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**Group Members:**

- **Seoul Hossain (Leader)**
- **Pua lee Ling**
- **Rayhan Sharif Apon**
- **Nur Qamarina Binti Tuah**
- **Tiara Afdely Putri**



## ❖ *Internet*

Globally connected network system that transmit data via various types of media by using Internet protocol suite (TCP/IP).

- ❖ Enables global exchanges including private, public, business, academic and governmental networks which is connected by guided, wireless and fiber-optic technologies.
- ❖ carries huge range of information resources and services such as applications of World Wide Web (WWW), electronic mail, telephony, and file sharing.

# *Internet's Origin*


- ❖ globally connected network system that transmit data via various types of media by using Internet protocol suite (TCP/IP).
- ❖ ARPANET, initially served as a backbone for interconnection of regional academic and military networks in the 1980s.
- ❖ the funding of the National Science Foundation Network as a new backbone in the 1980s which led to worldwide participation in the development of new networking technologies.
- ❖ although the Internet was widely used by academia since the 1980s, the commercialization incorporated its services and technologies into virtually every aspect of modern life.

# *Common uses of internet*

## *E-mail:*

- ❖ Enables sending and receiving messages through computer.
- ❖ It is used for business to keep in touch with friends and relatives to work on a project with someone a hundred kilometres away.
- ❖ Low-cost form of communication
- ❖ There are plenty of messenger services and email services offering this service for free.

# *Searching Information*

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- any kind of information on any topic is available on the Internet.
  - information-gathering services also available on the Internet such as commercial information services and research companies.
  - thousands of libraries are connected to the Internet permitting users to access their catalogues and request loans through inter-library programs.
  - number of online journals, newspapers and trade magazines available on internet.
  - much of the information in internet is free although some are accessible only to paid subscribers.

# ***Business***

- ❖ Easier for buyers and sellers to communicate and also to advertise their
- ❖ Saves a lot of money and time.



# ***Government, Corporate and Educational Internet sites***

- ❖ Public and private organizations have established an Internet presence.
- ❖ Government departments and agencies, private corporations, law firms, retailers, trade associations and educational institutions publish diverse collection of information.

# Entertainment

- ❖ Playing games online
- ❖ Watching films
- ❖ Music, hobbies, news and more can be found and shared on Internet.
- ❖ Numerous games can be downloaded from the Internet for free.



# *Activities on internet*

- ❖ E-mail
- ❖ Text messaging or instant messaging
- ❖ Shops, makes travel reservations
- ❖ Online financial services like banking, investing, pay bills
- ❖ Streaming or downloading music, video, etc.
- ❖ Researches health information online
- ❖ Online social networks
- ❖ Searching for a job

# ***Most popular internet activity***

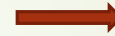
## Email:

- ❖ More personal and direct medium for communication
- ❖ Messages are delivered within seconds around the world.
- ❖ Allows to save and keep a record of communication.
- ❖ Easy to send with no time boundary.
- ❖ An example of One-to-Many communication.
- ❖ Can attach files, documents, images and other media to email
- ❖ Can access email from anywhere with Internet connection keeping on.
- ❖ Activate filters and receive only genuine mails.

# How To Access Internet

## ❖ *ISP*

Provides people access to the Internet  
Example: Maxis, Digi, Celcom



## ❖ *Modem*

Transmit one or more carrier wave signal  
Example: Telephone line



## ❖ *Web Browser*

Application for finding information that users need.  
Example: Google, Safari

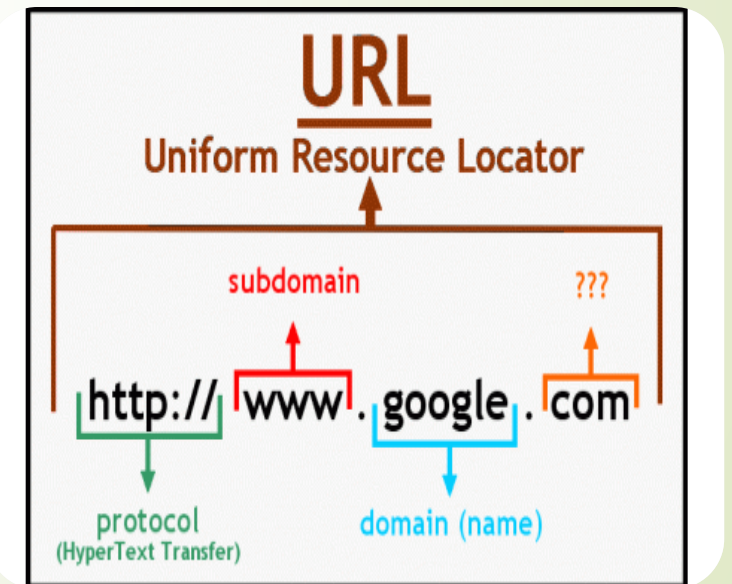


# Define Browser

- ✓ Application that provides all the information on the World Wide Web.
- ✓ Example: Google Chrome, Mozilla Firefox, UC browser etc.

