

Marketing
SAMPLE OF INVITING LETTER

10/05/2020

Proposing a solution to reduce inequalities

University Technology Malaysia

81310 Skudai, Johor.

Dear [AIESEC/UNDP members or UTM stuff/students],

My name is Osama Abdelhameed Shehata and currently studying at University Technology Malaysia (UTM). I am the leader of my group and we are planning to propose a solution to reduce inequalities which known as sustainable development goal (10) here at UTM, Skudai. The main purpose of this event is mainly to speak about dividing our main problem to 3 or 4, solving them completely to show you our predicting result for our solution and how can we measure it in scientific way We also aimed to maintain our plan by using addition plan to preserve our success.

We have attached Inviting Packages Document with this letter for you to decide if want to attend or not related to your schedule on 20/05/2020.

We are accepting supporting and cooperation with any organization. You can share us your thought and your meaningful criticism.

Me and my team members would like to thank you in advance for your attendance. You can contact me directly at 0123456789 or amirhakim24@gmail.com if you are interested.

Sincerely,

(Osama Abdelhameed Shehata Abdelnasser)

(the Organiser of Proposing event)

Posters about proposing event



The poster features a dark blue background with a network of glowing teal lines and dots. In the top left, there is a blue rectangular box with the white text 'AIESEC' and a small icon of three people. In the top right, there is a blue square containing the United Nations logo and the letters 'UN' over 'DP'. The central text, in yellow, reads 'venue : N24, sekolah pengkomputeran, Universiti Teknologi Malaysia, Skudai, Johor, Malaysia.' followed by 'Data : 20/05/2020'. Below this is a white rectangular box with the United Nations logo and the text 'SUSTAINABLE DEVELOPMENT GOALS'. The main title, 'Proposing Solution to Reduce inequalities', is written in a large, bold font with 'Proposing Solution to Reduce' in orange and 'inequalities' in teal. Below the title, the text 'Sponsored by' is followed by a circular logo of the Malaysian Ministry of Education. In the bottom right corner, a white pentagonal box contains the text 'Merit Provided'.

AIESEC

UN DP

venue : N24, sekolah pengkomputeran, Universiti Teknologi Malaysia, Skudai, Johor, Malaysia.

Data : 20/05/2020

SUSTAINABLE DEVELOPMENT GOALS

Proposing Solution to Reduce inequalities

Sponsored by

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Proposing Solution to Reduce inequalities

What problems should we solve?

- 1-Gap between opposites like (rich & poor, Educated&illiterate, classes cultures)
- 2-Squandering money
- 3-Selfishness
- 4-Reduce company control over the world



Benefits

- 1-Avoid extravagance money.
- 2-Stability in world wide economic.
- 3-Self-sufficiency in agriculture and manufacture over worldwide.
- 4-Stable personal life.
- 5-Harmony of cultures.
- 6-Cooperation.
- 7-Maintain improving plan to better.

Proposing Solution to Reduce inequalities



How to solve them?

- 1-Reduce import luxuries.
- 2-Impose high taxes only on unworked huge amount of money to courage investors to produce.
- 3-Save money to improve economy rather than astronomy.
- 4-Increasing the employees' wages ratio to the company's profits when its annual profits reach a certain limit.
- 5-Improve agriculture and manufacture in poor countries depended on its resources by Providing assistance from developed countries by publishing researches to reach maximum economic benefit.
- 6-Spreading awareness of moderation in everything (thoughts, life, entertainment)