



UTM
UNIVERSITI TEKNOLOGI MALAYSIA

SCHOOL OF COMPUTING
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INDUSTRIAL TALK 1-MDEC GLOW

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SECTION: 1

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1.INTRODUCTION

On 24th September 2018, a public lecture was held around 11am until 1pm at Seminar hall of N28A about Global Online Workforce (GLOW) or formerly known as e-rezeki. The lecture was given by Encik Mohd Ihsanuddin Jamhari who is one of the master trainer for GLOW and attended by all student from the School of Computing. The GLOW is one of the program that was held by Malaysia Digital Economy Corporation (MDEC), it is a government's agency under the Ministry of Communication and Multimedia Malaysia (KKMM). It is a program that help Malaysians to generate their income through the digital by the "crowdsourcing" method. "Crowdsourcing" method is a digital's income method which is the work is offered and done digitally in a global platform. MDEC have partnered with some of the largest global cloud sourcing platforms such as freetimeworkz, ezyspark and upwork global inc.



Figure 1.1:Upwork



Figure 1.2:ezyspark



Figure 1.3:freetimeworks

Credit to: <https://glowmalaysia.com/partners/?lang=en>

Now, the figures above are the partners that work with the GLOW. First of all, upwork is the platform for the top companies to hire the workers with the world's most talented independent professionals. Upwork also offered an opportunity for the workers to connect with almost 4 million clients and about 100,000 and more professional projects posted each month. Next, ezyspark is the first on demand market place that connects freelancer trainers with corporate clients based on their learning needs such as soft skill, innovation and strategy. Last but not least, freetimeworkz is a digital crowdsourcing talent platform that connect organizations and business to regional freelance talents.

This talent platform enable the organizations to enhance business value through economies skill utilized by the community of freelance workers.

There is three program that is recommended by GLOW which are higher learning institution(HLI), fast track and Human Development Resource Fund (HRDF). For HLI and fast track, participants does not need to pay fee while for HRDF participants have to pay the fee either RM4,500 or RM2,500. The table below state the detail of the program.

Program	Higher Learning Institution(HLI)	Fast Track	Human Development Resource Fund(HRDF)
Who can Participate	Graduates from <ul style="list-style-type: none"> ● Faculty of science computer ● Faculty of design art ● Faculty of language and linguistic ● Faculty of business administration ● Faculty of education 	<ul style="list-style-type: none"> ● Freelancer ● Qualified graduates ● Graduates as listed in HLI ● Pensioner that is qualified to work with digital. ● Housewife who know to work with digital ● A group of professional youngsters who want to create side income 	<ul style="list-style-type: none"> ● Registered workers from HRDF ● Freelancer ● Graduates that can work with digital
Training Period	<ul style="list-style-type: none"> ● Elective subject(one semester) ● Embedded subject 	2 days <ul style="list-style-type: none"> ● Individual mentor session for 2 days ● Online monitoring for 10 days 	12 days package (3 days monitoring) – RM4,500 <ul style="list-style-type: none"> ● Full time intensive practice with experienced mentor ● Individual mentor session for 3 days ● Activity under Malaysia Freelancer Association (MAFA) 14 days package (5 days monitoring) – RM2,500 <ul style="list-style-type: none"> ● Full time intensive practice with experienced mentor ● Grouped mentor session ● Expertise as a member of Malaysia

			Freelancer Association (MAFA) ● Activity under MAFA
Advantages of the Courses	<ul style="list-style-type: none"> ● Individual mentor session and online monitoring along semester ● Expertise as a member Malaysia Freelancer Association (MAFA) ● Activity under MAFA 	<ul style="list-style-type: none"> ● Individual mentor session and online monitoring ● Expertise as a member Malaysia Freelancer Association (MAFA) ● Activity under MAFA 	<ul style="list-style-type: none"> ● Individual mentor session and online monitoring ● Activity under Malaysia Freelancer Association (MAFA)

