



UTM
UNIVERSITI TEKNOLOGI MALAYSIA

Group Number: GROUP-08

Name: 1. SHAKIB SAHARIAR SHOWMIK-(A20EC9108)-(L)
2. NABIL RAYHAN-(A20EC9107)
3. TASMIAH SARIF NAYNA-(A20EC9109)
4. HASAN ADITTYA-(A20EC4023)
5. AZZAHRA MEYDI PUTRI-(A20EC0292)

Lecturer: DR.MOHAMAD RAZIB BIN OTHMAN

Progress Review and Future Plans

Minutes: 16/12/2020 10 AM MYT BY GOOGLE MEET

MEETING CALLED BY CEO- Tasmiah Sarif Nayna

TYPE OF MEETING- Online Marketing Meeting

FACILITATOR Head of Marketing Dept- Nabil Rayhan

CRETOR OF THE SOFTWARE Technician- Sahariar Showmik

TIMEKEEPER Head of Financial Dept- Hasan Adittyta.

NOTE TAKER Technician- Secretary Azzahara Meydi Putri

Progress Review

DISCUSSION: -We have done our discussion to promote our software by using augmented reality. However, by creating animated explanation and by receiving client testimonial we have done some progress in our project.

ACTION: - We made a survey from the survey we got positive reactions , depending on the reaction we tried to bring some changes like airbags chip system.

CONCLUSIONS: - From the survey we got to know that people are interested on our project both man and woman gave their positive reaction with their views and comments.

STRATEGY MARKETING TEAM

DISCUSSION: - Discussion about promotion of our product

ACTION: - Creating a platform for Daraz, shoppe, lazada, amazon etc.

-Do advertisement at Facebook, instagram, all the social media, making poster and making a website for our advertisement.

CONCLUSIONS: - We are trying hard to promote our software by using all the social media and getting positive vibes.

RECORDED MEETING SESSION (VIDEO):- <https://youtu.be/4EldpcihZGQ>