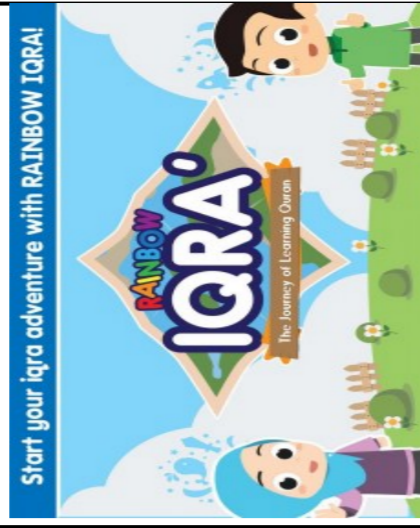




DIDI AND FRIENDS PLAYTOWN APPLICATION

"One of the famous educational product"



RAINBOW IQRA

"Iqra is a quick method to learn Quran and widely used within the South East Asia region"



OMAR AND HANA

"Omar & Hana is second animated series specially made for the young Muslim kid in mind"

Office of Corporate Affairs
Sultan Ibrahim Chancellery Building
Universiti Teknologi Malaysia

Tel: +607-553 3333
<https://news.utm.my>

NEWS HUB



Thursday, Dec 10th, 2019

Reported by : Group 4

FIRST YEAR STUDENTS (COMPUTING) VISITED - COOL CODE ACADEMY.

Dec 10, 2019 | Accredited Programmes/Courses, Faculty of Engineering, School of Computing | Lecturer: DR. Aryati Binti Bakri.

The Faculty of Computing had organized an industrial visit to Cool Code Academy for the first year student on 10th of December 2019. The company now based in Skudai, Johor which located at MagicX, TO3, near UTM new library. Besides, they have one company branch which located at Cyberjaya namely RunCloud.IO. Cool Code is a registered company and their vision is to provide the coolest products and services and to represent Malaysia as most popular and trusted mobile application developer. In contrast, their mission is to be a great multinational company in developing great game and mobile application and to a reliable and responsive in ICT business. Their clients include Kementerian Kesihatan Malaysia (KKM), ASTRO, Malaysia Economy Digital Corporation (MDEC), Media and Game Innovation Centre of Excellence (MaGICX) and Universiti Teknologi Malaysia (UTM).

Details of journey

Industrial visit is one of the useful learning method that shows us an insight about practical aspects in working field. By doing industrial visit, we could get an opportunity to gain knowledge about our interest, skill and right career choice in the future. On Thursday 10th December, Technology and Information System Section 6 get an opportunity to visit one of the mobile app and games development company in Johor Bharu. From this Industrial Visit, we could get an insight about our career choice in the future that is related to our course. Cool Code is a software development company, which is focused on mobile games, animation, and education content development. The CEO and Founder of this Company is Arif Tukiman who is UTM KL's Alumni.

