

The Misuse of Social Media to Facilitate Fraud

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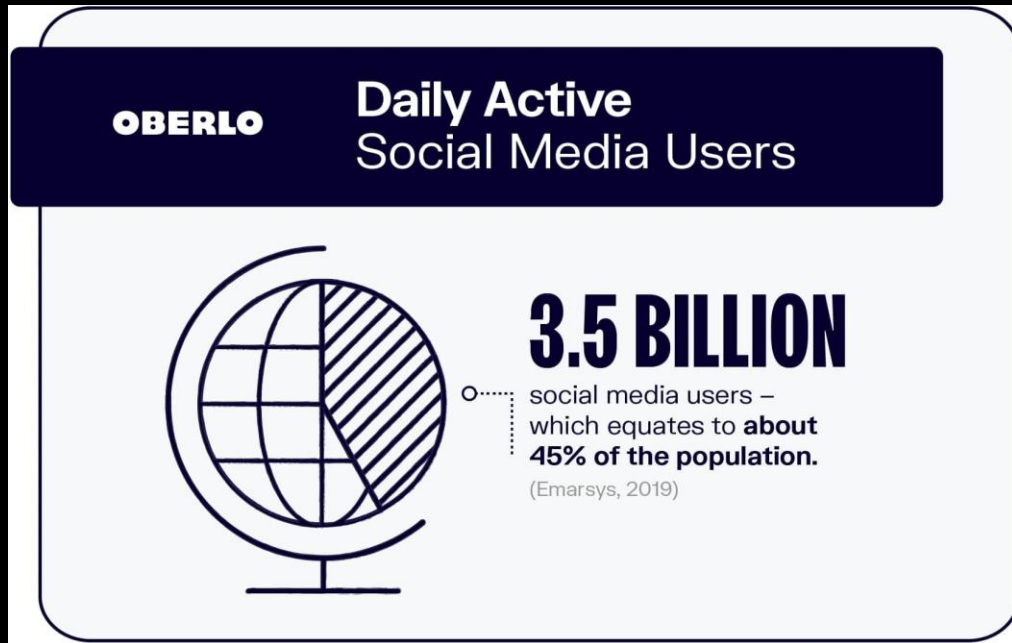
What is a Social Media Fraud ?

- Fraud: A criminal activity to trick someone out of their money or personal details.
- The internet, especially social media, is a new way for fraudsters to target potential victims
- Fraudsters reinvented the old tricks of scam for new digital platform.



Factor

High Usage of Social Media Among People



- People make social media as their main aspect of daily lives – online shopping.
- User's medium to get information.

- Suitable platform to commit fraud due to high usage.
- High number of teenagers that purchase online without parents' knowledge.

Factor

Easy to Spread Inaccurate Information



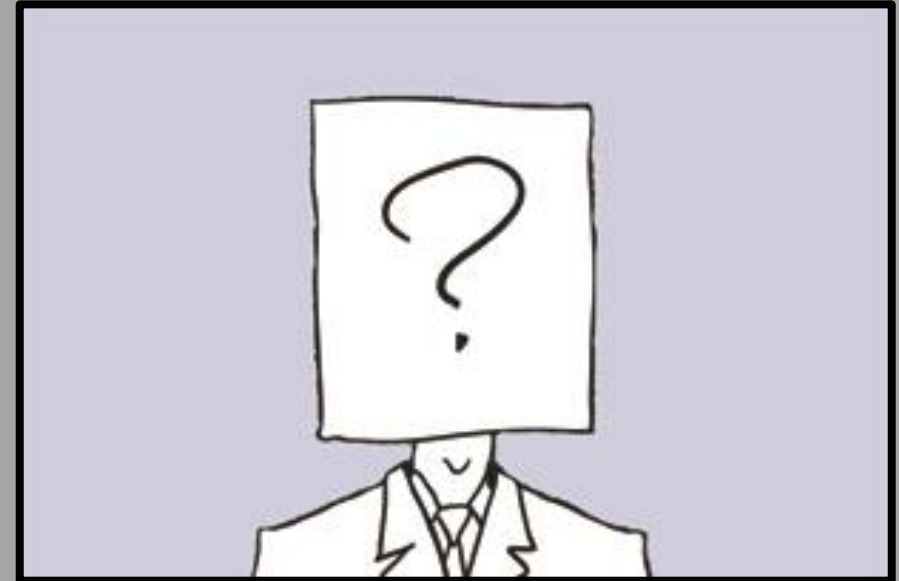
- People mostly will share information without confirming the truth.
- Making it easier for fraudsters to carry out their schemes with false information.

ie. Fraudulent charity donation, medical money for expensive surgery.

