

Techlo.co

Pitching video link: <https://www.youtube.com/watch?v=clz3LgiYIuI>

IDENTITY

Techlo.co manufactures digital products using high quality materials

PROBLEM WORTH SOLVING

Huge current pandemic and contagious virus that worrying people and even world has been a problem that we need to endure as we don't have any cure found yet to end this dangerous virus.

OUR SOLUTION

We provide a high-tech scanner that help society to stay safe, reduce the physical contact in order to curb this virus and lower the graph of analysis every day.

TARGET MARKET

The target audience is store owners and also supermarket owners, adults and also teenagers are target audiences as well because this is global

THE COMPETITION

- 1) Big-box retailers
- 2) Online retailers

SALES CHANNELS

We sell our product at our retail store and also online stores, customers can make their payment online and shipping will be arranged

MARKETING ACTIVITIES

- 1) Host social media pages and website
- 2) Grand opening w/deals
- 3) Carry out donation and charity with famous celebrities

REVENUE

- 1) New Metal
- 2) Repairs and Maintenance

EXPENSES

- 1) Inventory
- 2) Payroll
- 3) Marketing

MILESTONES

As business grows, Techlo.co will advertise in target markets especially in advance of the holiday season.

TEAM AND KEY ROLES

- 1) Syaza Syaurah (*CEO*)
- 2) Darrshan A\L Rajagopal (*MANAGER*)
- 3) Hazim Azlan (*H&R DEPARTMENT*)
- 4) Muhammad Harun (*FINANCIAL MANAGER*)
- 5) Tanbirul Islam (*MARKETING MANAGER*)

PARTNERS AND RESOURCES

- 1) The Great Outdoors
- 2) Travel Northwest
- 3) Cycle Parts "R" Us