



# INDUSTRIAL 1 REPORT

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SECTION: 06

TASK: INDUSTRIAL TALK 1 – MDEC E-REZKI

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On 24th September 2018, the Malaysia Digital Economy Corporation (MDEC) has been giving a talk about one of their program called eRezeki in UTM. The speaker of the talk is Mohd Ihsanuddin Jamhari, a Global Online Workforce Master Trainer. He is basically a fulltime freelancer from XSUN Graphyx Team who focused on graphic design, branding, and typography. In addition, he also involves in ICT Service & Consultant, project manager, education, and photography.



*Figure 1 shows the slide of the speaker.*

ERezeki is a program created for people to provide simply opportunities in earning additional income digitally. People who are looking for a job and want to increase their income or pocket money can try to join this eRezeki program. Nowadays, there are many jobs that requires an ICT skill, but in eRezeki, it is not a truly basic requirement because it consists of many types of jobs in it. For example, digital micro tasks, digital works and digital enabled works. First, digital micro tasks. It offers simple tasks such as data entry, comparing the prices of goods and services, downloading and installing application, giving out likes and comments or sharing posts on social sites and displaying advertisements. It can be completed within minutes. Next is digital works. It is basically different from digital micro works because it requires specialized skills such as in interpretation, programming, graphic design, photography, and writing. The best part of this job is people can complete it anywhere or anytime they want. This guarantees no pressure while working. Lastly, digital enabled works. Digital enabled works are online services that need to be completed offline or on-site and therefore do not require any technical ICT skill. For example, delivering goods, driving and picking up passengers, conducting interviews and completing questionnaires and doing part-time job like part of event crew, cleaner and salesperson.

<b>Digital Micro Task</b>	<b>Digital Works</b>	<b>Digitally-Enabled Task</b>
Data entry of online forms	Development of a website	Conducting survey
Removing duplicated data	Mobile application development	Products price watch
Photo / image review	Creation of logo	Event part-time crews
Download-Install tasks	Graphic designs	Running errands
SEO related tasks	Software testing	Plumber
	Audio / video transcription work	Electrician
	Document format conversion	Cleaners

*Table 1 shows types of jobs offered by the platform*

The speaker also talk about Global Online Workforce program which teach people on how to look for a job by using the international platform. Basically, all kind of jobs in this platform will require skills that related to it. For example, designing, programming and writing. All this skills will create a platform like Amazon and Lazada. As people know that this two platform have being used all over the world to buy and sell products. This program used the sharing economy concept. Sharing economy concept consists of three main part which is space, stuff and skill. Space part is when people have a house to rent, they will rent it through a suitable platform like Trivago while stuff part is when you have a stuff that you can rent to people, and you will do it through a suitable rent platform too. For skill part, it is a little bit different because it require a skill related to the job offered such as teaching and designing. Normally, a customer will offer a job to freelancer to create a platform that ease people to use their service and after that, those who are interested will directly post about themselves and how will they do the job.

The way Malaysia Digital Economy Corporation (MDEC) attract people to join their program is by providing about more than 400 representatives of eRezeki nationwide. In addition, MDEC also provide a website that consists of all the information about their program. This website also can ease the registration process because it provide a complete set of online form in it. There are a lot of people that can join this program as long as they are 18 years old and above.

The screenshot shows a web browser window with the URL <https://erezeki.my/register>. The page features a red header with the MDEC eRezeki logo. Below the header is a registration form titled "Registration" with a red background. The form includes several input fields: "Nama\*" (Name\*) with the value "John Doe", "Emel\*" (Email\*) with "John\_Doe@example.com", "Pengesahan Emel\*" (Confirm Email\*) with "John\_Doe@example.com", "Kata Laluan\*" (Password\*) with a note "Minimum 6 characters containing an alphabet and numeric", "Pengesahan Kata Laluan\*" (Confirm Password\*), "Nombor Telefon\*" (Telephone Number\*) with "+60" and "XXXXXXXXXX", and "Pekerjaan Anda\*" (Your Job\*) with a dropdown menu showing "Sila Pilih/Please Select". The browser's taskbar at the bottom shows various application icons and the system clock indicating 3:06 PM on 10/3/2018.

Figure 2 shows the example of online forms

The screenshot displays the eRezeki website homepage. The browser address bar shows <https://erezeki.my/about>. The navigation menu includes "Homo", "Exploro eRezeki", "eRezeki Center", "Find Jobs", "Contact", and "More". A "Sign In" button and a "BM" button are visible in the top right corner. The main content area features a colorful illustration of two people interacting with a large yellow circle containing the text "WHAT IS eREZEKI?". To the right of the illustration, the text reads: "Now everyone can benefit from the digital economy. The eRezeki program enables citizens, especially low-income groups, generate additional income by doing digital assignments via online crowdsourcing platform. The eRezeki participants will be matched with digital work in line with their respective skills. Sign up with eRezeki now. Once you are trained and qualified, there will be tasks that are appropriate to your efficiency. Registration is free! Please sign up now". Below this, a banner with the Malaysian flag and a woman's face contains the text: "Eligibility Malaysian citizens with household income of below RM4,000 per month, that". The browser's taskbar at the bottom shows various application icons and the system clock indicating 3:08 PM on 10/3/2018.

Figure 3 shows the website provided by the eRezeki program

Nowadays, there are a lot of fresh graduates in Malaysia that are still unemployed because many employers put the work experience as a requirement as many people are competing for a job. Due to this situation, many fresh graduate have been rejected after the job interview just because they do not own any work experience. This eRezeki program helps all these fresh graduates to get a job because it provide both international and local platform that offer a lot of jobs. Other than helping the fresh graduates, eRezeki also helps those housewives in Malaysia to increase their money pocket as it also offers jobs that can be done at home. In addition, people who already have a job also can register in eRezeki program if they want to do a part-time job as this will helps them to increase their income. As a result, eRezeki can be seen to boost the economy of Malaysia as it helps the community to get a job, increase income, and get a pocket money. This for sure will bring Malaysia toward a better nation.

In my point of view, eRezeki is a very useful program that will bring a lot of benefits to students, housewives, retirees, and senior citizens if they join it. As we can see that eRezeki definitely helps us to look for a job, increase income and gain pocket money. It helps people to multiply their income by carrying out the digital assignments via online crowdsourcing platform. Furthermore, we do not need to worry about the job that will be given to us as it will be automatically match with our preferences, options, and skills. Furthermore, eRezeki program will help our community in improving our basic skills by becoming more creative in designing and solving problems. This is because, the desire of every country is basically different, and so in other for us to gain a higher income, we need to be more creative and up to date. In addition, eRezeki program also can teach us proper ways to get a job in both local and international platform. As we can see that there are a lot of scammers out there that offer a fake job such as put in the flyer into the envelop and we will get the payment as soon as we done. By joining eRezeki program, we can avoid this problem because we will be given a lot of tips and tricks on how to pick a right job. That is why many freelancers love to find a job in eRezeki because it is more secure and convenient.

## REFERENCE

1. Earn Income From Working Online. (n.d.). Retrieved from <https://erezeki.my/>
2. Mohd Ihsanuddin Jamhari. (n.d.). Retrieved from <https://www.behance.net/ihsanjdesign>