Graduate Success Attributes is a factor that are important to planning the curriculum of any university undergraduate programme. The attribute demanded by industry are two fold. Generic Attribute is about soft skills, personal attributes and values, where graduate should acquire irrespective of area of their study. These will help us for gaining employment and making a positive contribution to the society and acquire skills such as report writing, making presentation, creating portfolio, working to deadlines and many more. Graduate success attribute now becoming one of the core sets of higher education outcome that every graduate should have.

 The first time I enter this class, I had a mix of emotions like excitement and nervous. The first thing I know is my lecturer name which is Marlina Ali. She is kind and interesting person. The topics that I learn that they is about understanding graduate employability and soft skills. This thing have giving me the opportunity to increase my knowledge. The first thing I learned in that class is top 5 reasons why fresh graduates don’t get hired. From what I remember, the top reasons is because some of the fresh graduate asking for the unrealistic salary or benefit which is 68% of them and few of them which is 59% from the fresh graduate didn’t get hired because poor character, attitude or personality.

 Next, the second thing I learn in this topics is some factors that give fresh graduates an extra advantage. From what I learn the top factor that give fresh graduates an extra advantage is has experience in a leadership position which is 39%, followed by has high academic scores (25%), involved in extracurricular activities such as clubs, sport and many more (20%) and the factor that give less advantage to the fresh graduate is has done volunteer work (16%). The reasons why has held a leadership position give the most advantage is because leadership skills can help us throughout our career, especially with attracting clients, creditors and investors. Understanding the importance of leadership skills can inspire employees to follow our words or actions and help business owners set the tone of their organization.

 Furthermore, our lecturer Dr Marina Ali also mention about lack of soft skills in fresh graduates. The top skill deficits in most of the fresh graduates is the communication skills which is 81%, followed by creative or critical thinking (56%), analytical skills (51%) and many more. This thing will make most of the fresh graduate unemployed because soft skills like communication skills are essential in order to deliver and understand information accurately. Lack of this skills might give the audience misunderstanding, frustration and probably cases disaster. This is why communication skills are important to fresh graduate.

 Next, the thing that I learn is about employablility. For this topic, Dr Marlina Ali give us some question which is what is employability skills and if this skills similar with soft skills. She also told us to dicuss it with our partner. At that time, my partner and I work together to get the answer. We found that employability skills is transferable or portable skills that are needed by an individual to make them employable. Employers believe that this skills will equip the employee to carry out their role to the best of their ability. Employability actually depends on our knowledges, skills and attitude, how we present them to the employers, and how we use those assets.

 For the next question, we know that employability skills is similar to soft skills. This is because sometimes they call employability skills as a soft skills. This skills include things like good communication, which is we must being able to express our thoughts and be able to actively listen to those around us at the same time. This employability skills also taught us how to control our emotion, which is keeping calm, polite, professional even in stressful or frustrating situation. For example, when we dealing with a difficult customer. This skills also include leadership, reliability, team work and many more. By demonstrating these skills to an employer, we can show them that we able to work well with others and help the employer meet their business goals.

 As a conclusion , having the Graduate Success Attribute help us to get communication skills, thinking skills, scholarship, adaptability, global citizen, enterprising skills, leadership and team working skills. This thing can help us in being more successful in our career, in a studies and many more for the future. Also, the world of work changes very rapidly. Our career is likely to involve many different job roles. That’s the reasons why employability skills are useful as they are transferable.