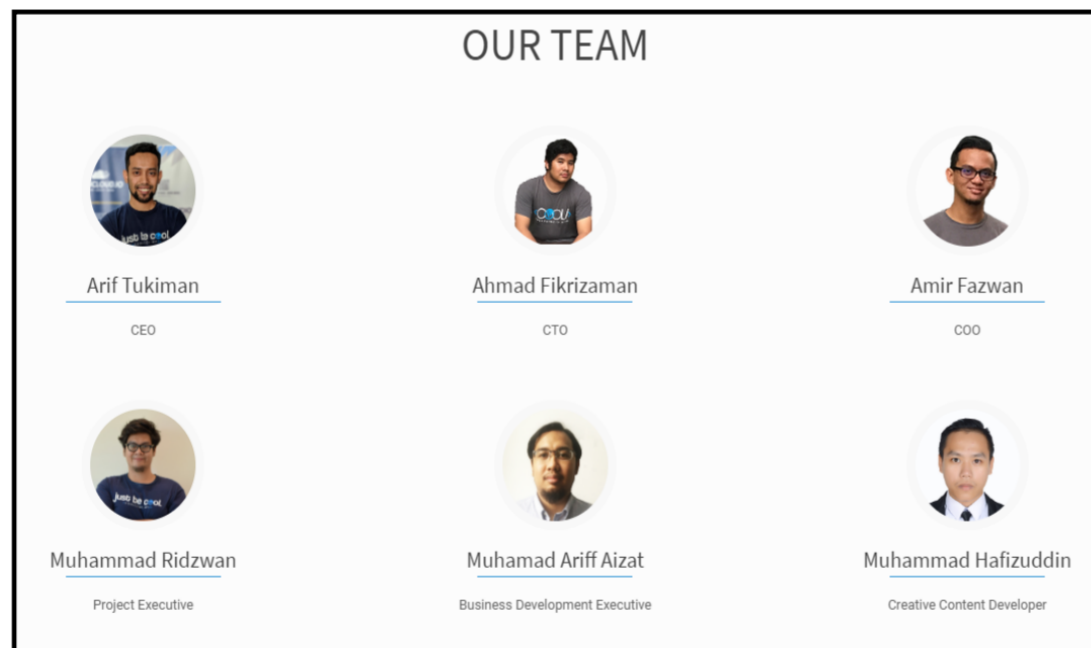


When we entered the company, we were pleased to look around and have a seat in the middle of the room. The Cool Code Project Executive Muhammad Ridzwan introduced himself and their teams one by one. Three of them were UTM Students who were doing an Internship program in Cool Code company. Mr. Ridzwan showed us a slideshow and explained to us about their company, development mobile app program and their achievement. They also showed us their social media and short videos about this company. After that, the CEO, Arif Tukiman entered the room and introduced himself. He told us about his life career, and gave a motivation to us. After we done, we go back to our hostel.



Organization structure

In Cool Code organization structure, the Chief Executive Officer (CEO) is named Mr. Arif Tukiman. He is assisted by Mr. Fikrizaman and Mr. Amir Fazwan which as a Chief Technology Officer (CTO) and Chief Operating Officer (COO) respectively. Next, there is a project executive and a business development executive which are Mr. Muhammad Ridzwan and Muhammad Ariff Aizat respectively. Besides, there are a senior and a junior game developer. In line with this, there is a senior mobile app developer, a senior web system developer, 2 junior system developers, a digital marketing executive, an account and finance staff and last but not least, a sales executive. Figure shows a detailed organization structure



Services

Cool Code always give the best services for all the client. There are many types of services provide in cool code such as mobile apps development, mobile games development, interactive content and web developer. Cool Code also provide training/class for students or other individuals. The focus of the training is to develop skills to develop either web or mobile application. Cool Code providing various types of training, but the famous ones is game development. Nowadays, people tends to play games more than any activities. So, cool code found an opportunity to develop games but they focus more on educational games. Other than that, cool code also does some web designing in which the company will send a tender for them to create and maintain website for them, but they want a creative and innovative design. These things required higher skill level of developing. All these skills are provided in cool code training for them to contribute all their skills to society.

"Achievements"

There are many excellent achievements that cool code achieved, but the most meaningful for them was Didi & Friends Playtown since it is listed as the Best Game of 2016 in Google Play Store at 'Top Educational Games' category. This includes the top apps in our country and also our neighborhood country. Cool Code has made Malaysian proud of their product. Besides, for MOHE Entrepreneurial Awards 2015, they awarded as the Best Student Enterprise (2nd Runner Up). Last but not least, Cool Code is featured in TV Alhijrah for "Aplikasi Pilihan" segment.

Proud Projects

Projects that come from cool code proudly says is Didi and Friends educational games for kids. This game has been top grossing all over Malaysia in which all the reviews given are excellent. This game provides a unique learning style for kids as nowadays kids are relatable with smartphone and gadget. So, by using this games kids can learn while playing games and not wasting all their youth time. This product is a very good and productive for our younger generations. The next product that introducing by them is Omar And Hana games. This has the same

There are many project that have been developed by Cool Code such as Didi & Friends Playtown. Didi & Friends Playtown is a combination of 12 games based on the popular Didi & Friends children songs. Each song has an interesting game concept and a different approach. Second one is Rainbow Jawi. Rainbow Jawi has a variety of activities for children to learn Jawi interactively and fun. Third one is Remember Asma UI-Husna. This game has interactive flash cards to learn and remember Asma UI-Husna (99 Names of Allah).

Students Reflection

Our goals regarding to the course we take is to be able and competent in applying the fundamental knowledge, computational principles and skills in Computer Graphics and Multimedia Software. We may involve in many projects related to Computer Graphics and Multimedia Software. We would like to become leaders or technopreneurs that has the computing discipline in the coming days. Technopreneurs disciplines has been implemented by Muhammad Arif Tukiman, as one of the CEO in Cool Code Sdn Bhd, software company in Malaysia that we visited in our last Industrial visit. We learn many things while we visited Cool Code Sdn Bhd, we learn by the experience of someone who has succeeded ahead of us, we learn that game is not always bad for kids, by game we could also invite kids to learn while playing games. Educational games is a step of new way of teaching kids. There many ways to help people, including to develop an educational games.



"Teaching is the greatest act of optimism"

-Dr. Aryati Binti Bakri

We were motivated to opening our own company in a young age, a company that must not be a big company, but it has to be a fun & professional company, like Cool code Sdn Bhd. The CEO has told us to study hard, plan our future must be start in nowadays, and always practice our coding if we want success as a programmer. Build a company, which is a solution of a problem that happen in Malaysia. Right after this industrial visit, we are in a strong motivation to be better than yesterday, to study harder than yesterday, to appreciate enough the time we will use, is it worth are it is going to be worthless. Reducing our fun activity that are worthless and increasing our study time for the preparation in the future.