



UTM
UNIVERSITI TEKNOLOGI MALAYSIA

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International Business School

INTERNATIONAL BUSINESS AND GLOBALIZATION
(SBSD2083)

PERSONAL REFLECTION

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PERSONAL REFLECTION

Through the course of International Business and Globalization (SBSD2083), I have learned many valuable knowledges about the global business field. Firstly, this course gives me the exposure about how the businesses are carried out across the countries. It helps me to know about how globalization works, the difference approaches taken by other countries in the world, especially in terms of political, economics and legal system. Apart from that, this course taught me about how every aspect in national differences are related towards each other that may impact the business flow. For example, the culture differences, ethics, social responsibility and sustainability. Basically, International Business and Globalization provides me the insight of the global business climates. Also, from the lectures, assignments and activities that have been carried out within this whole semester, under the supervision of Dr. Mohamad Shah Bin Kassim, I learned in-depth knowledges and skills about this course and gained the understanding of the overview in global practices of spectrum in this field. Last but not least, I hope with the comprehension of this course it will be very beneficial for me when I step into the career world one day.