Factor

Easy to Retrieve Personal Information

- Social media users voluntarily expose personal information publicly.
- Information such as address, and birthday date can be easily retrieved.
- Common case is fake social media account with other people identity.
- By using fake identity, fraudsters can collect victim relatives' information.



Factor

Earn Money in a Short Time

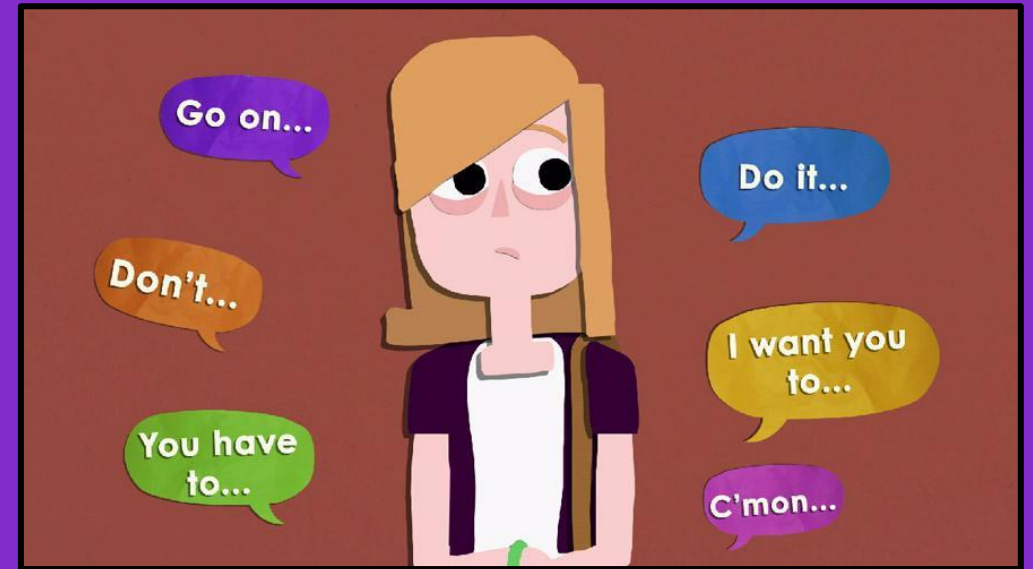


- Occurs mostly among teenagers.
- Teenagers desire to buy something with huge amount of price.
- Leading them to proceed with fraud on social media to earn fast money.

Factor

Negative Influence by Friends

- Attracted by friends getting benefit from fraudulent activity on social media.
- Even if not interested, might join them because of peer pressure.
- Afraid from being left behind.



Positive Impact

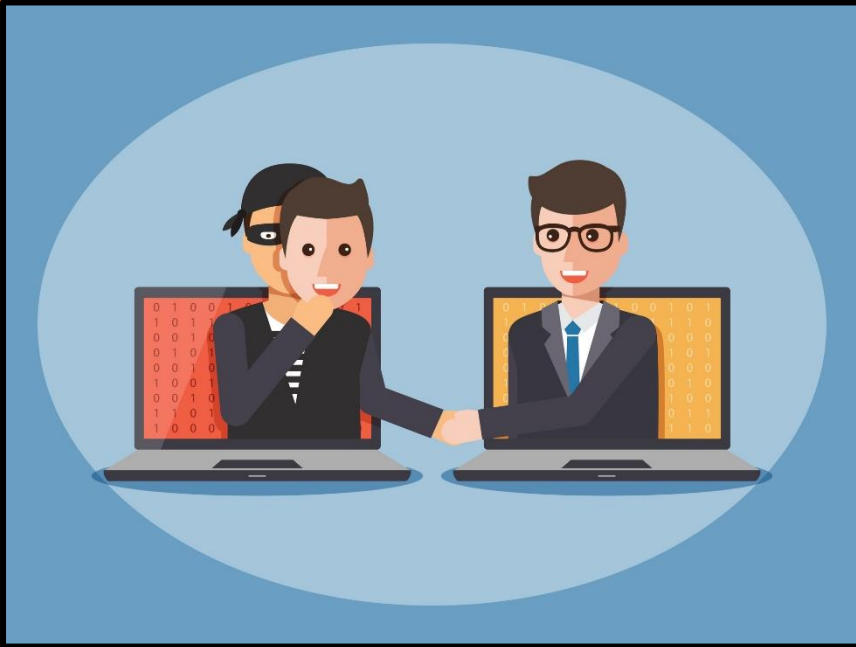
Awareness amongst social media users.



- Billions of social media user globally, not everyone has the same experience.
- Awareness is required to make user aware of frauds that are going around.
- Social media users can extract useful information from awareness posts about fraud.

Negative Impact

Identity Theft



- Crime of obtaining personal or financial information of another person.
- Make unauthorized transactions or purchases.
- Victim mostly do not even realize their identity has been stolen – fraudsters hacking company databases.

