

Company Profile



Objective

Our plan is to achieve the highest satisfaction of our customers through providing upgrades on a regular basis. We plan on marketing the product in such a way that it reaches out to most of the people that they can understand the importance and significance of our product.

Basic Company Information

Name of Company	Smart Storage Inc.
Year Established	2020
Type of Business	Database Storage
Type of Organization	Incorporate Company
Annual Sales	\$1million
Financial Targets	We plan on expanding our business and reach a financial target large enough to take our business among different nationalities.
Total Employees	15
Address	81310 Skudai ,Johor Bahru, Johor, Malaysia
Phone	+601800000000
Website	Smartstorageinc.com
Email	Smart.storage@gmail.com
Working Languages	English

Management Directory

Adib Bin Morshed

Chief Executive Officer (CEO)

Toya lazmi khan

Chief Technology Officer (CTO)

Adnan Shafi

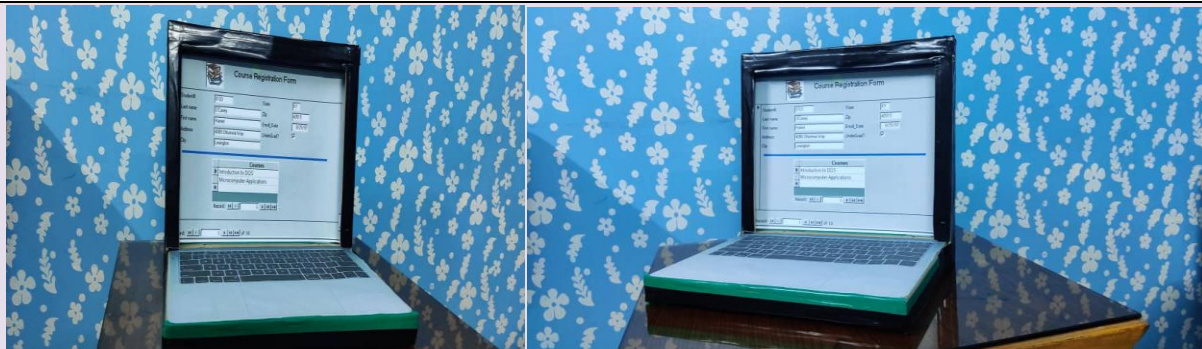
Board of Directors & Vice president

Nurul Huda

Chief Operation Officer (COO) & President

Aaraf Islam

Chief Finance Officer (CFO) & Revenue Officer



Business profile

Smart Storage Ltd. has gained major traction among consumers and investors alike, with 50000 pre-ordered units sold and \$2 million in capital secured to date. With this funding we plan on improvising our product further with different upgrades, unique features, expanding our marketing tactics and sales along with fulfilling all the pre order works before the delivery date.

Description of product: *Since the name of our company is smart storage we are mainly focusing on providing our customers with advanced budget database storage with more unique features and prospects. We offer better security, more cloud space than ever and data account storage can be shared. Moreover, we have our own portals for you data separation and users get a free data editor with our system.*

Description of services we offer: *We have provided enough storage systems, different updates along with much more advanced features, advanced software which nowadays is appreciated by most of the people. We provide the best customer value with 24/7 services for customer enquiries and instant social media responses. Along with that, we are also providing free trials and product survey opportunities. Our product has a lifetime warranty and it has a reasonable pricing with high end product distribution*

Company's history and growth: *Smart Storage Ltd was founded on December 2020 in Johor Bahru when majority of people are working and studying online. Aaraf Islam and Adib Bin Morshed successfully developed a powerful cloud-based data storage using B-cloud system. It has a variety of applications including data backup, data sharing and resource service. Adnan Shafi managed to provide an interactive graphical user interface (GUI) and easy to use especially for a beginner. Toya Lazmi Khan and Nurul Huda focused on execution and sales excellence, while relying mostly on a long string of acquisitions for innovation and diversification. Smart Storage Ltd grew progressively when 50000 pre-ordered units sold and \$2 million in capital secured to date for the product. The product was successfully well recognized over the Malaysia and Singapore.*

Public relations and advertising: *Through the team's strong rapport with the media, as well as its effective and distinctive interpretation of client's business goals, the company has been responsible in promoting and enhancing overall branding image through the implementation of effective and innovative public relation strategies such as:*

- *Planning and arrangement of press conferences*
- *Professional handling, arrangement, and scheduling of interviews and features with relevant media*
- *Writing, publication, and dissemination of press releases, information notes, and product development*

- *Social media and public affairs*

Big Company in the industry all over the world

- *Dropbox has more than 600 million registered users and 14.3 million paying subscribers.*
- *Box, its nearest competitor, has 70.6 million registered users and approximately 13.4 million paying customers.*
- *Every Google account comes with 15 GB of free storage. Its first tier of paid services starts at \$1.99 per month for 100 GB of storage.*
- *Amazon cloud storage is geared toward consumers. Amazon Prime members receive unlimited storage for photos.*
- *The Onehub data storage platform features tools like full-text search and archive downloads for enhanced cybersecurity.*
- *InfiniBox enterprise data storage is built to have a maximum of 3 seconds of downtime per year and can be scaled to store up to 8 petabytes of data.*
- *OpenDrive is an unlimited cloud storage, backup and content management service for personal, business and enterprise use.*
- *SwiftStack powers enterprise cloud storage by offering the power of public cloud computing, but on servers that an enterprise IT teams can fully manage.*

Details about the core team of your company

Role	Deliverable Ownership
Project Manager	Baseline Plans, Project Communications, Project Schedule & Budget progress, Change Management
Business Lead	Business Process Definition, Requirements Approval, UAT approval. Training & Implementation
Solution Architect	Solution Analysis, Technical Design approval, Code Reviews
Technical Lead	Requirements approval, Technical Design, Solution Development & Delivery, Knowledge Transfer
Infrastructure Lead	Infrastructure acquisition, Environments Set-up. Production Deployment
QA Lead	Test Plans, Test Environments, Test Execution, Defect Tracking & Reporting

Client portfolio

Top 3 clients

Name of Company	ProShoot Sdn Bhd	HeroEdu Sdn Bhd	EI Power Sdn Bhd
Business	Photography Service	Tuition Service	Construction
Service needs	-Cloud space -Sharing data storage	-Cloud space -Data security	-Cloud space -Sharing data storage -Data security
Portion purchase	Large	Large	Large
Potential of addition sales	High	High	High
R&D collaboration with	Ongoing	Ongoing	Ongoing
Learning opportunities	High	High	High

Testimonials

“We were looking for an affordable data storage company and Smart Storage Ltd more than delivered. They managed our storage, shared accounts and security of the data perfectly. We saw a smooth and easy product to keep our data safely and updated. They always have the fresh ideas to keep us stay. We wholeheartedly recommend Smart Storage Ltd to everyone we know.”

- Nazrul Rashid, CEO EI Power Sdn Bhd

Certifications

- Cisco Certified Internetwork Expert (CCIE) Data Center
- HP Enterprise Storage Certifications
- IBM Certified Storage Specialist
- Storage Networking Industry Association Certifications

Special projects or programs

1. *Project with Educational Institutions*
For school administration, Smart Storage features a virtual desktop infrastructure (VDI) solution. Through the cloud, allows instructors and students to access teaching and learning software on multiple devices.
2. *Government*

The Malaysia government's cloud incorporates social, mobile and analytics technologies. However, they must adhere to strict compliance and security measures (FIPS, FISMA, and Fed RAMP). This is to protect against cyber threats both domestic and abroad. Cloud computing is the answer for any business struggling to stay organized, increase ROI, or grow the email lists.