

Thunder Tech Lean Canvas

Designed for:

Easy Access Parking System

Designed by: Nurin Farzanah Binti Mohd Hilmi

Problem	Solution	Unique Value Proposition	Unfair Advantage	Customer Segments
- Unsystematic and messy parking system - Irresponsible drivers park in PWD parking slots are increasing - Searching for unoccupied parking lot takes a lot of time	- Tickets with assigned parking slots numbers - PWD card scanner to identify PWD drivers and passengers - Elevated parking blocks in front of each parking slot to prevent drivers park in PWD parking lots	Company : - Easy to manage - Improve the company and building brand that gives high tech services - Cost-effective Drivers: - Reduce search traffic - Anti PWD parking lot thieves - Increase in safety	- Cannot be easily copied or bought - Generate demand from consumers	- Drivers including OKU drivers and passengers - Buildings that have parking lot Eg. mall, hospital and hotel
Existing Alternatives	Key Metrics	Channels	Early Adopters	
Parking system that are using light sensor and emit red and green light to represent whether the parking slots are occupied or not	- Tickets per day - Tickets updated per day	- Conference - Website - Review, rating and feedback system	- Shopping malls with built in parking lots - Hotels with built in parking lots	
Cost Structure		Revenue Streams		
- Salaries to permanent employees - Technological Infrastructure		- First 30 days will charge RM1.00 for each parking slot - The next month will charge : - First 1 hour : RM3.00 - Next 3 hour : + RM 1.00 - Next 6 hour : + RM 6.00 - Lost ticket : RM 30.00		

Pitching Video <https://youtu.be/8euEkb3346U>

Neos Chronos Lean Canvas Template