

REPORT ON GLOBAL ONLINE WORKFORCE (GLOW) TALK



Credit: www.glowmalaysia.com

First of all, speaker for this talk is En Mohd Ihsanuddin Jamhari and he is currently works as a freelancer. Mainly his jobs are about graphic design. A little bit about his background studies he graduated at UTeM Melaka with degree, was a graduate fellow in electrical engineering. Then, he further he studies to UTM and graduated with Master. He is one of Alumni UTM. He is an enthusiastic and passionate Graphic Design Artist with creative and technical expertise with 6 years of experience in creative industry. Above all he loves his job which inspires him to work harder and he values time. His goal is client satisfaction by providing high quality works.

Global Online Workforce (GLOW) is a program organized by Malaysia Digital Economy Corporation (MDEC), a government agency which is under Ministry of Communications and Multimedia. What is Global Online Workforce (GLOW) program? This program is for Malaysian to generate income digitally through **crowdsourcing** method. Crowdsourcing is a method to gain income digitally where the jobs offered and performed online in global platform.

The purpose of this program is to create a community of talented digital workers and developing a sustainable model for high-impact digital workers program with the participation of strategic partners MDEC. Other than that, introducing freelancing as an alternative career for Malaysian through platform global digital revenues and GLOW also provides a backup program for digital employee so that workers stay motivated and committed in gaining digital revenues. Marketing Malaysian services and skills into the global market also a part of this program's purpose.

This program has a lot of benefits. That is why we must join this program. If we join this program we have opportunities to gain digital income annually, we can perform digital job anywhere and anytime as long as we have laptop and internet connection so it is flexible, we can gain digital income according to our abilities and needs so we do not have to stress out to complete our task and we get to have opportunities to start a digital employment agency business. There are more benefits we could get if we join this program. It is such a waste if people with skills, talented and creative do not get involve into GLOW program.

Who is eligible and should be involved into this program? Experienced digital worker with qualification and skills in IT or ICT field likes programming, websites, mobile application and etc. and also have skills in designing and creative, plus having a proficiency to talk in foreign languages. Proficiency in linguistics and foreign language such as Mandarin, Arabic, France and many more, it could increase your chances to get job as translator and transcription in digital global platform. Besides, freelancers which

work offline and face-to-face, IPTA, IPTS students, private sector workers who are fired having skills and qualified as digital worker, retirees and housewives with skills and qualified to work as digital workers are people that should be involved in this GLOW program. Those young professional with 2-3 year work experienced that wanted a lucrative side income are encouraged to join this program.

Those who are interested and qualified to join GLOW project can visit www.glowmalaysia.com to register according to the program they want to be enrolled. It is easy as ABC. There are three programs offered by GLOW that is GLOW@HLI's Program, Fast Track Program and Premium Program. All of these programs provide support programs, mentorship and coaching to Malaysian freelancers.

Firstly, what is Program GLOW@HLI's? HLI is stand for Higher Learning Institution. This program is a free program so we do not have to spend a single cent. The information about Program GLOW@HLI's is on the table below:

Participant	Prospective graduate from Faculty of Computer Sciences, Faculty of Art and Design, Faculty of Language and Linguistics, Faculty of Business Administration and Faculty of Education based on skills of digital workers needed in the digital global platform income.
Training period	• Elective subject (one semester) • Embedded subject
Advantages of the courses	• Individual mentor session and online monitoring throughout the semester • Member of Malaysia Freelancer Association (MAFA) • Activities under Malaysia Freelancer Association (MAFA)

Fast Track Program is a free program and it is two days program. As the name of this program, it is the fastest and the shortest program conducted by Global Online Workforce (GLOW). Even it just a short program there is beneficial because there is individual mentor session which you could get a productive interaction with mentor or coach and you are registered as one of Malaysia Freelancer Association (MAFA) member. The information about this program is on the table below:

Participant	Freelancer, qualified graduates, Prospective graduates from faculty that do not involved into GLOW@HLI's Program, Retirees and Housewives with skills and qualified
Training period	• Individual mentor sessions for two days • Online monitoring for 10 days
Advantages of the courses	• Individual mentor session and online monitoring throughout the semester • Member of Malaysia Freelancer Association (MAFA) • Activities under Malaysia Freelancer Association (MAFA)

What is “HRDF” Program? HDRF stands for Human Resources Development Fund. HDRF Program is paid programs that divided into two package which is 12 days package and 14 days package. The fees are quite pricey but it is worthwhile to enroll into this program because there is a lot of knowledge we could gained. HDRF program also known as premium program and this program is the longest program so we could get to know more knowledge, tips and tricks on how to survive being a freelancer.

