

IDENTITY

Our Wireless Charging Pad is designed to charge all types of electronic devices.

PROBLEM WORTH SOLVING

- Difficulties using wired chargers.
- Risks of AC current.
- Difficult to carry chargers of different devices together
- Unavailability of power source every-time.

OUR SOLUTION

- One device to charge all the electronic devices.
- Fold-able wireless charger which can be carried easily.

TARGET MARKET

- Corporate officers.
- People using gadgets always on the go.
- Tech Savvy People.

THE COMPETITION

Different power bank producing companies.

SALES CHANNELS

- Online through company's pages.
- Through different retailers

MARKETING ACTIVITIES

- Advertising through social media.
- Advertising directly to the retailers.

REVENUE

Sale of the wireless charging pad

EXPENSES

1. Battery
2. Coils
3. Fibers
4. Distribution.

MILESTONES

Tamzid - Ceo
Sakib - Production Manager
Ruzhan - Product Designer
Hakeem - Advertisement Head
Marketing head - Prapti

RESJURCES

Qualcomm Fast Charging Technology
Panasonic Li - ion battery

Pitching Video

https://youtu.be/_-elAAcjuyo