

# SOFTWARE SURFZONE

<p><b>Identity</b></p> <p>Software Surfzone creates software and solves real life problem using real time experiences.</p>	<p><b>Problem</b></p> <p>It's hard to avoid accidents on the busy roads. It is even harder to get ambulance in the place of accident in time.</p>
<p><b>Our solution</b></p> <p>Our software Accident Alert System can successfully help the victims to connect with the nearest medical and police station.</p>	<p><b>Target market</b></p> <p>Our main targets are Car manufacturing companies. We do also focus on individuals who uses vehicles like cars, buses even motor bikes.</p>
<p><b>The competition</b></p> <p>Our company is giving neck to neck competition to other companies. Our services are spreading through internationally and also locally.</p>	<p><b>Revenue streams</b></p> <p>Software Surfzone will sell their products to the customer directly as well as online.</p>
<p><b>Marketing activities</b></p> <p>. Our company is trying to communicate with the customers and other companies using social media like facebook, youtube ads, instagram, websites. Our marketing team is trying to reach even at a rural level too.</p>	<p><b>Expenses</b></p> <ol style="list-style-type: none"> <li>1.Inventory space for products.</li> <li>2. Utilities.</li> <li>3. Installation.</li> <li>4.Testing Equipment.</li> </ol>
<p><b>Team and key roles</b></p> <p>Software Surfzone has their CEO and appointed technician, marketing officer, executive finance officer to handle their company. We have a person as secretary to assist them.</p>	<p><b>Milestones</b></p> <p>Our company is growing rapidly. We have been able to gain trust of people. We have a huge plan to execute in the new year. As business grows we will advertise our product globally.</p>

OUR 3 MINUTE PITCHING VIDEO: - <https://youtu.be/GoGDISOp9lo>