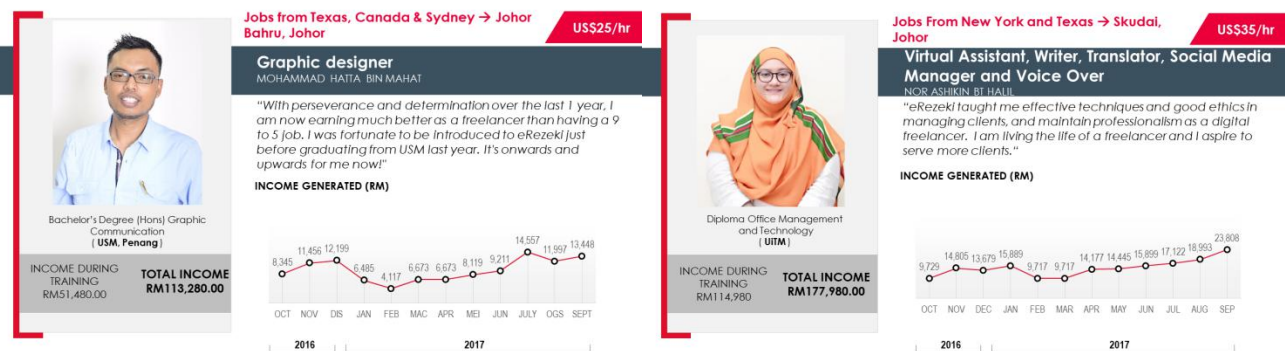
Participant	Employee registered under HDRF, Freelancer and Graduates that have skills and qualified as digital worker.
Training period	12 days package (RM4,500) • Full-time intensive training with experienced mentor • Individual mentor sessions for three days • Activities under Malaysia Freelancer Association (MAFA)
	14 days package (RM2500) • Full-time intensive training with experienced mentor • Group mentor sessions • Member of Malaysia Freelancer Association (MAFA) • Activities under Malaysia Freelancer Association (MAFA)
Advantages of the courses	• Individual mentor session and online monitoring throughout the semester • Activities under Malaysia Freelancer Association (MAFA)

A bit brief about Malaysia Freelancer Association (MAFA). What are exactly MAFA’s roles? MAFA counsel and facilitates Malaysian freelancers to secure online work via digital platforms and MAFA also provides latest information on new platform. MAFA is the only association (NGO) to support and encourage freelancers in Malaysia through a structured program since 2017. The main objective of MAFA is to decrease the unemployment rate by switching the regular work structure and routine to freelancing.

People who want to join or register to this program should have criteria that Global Online Workforce had listed. First, those who want to participate must have qualification and skilled in IT or ICT field (programming, web developer, mobile application and etc.), Design & Creative field (Graphic Design, Multimedia and etc.) and Linguistics and Foreign Languages field (translator, transcript, and etc. in Mandarin, Arabic and France). Second, have proof of qualification and skills in the form of portfolio, resume, certificates and job assignments. Third, shows a commitment in being an active digital worker and gain digital revenues. The fourth criteria are having a proficiency in English languages for work

paper and interaction with abroad employer. The last criterion is a participant should have an email account, local bank account, PayPal account for global transaction, and a virtual communication platform. The evaluation of qualifications and skills of participants was done by MDEC and MDEC strategic partners.

The impact of the program to Malaysia is that we could decrease the rate of unemployment and provides a platform for Malaysian to search or create new digital work so that people could gain digital revenues. Hence, Malaysian economy could be better because the rate of unemployment expected to be decreasing. Statistics show that freelancers in Malaysian have contributed to the growth of the Malaysian economy. There is chances freelancing can develop and bloom that have been proven in countries such as Australia, the US, India and etc. Besides, this program helps people to increase their income annually and create a side income. Other than that, this program create awareness about self-employment which is a good thing to Malaysian and this program give a guideline to people who want to start their career like fresh graduate. For example, the picture bellows are success story about people who get involved into this program.



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In conclusion, information technology (IT) field continues to grow, which is good news for employees who are trained in specific computer-related fields. This talk has opened my minds to start thinking about my future career. Plus, this talk give an idea how future jobs going to be, it is more to self-employed. This program creates awareness or introduce to public about freelancing because most of Malaysian still thinks that wage earner is safeties jobs. In order to succeed in this era and in the future we must be innovative, creative and have technology skilled. Last but not least, those who want to find out more information about this program could visit their website that is www.glowmalaysia.com and Facebook page, Twitter, YouTube and Instagram that is globalonlineworkforce.

References

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