## URL

- ✓ Address of the resources on the internet
- ✓ Protocol used to access
- ✓ Location of the server
- ✓ Fragment identifier



# ❖ HTML

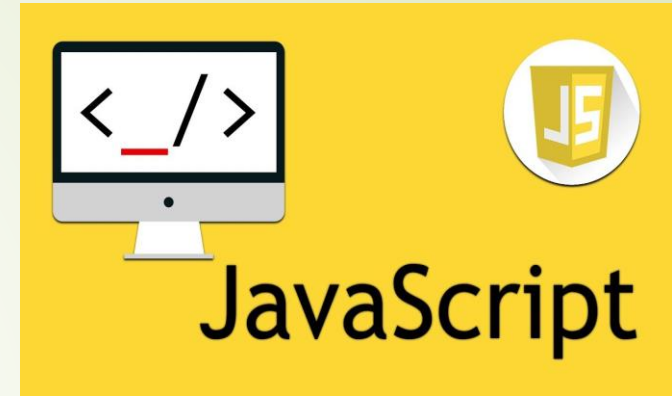
- ✓ Hypertext Markup Language
- ✓ A language for creating web pages, web sites and web applications
- ✓ describes the structure of a web page originally
- ✓ provides method to create structured documents

**HTML**



# ❖ *JavaScript*

- ✓ High level programming language
- ✓ Enables interactive web pages and web applications
- ✓ Supports in functional programming styles
- ✓ Usage in web page Decoration smartly



## ❖ *Applets*

- ✓ An application perform, a specific task that runs within the scope of a larger program such as plug in
- ✓ Provide interactive features to web application
- ✓ Create online game collections that allow players to compete in real time



# Mobile browsers

- ✓ Web browser designed for mobile phone
- ✓ Optimized to display web content for small screen on portable devices
- ✓ Small and efficient to accommodate low memory size

➤ **Examples:** Safari, UC browser, Opera Mini etc.



# *What is internet communication?*

- ❖ Internet communication is a platform of communication using internet such as having information, sharing opinion or even by access **World Wide Web** (www) or any other part of internet.



# *Types of Internet Communication*

- ✓ E-mail
- ✓ Social Networking
- ✓ Instant Messaging
- ✓ Webcasts
- ✓ Blogs
- ✓ Podcasts
- ✓ Wikis
- ✓ Microblogs

# ***E-mail***

❖ E-mail is a sort of Electronic mail that everyone can send via internet to whoever they want under the condition they know the recipient's e-mail address.

## ❖ ***The merits of E-mail:***

- It' swift
- It's secured
- It's low cost
- It's more private and official



# *Instant Messaging*

- ❖ Instant Messaging is pretty similar to e-mail in some cases. It is a platform where two people can communicate through internet in the same time. However, instant messaging is more simple and easier.
- ❖ Instant messaging differs from e-mail in the immediacy of the message exchange. IM also tends to be session-based, having start and end. Because IM is intended to mimic in-person conversations, individual messages are often brief. E-mail, on the other hand usually reflects a longer-form in letter-writing style.





# ***Social Networking***

- ❖ Social Networking is a site of expanding the number of one's business and/or social contacts by making connections through individuals, often through social media sites such as Facebook, Twitter, LinkedIn, etc.
- ❖ People can communicate with friends or siblings by sharing photos, videos, or other information depend on the role of social media.





# Blogs

- ❖ Blog is an informational website or online journal containing the information in the reverse chronological order, with latest posts coming up first. It is very useful for a writer or a group of writers to share their thoughts and their views on an individual subject.

## Microblogs

- ❖ Microblog is a combination between blogging and instant messaging which allows people to create short messages to be uploaded and shared with an audience via internet.
- ❖ For example- Twitter. Twitter have become extremely popular forms of this new type of blogging, especially in millennial generation.



# Webcasts

- ❖ Webcast is the process of video broadcast live over the internet. This internet communication operates in real-time and allows for active conversations among and between the webcaster and their viewers.
- ❖ Overall, the benefit in using webcast is for marketing strategy by embracing trends, you can show that your company is on top of the game.

# Podcasts

- ❖ Podcast is the process of audio broadcast live over the internet. As we know, podcast is quite similar to Internet Radio.
- ❖ Therefore, what makes a podcast different and what gives podcast its 'casting' ability is how it is able to immediately deliver by itself. Such as iTunes and internet Radio.

Example:



# Wikipedia

- ❖ Wiki is one of a place on the internet where people can share information, opinion or even exchange their opinion and ideas.
- ❖ Wiki also serves a lot of trusted information for people to make those information as the reference of their article or assignments.





THE END