



UTM
UNIVERSITI TEKNOLOGI MALAYSIA

SBSD 2083 - 01

**INTERNATIONAL BUSINESS AND
GLOBALISATION**

TITLE : REFLECTION

NAME : WAN MAISARAH BINTI WAN MUHAMMAD FAISAL

I/C NUMBER : 980519-10-6714

MATRIC NUMBER : B19BS0017

LECTURER'S NAME : DR MOHAMAD SHAH BIN KASSIM

REFLECTION

After I have completed with International Business and Globalization syllabus, I have gained many knowledge and experiences regarding the subject. By learning this subject, it increases my general knowledge about how businesses work around the world and helped me understand this course further. Globalization refers to the changes in the world where we move away from self-contained countries and toward a more global world and business globalization is the change in a business from a company associated with a single country to one that operates in multiple countries.

This subject has also exposed me to the spread of technology, products, information and jobs around borders and communities at national level. Besides that, It explained an interdependence fostered by free trade among nations around the globe. Learning about all the chapters inside Global Business Today book has made me understand and aware of what is really happening in business around the world where each country has its own culture in business. Despite all the differences of a country's cultures, the businesses are still connected to every country in the globe.

In conclusion, I have learnt a lot through this subject as this subject is completely new to me. A million thanks to Dr Mohamad Shah Bin Kassim for his teachings and guidance and I hope to continue learning more about the business around the world.