

# TRION TECH COMPANY

*“Safeguard Anti malware your first layer of protection against malware”*

## PROBLEMS:

- ★ All information and data from hard drive are taken away by hackers while browsing internet.
- ★ Malware and spyware program harms our computer.
- ★ Rouge wifi used by hackers to get access into our computer.

## OUR SOLUTIONS:

- ★ Safeguar anti malware strongly encrypt end to end data and information in hard drive while browsing on internet.
- ★ Detect malware and spyware and directly take action against them and notify the user.
- ★ Scan wifi and block rouge wifi signals to prevent unauthorized access.

## TARGET MARKET:

- ★ People who are connected with online Banking.
- ★ People who are connected with e-business.
- ★ Educational organisations.
- ★ IT users.

## THE COMPETITION:

- ★ Antivirus developers
- ★ Softwares producing companies
- ★ Local Programmers.

## SALES CHANNELS:

- ★ Online via different social platforms and sites.
- ★ Through retailers
- ★ Global Selling through e-business

## MARKETING ACTIVITIES:

- ★ Information collection
- ★ Retailers Advertisement
- ★ Surveys
- ★ Social Media advertisement
- ★ Seminars

## REVENUE:

- ★ Sale protection program monthly annually

## EXPENSES:

- ★ Design
- ★ Development
- ★ Migration with other softwares.
- ★ Marketing
- ★ Advertisement

## MILESTONE:

- ★ Masqurul Hasan – CEO
- ★ MD Mohaiminul Islam Faysal – GM
- ★ Musab Ahmed – CFO
- ★ Shah Sajid – Product Designer
- ★ Youssef Hesham Khairat – Cyber Security Manager

## RESOURCES:

- ★ Safeguard AntiMalware Software
- ★ Antivirus coding system

Pitching Video Link:

<https://youtu.be/3AYXrPV2ryQ>