# SOFTWARE SURFZONE

## Identity

Software Surfzone creates software and solves real life problem using real time  experiences.

## Problem

It's hard to avoid accidents on the busy roads. It is even harder to get ambulance in the place of accident in time.

## Our solution

Our software Accident Alert System can successfully help the victims to connect with the nearest medical and police station.

## Target market

Our main targets are Car manufacturing companies. We do also focus on individuals who uses vehicles like cars, buses even motor bikes.

## The competition

Our company is giving neck to neck competition to other companies. Our services are spreading through internationally and also locally.

## Revenue streams

Software Surfzone will sell their products to the customer directly as well as online.

## Marketing activities

. Our company is trying to communicate with  the customers and other companies using  social media like facebook, youtube ads,  instagram, websites. Our marketing team is  trying to reach even at a rural level too.

## Expenses

1.Inventory space for products.

2. Utilities.

3. Installation.

4.Testing Equipment.

## Team and key roles

Software Surfzone has their CEO and appointed technician, marketing officer, executive finance officer to handle their company. We have a person as secretary to assist them.

## Milestones

Our company is growing rapidly. We have been able to gain trust of people. We have a huge plan to execute in the new year. As business grows we will advertise our product globally.

OUR 3 MINUTE PITCHING VIDEO: - https://youtu.be/GoGDISOp9Io