

**Semester I 2018/2019**

Subject : Technology and Information Systems (SCSP1513)

Section : 07 – Mr Hairudin A. Majid

Task : Industrial Talk 1 – MDEC - GLOW

Due : 7th October 2018

(submit softcopy via e-learning & a copy in your e-portfolio)

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## Instruction:

Students are required to write an individual report regarding the topic of the public lecture above. The report should include an executive summary, introduction and the content based on the situation discussed in the topic.

This report will be 5% of the course assessment.

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For Industrial Talk 1, you will have a talk by Malaysia Digital Economy Corporation (MDEC) on their program GLOW. The GLOW program enables citizens, especially low-income groups, generate additional income by doing digital assignments via online crowdsourcing platform. The GLOW participants will be matched with digital work in line with their respective skills.

The report should be based from the talk (main points) and also on what you can find from the internet on the program. This includes:

1. Who is the speaker of the talk?
2. What is GLOW and what are the benefits from this program?
3. How MDEC get people to join GLOW & who can join the program?
4. What is the impact of the program to Malaysia?
5. **What is your REFLECTION from the Industrial Talk?**

You are encourage to ask questions and find out more about GLOW from the speaker (to support your reflection). The limit for the report is 1000 - 1500 words. You may also include tables/figures to support your content (excluded from the word limit).

*Note: Item (5) is the most important content of your report, please write your opinion and views on GLOW based from the talk.*

Every student should write the report in your own words. **PLAGARISM of the content is prohibited.** If any of the content is known to be copied from other website/review/blogs, you will be given **0 mark**!! You can get photos/information from other resources, but you must **include credits (in citation/link)** to the original owners.

**Report Rubric**

**Task Description:** Public lecture report (Individual)

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| **Criteria** | **Exemplary**  **3** | **Developing**  **2** | **Beginning**  **1** |
| Contents | Report contents: Executive summary, introduction | | |
| All contents included. | Included but not well covered | Included but poorly covered |
| Organization | Good organization, points are logically ordered. | Some organization, points are jumpy. | Poorly organized, no logical progression. |
| Formatting  Use of Tables & Figures | Extensive use of tables and figures effectively to show the understanding regarding the topic | Limited use of some tables or figures to show the understanding regarding the topic | No tables and figures are used. |
| Grammar, Usage, and Spelling | No errors | Some errors | Numerous errors distract from understanding |
| Timeliness | Report on time | Report one day late | Report more than one day late |