Template LAB



 Project Name:
 Covid-19 Scanner (SASCure-370i)

 Meeting Purpose:
 Organisation Planning

 Place:
 Google Meet

 Date:
 05/12/2020

 Start:
 10:00 AM

 End:
 11:00 AM

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Attendees

| Name | Department/Company | Email | Phone |
|------------------------------------|-----------------------------|------------------------------------|-------------|
| Syaza Syaurah Binti Mohd Yusran | Chief Executive Officer | syazasyaurah@graduate.utm.my | 0132881606 |
| Darrshan A\L Rajagopal | Manager of company | darrshan.rajagopal@graduate.utm.my | 0177053206 |
| Muhammad Harun Bin Marzuki | Financial manager | muhammadharun@graduate.utm.my | 0139119901 |
| Mohammad Tanbirul Islam Saeed | Marketing Manager | tanbirul.islam.saeed@gmail.com | 01163633491 |
| Muhammad Hazim Bin Azlan | Research and Development | mhazim.azlan19@gmail.com | 0182507204 |

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Agenda & Notes

| Topic | Notes | Time |
|---|--|-------|
| Role distribution | | 5min |
| Project Introduction (by CEO <u>: Ms Svaza</u>) | Covid-19 Scanner named as SASCure-370i Issues with MySejahtera Have to record attendance in public places Issues with app or internet connection, hygiene To help people who lack internet connection Scan with IC to record data Reduce physical contact Privacy security No need to write down contact number in public The scanner will scan IC and temperature If it's negative the person will pass | 30min |

| Marketing Strategy (by Marketing Manager <u>, Mr Tanbirul</u>) | High costly project How to make it affordable How to market effectively Product target; Store Owner, Restaurants, Public Companies, Shopping Mall Propaganda; Keep covid19 spread low Make sure our company manage customer inquiry | 15min |
|---|--|-------|
| Product Design (by Research and Development: <u>Mr Hazim</u>) | Adjust temperature scanning to scan fore head Using infra-red scanner for temperature scanner Shock proof base Material allow as base | 10min |

Actions

| Action | To be Taken by | Due Date |
|---|--------------------------|------------|
| Planning the best strategy by using the platform to use in marketing the product. | Marketing Manager | 10/12/2020 |
| Decide on the price of the project. Consider the best price based on company's target customers. | Financial Manager | 10/12/2020 |
| Improve the design of project. Decide on the best materials to use for the project. | Research and Development | 10/12/2020 |

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| Approve-Evaluate the suggestion and ideas regarding the product. Jot down the next plan for next process. | Manager of Company | 11/12/2020 | Formatted Table |
|--|--------------------|------------|---|
| - Approve the acceptable suggestion by manager Tell the next move of process in promoting the product. | <u>CEO</u> | 11/12/2020 | Formatted: Font: (Default) Lato, (Asian) Times New Roman, Font color: White |

Next Meeting

Date: 11/12/202 Time: 10:000 Location: Google Meet

Objective Project Finalisation (Improve project planning) Formatted Table

 $\label{total video Link} \mbox{Video Link for first meeting: } \underline{\mbox{https://youtu.be/nwjGWydEAq0}} \mbox{}$

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