Table 1: program that recommended by GLOW

2.BENEFIT

Next, there is a lot of benefit when joining the GLOW which is it gives the chance for us to gain digital’s income monthly without worry because the work posted about a million a month in an platform. This allow us to get a lot of income and there is no need to worry for not getting any work since the work are not limited. Another benefit is the flexibility to do digital work whenever and wherever we are. This means even we spending time with our family, we also can generate the income. It also can strengthen family bonding and no more social problem exist among the youth if they manage to get attention from the parents. Furthermore, it can generate digital’s income according to someone’s ability and needs. In this situation, ones does not need to lose something loved like property left from late parents to get more money or maybe some wastage also can’t occur. Last but not least, we got the chance to open digital work agency market.

3.HOW TO JOIN

MDEC get people to join the program through giving a public lecture to the graduates or students and through the program that being held which is also free. Obviously, this is the one of a great attraction to make people join the GLOW. Those who can join this program are experienced digital worker, those skillful in ICT, designing and linguistic, freelancers through online and face-to-face, qualified students, and others who great in digital working. Generally, we can see that those who want to join the program should mastered in digital work. For example, Nor Ashikin bt Halil a student from Technology Mara University (UiTM) in Diploma of office management and technology manage to create her own income in total RM 177,980.00. She manage to get work from New York and Texas which is virtual assistant, writer, translator, social media manager and voice over as shown in figure below.



Diploma Office Management and Technology (UiTM)

INCOME DURING TRAINING
RM114,980

TOTAL INCOME
RM177,980.00

Jobs From New York and Texas → Skudai, Johor

US\$35/hr

Virtual Assistant, Writer, Translator, Social Media Manager and Voice Over
NOR ASHIKIN BT HALIL

"eRezeki taught me effective techniques and good ethics in managing clients, and maintain professionalism as a digital freelancer. I am living the life of a freelancer and I aspire to serve more clients."

INCOME GENERATED (RM)

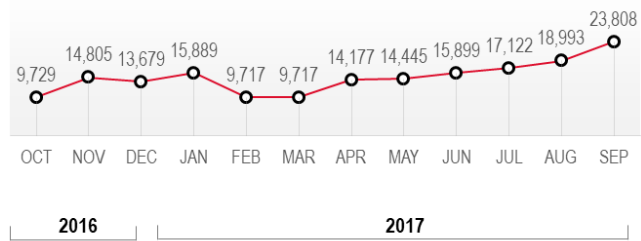


Figure 4: A success story of GLOW worker

Credit to: <https://glowmalaysia.com/success-story/?lang=en>

4.IMPACT

The impact of joining the recommended programs are the qualified applicants could obtain incentives so that they can motivate themselves to work with the digital. Next is participants can gain ability to generate a stable and consistent income. They does not need to worry about the income as they can always get a work to do. Apart from that, they also have flexibility in working environment and time, for example, they can work at their home which is the most comfortable place for us and they can do it anytime they want. Besides, they can be more disciplined and independent as they have to finish the digital work according to their employers requirement. As Noor Ashikin said, GLOW also taught her an effective techniques and good ethics in managing clients and maintain professionalism as digital freelancer. Lastly, they also can open up or develop their own digital agency that can take in the graduates from science computer, language and linguistic and other faculty to work with them. Thus, this also help the graduates as they does not need to worry about the work opportunity as the chance to work is high.

5.REFLECTION

Finally, the reflection that I can get from the industrial talk is I could see that the work opportunity in my field are not limited and it also encourage me to do something that I currently thought impossible for me to do which is being a translator because I always thought that the translator have to work at the current country that we need to translate the language which is cost a high price to travel to other country to work. For example, being a Japanese translator, we have to work in Japan. Therefore, this talk obviously said that we can work comfortably at our house which mean, I does not have to bear with the flying ticket to other country instead I can just stay at my home while taking care of my parents, I can do my work to generate my income. Apart from that, this program allow Malaysia to be as great as another great country in global market.