

UNIVERSAL WIRELESS CHARGING PAD 1.0

Identity Univeral Wireless Charging Pad is designed to charge all types of electronic devices.	Problem • Difficulties using wired chargers. • Risks of AC current. • Difficult to carry chargers of different devices together • Unavailability of power source every-time
Our solution • One device to charge all the electronic devices. • Fold-able wireless charger which can be carried easily.	Target market • Corporate officers. • People using gadgets always on the go • Tech Savvy People.
The competition Different power bank producing companies.	Revenue streams Sale of the wireless charging pad.
Marketing activities • Advertising through social media. • Advertising directly to the retailers.	Expenses 1. Battery. 2. Coils. 3. Fibers. 4. Distribution.
Team and key roles • Tamzid - CEO • Sakib - Production Manager • Ruzhan - Product Designer • Hakeem - Advertisement Head • Prapti. - Marketing head.	RESOURCES • Qualcomm Fast Charging Technology. • Panasonic Li - ion battery.

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