

Team Meeting: 02

[Date: 17/12/2020]

[Time: 09:00 PM, GMT+08:00]

[Location: Cisco Webex meeting]

Type of meeting: Informal meeting.

Meeting length: 1:04:29 hour

Meeting Video link: <https://youtu.be/Js2DngpyaZM>

Agenda of Meeting: Reviewing of the progress of the plan and to discuss the improvement plan.

Meeting Objective:

Attendees:

1. Abu Sakib Bin Lutful Hassan (A20EC4007)
 2. Nazmul Alam Khan (A20EC4045)
 3. Shabrina Salsabila Sakroni (A20EC0334)
 4. Deia Melad Mohammaed Elghoul (A20EC4013)
 5. Md. Faridul Islam (A20EC4030)
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Marketing Ideas: The thoughts of marketing we had are:

- Online marketing
- Offline marketing
- Getting investments
- Doing advertisement
- Using the related platform for marketing.

Details: As different kinds of social medias are available we are planning to make use of the social media to do online marketing and for offline marketing we can use different shops for it making billboards and posters. We are also planning to get different kinds of investors to invest such as shark tanks etc. We are also planning to use google adsense to do advertisements. Lastly we are planning to make use of different game streamers to give away our product and use them to market our product. As our product is mainly based on game itself so we are hoping this will give us a huge lead ahead and provide us better feedback so that we can further develop our ideas.