

Team Meeting: 01

[Date: 17/12/2020]

[Time: 07:00 PM, GMT+08:00]

[Location: Cisco Webex meeting]

Type of meeting: Informal meeting.

Meeting length: 1:02:22 hour

Meeting Video link: <https://youtu.be/YKxP8Xe8Stg>

Agenda of Meeting: Discussion of product marketing planning.

Meeting Objective: Selecting a product for marketing and discuss and come up with a marketing planning.

Attendees:

1. Abu Sakib Bin Lutful Hassan (A20EC4007)
2. Nazmul Alam Khan (A20EC4045)
3. Shabrina Salsabila Sakroni (A20EC0334)
4. Deia Melad Mohammaed Elghoul (A20EC4013)
5. Md. Faridul Islam (A20EC4030)

Product Ideas: The ideas for our TIS Design Thinking are:

1. Creating a floating mouse.
2. Developing our UTM smart app with better networking solution and including speed test system.
3. Developing a new kind of smart matrix card that will contain all our data.
4. Creating a iKad that will contain and validate our identity so we do not need to carry our passports around.
5. Developing virtual notebooks on which we can write like an exercise book and it will be written on the screen.

Action Item: Among the Items we selected 'Creating a floating mouse.'

Details: At First we came up with our products from our TIS (Technology and Information System) design thinking ideas and explained our group members one by one about our own design thinking idea and from that the idea was then later discussed about which we will be marketing and decided to do the floating mouse. And for marketing the product we decided to do online and offline marketing and also advertising our product.