NeatWire!

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Problem:
1. Mouse pointer does not move smoothly.
2. Sometime it's pointer is too fast or too slow.
3. 3. Some times its pointer will be freezes.

Unfair Advantage:
Unique function and sensitive sensors. And also requires continuous care handling.

Existing Alternatives:
Different high tech inventions and cheap price availability to end users.

Unique Value Prop.:
- NeatWire products are created using the best materials available and works to create things with perfection.
- Introducing newest types of inventions and user friendly models to the end users as early as possible.

Customer Segmants:
Specially focuses on heavy computer users and gamers.

Channels:
Via E-mail, Telecommunication and Online platforms.

Solution:
1. Ideal for use with desktop computers.
2. It usually supplied as part of a new computer system.
3. It can be work as a conjunction with a keyboard for data entry.

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Cost Structure:
- Hardware Engineers for continuous product design and development.
- Patents and certification.
- Marketing and distribution.
- Purchase and assembly of Electronic, plastic and other materials.

Revenue Streams:
- Sale of NeatWire products to the end user via retailers and e-commerce channel.
- Potential licensing of NeatWire technology to third party cycling and running apparel manufacturers.

YouTube Pitching Video Link: https://youtu.be/d2GolbQY5RM