

**Semester I 2020/2021**

Subject : Technology and Information Systems (SCSP1513)

Task : Industrial Talk by Telekom Malaysia Berhad (TM) entitled

Industrial 4.0: Past, Present, Future

Video : <https://www.facebook.com/UTMDigital/videos/197172358538587>

Due : 13/12/2020

(submit softcopy via e-learning & a copy in your e-portfolio)



## Instruction:

1. Students are required to write a group poster (3-5 students) regarding the topic of the industrial talk above.
2. The poster should include an executive summary, introduction and the content based on the situation discussed in the topic.
3. This report will be 7% of the course assessment.
4. The limit for the poster 1 page of the poster. You may also include tables/ figures to support your content.

Note: the most important content of your poster, please write your opinion and views on industrial talk.

1. Every group should write the poster in your own words.
2. PLAGIARISM of the content is prohibited. If any of the content is known to be copied from other website/review/blogs, you will be given 0 mark.
3. You can get photos/information from other resources, but you must include credits (in citation/link) to the original owners.

**Poster Rubric**

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| --- | --- | --- | --- |
| **Criteria** | **Excellent**  **10-7** | **Fair**  **6-4** | **Poor**  **3-0** |
| Informative and Attractive | * Provide accurate and complete information (content). * All required information is presented in a logical order. | * Some information (content) are incomplete, inaccurate, but presented in a logical order. * Very few required information are missing and presented in a logical order. | * Most Information (content) are incomplete, inaccurate, or not presented in a logical order, making it difficult to follow. * Most required information are missing and not presented in a logical order, making it difficult to follow. |
| Contents | Report contents: Introduction, details of journey Industrial 4.0, trends, way forward etc. | | |
| * All contents included | * Included but not well covered | * Included but poorly covered |
| Content Poster   * Presentation * Graphic | * Very good presentation of content poster and well organized. * Use many graphics, pictures. | * Moderate presentation of content poster and well organized * Use moderate graphics, pictures. | * Lack of content poster and not organized properly. * Use inappropriate graphics or pictures. |
| Reflection | What is the motivation @ insights @ information did you gain from this industrial talk on how innovation in helping human life in particular aspect? | | |
| * Excellent explanation of point 1 and 2. | * Fair explanation of point 1 and 2. | * Poor explanation of point 1 and 2. |
| Design   * Creativity * Color Harmony | * Excellent design with high creativity. * Presentation looks neat, professional and well- organized. * Images, pictures, and clip art and drawn artwork are mostly colorful and appropriate. * The layout is very creative. | * Moderate design with some creativity. * Presentation looks fairly, but follow the formatting rules. * Images, pictures, and clip art and drawn artwork are colorful. * Layout shows some degree of creativity but is not organized logically and/or is cluttered. | * Design with lack of creativity. * Presentation looks untidy but violates some formatting rules. * Color are inappropriate and artwork shows little creativity. * The layout is messy, disorganized or cluttered. |
| Organisation and Structure | * Structure of poster is interesting and organised very well, easy to understand. | * Structure of poster is quite interesting and organised. | * Most parts of the structure of poster is not really interesting and unorganised. |
| Text | * All text is easy to read. * Use appropriate font size. * Use not more than three different font styles. | * Most text is easy to read. * Use appropriate font size. * Use more than three different font styles. | * Some text are difficult to read. * Use medium font size. * Use more than four different font styles. |
| Timeliness | * Report on time | * Report one day late | * Report more than one day late |