Negative Impact

Community Division

- Fraudsters can act as a keyboard warrior to add fuel to fire.
- Continuously creates misunderstanding between other social media users.
- Can ruin one's reputation without by using false information without problem.



 **Jeffree Star** 
@JeffreeStar

I MADE A HUGE MISTAKE. I was a stupid 19 year old who thought it was cool to be "shocking" BUT: there was no hate in my heart.

4:33 PM - 4 Jul 2016

458 Retweets 2,906 Likes

 **Gabriel Zamora**
@gabrielzamora

Imagine stanning a racist? I could never

6:07 pm · 12 Aug 18

36 Retweets · 289 Likes

 **Emma Phipps** 
@Emmast_Jo... · 1h

Replying to @gabrielzamora

Imagine bashing someone for racism after 10 years and them explaining the situation and profusely apologizing then coming out as a broken individual who was also attacked for his own sexuality.

5 Replies 4 Retweets 81 Likes

 **MIRey** @mirey321 · 22 Jun 16

@MannyMua733 as a fellow Latina & fan plz be careful w Jeffree. He is racist against Mexicans- & classist at that. Ur fans r watching

1 Retweet 1 Like

 **Manny MUA** @MannyMua733 · 22 Jun 16

@iza_rey he's not racist whatsoever. He's one of my bed friends, I would know. Don't believe all the propaganda you see.

6 Retweets 37 Likes

 **MIRey** @mirey321 · 22 Jun 16

@MannyMua733 those vids on SN's YouTube speak for themselves 😊

1 Retweet 1 Like

 **Manny MUA** 
@MannyMua733

@iza_rey whatever videos you watched were 10 years ago... When people weren't so sensitive and had senses of humor. Just saying.

11:50 PM · 22 Jun 16

4 RETWEETS 40 LIKES



JULY 30, 2015 6:16am PT by Eriq Gardner

James Woods Sues Twitter User for \$10 Million Over "Cocaine Addict" Accusation



Negative Impact

Worsening Economy

- Fraudsters act on social media to badmouth rival companies.
- Resulting to a boycott of the said company products or services.
- Said company will face a huge loss hence the toppled economy.



Negative Impact

Internet scams – phishing

- Trick people into disclosing confidential data for financial gain.
- The scam fall into 3 main groups: e-commerce, investment, and imposter scam.



- E-commerce scam: Act as a genuine online seller while they are not.
- Investment scam: Advertising too good to be true investment which lead to their money stolen.
- Imposter scam: Act as a real brand, friends or relatives to gain trust and lead victims to malicious links or force buy items.

How to Prevent


- Up-to-date devices.
- Use strong passwords.
- Browse secure websites.
- Beware of malicious links and malicious mails.
- Minimize posting personal information on social media.
- Government strict law enforcement on fake accounts.

Ahad, 20 Disember 2020 - 7:28PM

BH
ONLINE

BERITA SUKAN DUNIA HIBURAN BISNES RENCANA WANITA Hujung Minggu BH KAPSUL

BERITA » Kes
Sabtu, 19 Disember 2020 | 1:29pm



Gambar hiasan

Warga emas rugi RM61,500 ditipu 'kekasih'

Mohd Rafi Mamat
bhnews@bh.com.my

[Share](#) [Tweet](#)

KUANTAN: Seorang wanita warga emas berputih mata apabila kerugian RM61,500 selepas diperdaya teman lelaknya yang dikenali melalui Facebook, sejak April lalu.

Ketua Jabatan Siasatan Jenayah Komersial negeri, Superintendan Mohd Wazir Mohd Yusof berkata, selepas mangsa berusia 73 tahun yang menetap di Bentong menjalin cinta hampir sembilan bulan.

Katanya, kemudian wanita itu dihubungi teman lelaknya bernama Kelvin untuk meminjam wang RM100,000 yang berjanji akan memulangkan semula.

"Mangsa percaya dengan janji manis itu, memasukkan RM61,500 ke akaun bank atas nama individu lain yang diberikan suspek melalui empat transaksi di kaunter sebuah bank di Bentong.

"Semalam, mangsa datang semula ke bank berkenaan untuk memasukkan baki wang yang dipinjam suspek, namun bernasib baik apabila pihak bank curiga dengan nombor akaun yang digunakan itu sebelum mendapati ia milik scammer," katanya dalam satu kenyataan hari ini.

Katanya, mangsa tampil membuat laporan di Balai Polis Bentong semalam selepas menyedari dia ditipu dan kes disiasat mengikut Seksyen 420 Kanun Keseksaan.

Beliau berkata, masyarakat diingatkan supaya tidak mudah terpedaya dengan pelbagai helah seperti itu.



Thank You