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EARN INCOME FROM WORKING ONLINE

PUBLIC LECTURE REPORT  
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# 1. INTRODUCTION

Technology plays an important role in Malaysia’s economy, especially a digital economy, an economy based on digital computing technologies. As times develop, human needs in the economy increased but job vacancies aren’t available for every job seeker because of the limited spaces. By working online, people don’t have to worry about working in a limited space. People can work anywhere and anytime capitalized by computers or PC and also internet. This is why technology is very important in this era. It helps many people to make money without spending more times and distance to go for work.

Malaysia Digital Economy Corporation Sdn. Bhd. (MDEC) is an agency owned by government which was launched in 1996 with a purpose to transform Malaysia’s digital economy in order to develop Malaysia into a fully-developed nation by 2020. MDEC has implemented a program called Global Online Workforce (GLOW), a program where people with qualifications and capabilities in Information and Technology can improve their skills through working online, while at the same time it also helps forward the technology of the country. E-Rezeki is another program invented by MDEC. This program is an alternative source of income for the citizens in Malaysia via online platforms.

# 2. CONTENT

## 2.1. Speaker’s background

Mohd. Ihsanuddin Jamhari is a freelance graphic designer who is expert in logo designing, business card design, advertisement design, product packaging design, and others. He is an enthusiastic and passionate Graphic Design Artist with creative and technical expertise with 6 years of experience in creative and technical industry. Creates complex graphics and works on conceptualizing, editing, etc. He worked for a wide variety of clients from products to industrial associations and corporate conventions.

Figure - Mohd. Ihsanuddin Jamhari

Mohd. Ihsanuddin Jamhari is coaching and mentoring for e-Rezeki program, Digital Content Alliance, since 2016 until now. He is also a self-employed freelance graphic designer since January 2010. He is responsible for developing mobile app and conduct android workshop courses for the Ministry of Education Malaysia. He has experience being intern project supervisor (2010), intern engineer (2008-2009), and sale assistance in MJ Department Stores Sdn Bhd, Metrojaya Group (2003-2004). He also has experience in maintaining IT equipment. Other than that, he experience being a leader for managing company for involving several PC Expo in Malaysia.

As for the educational background, Mohd Ihsanuddin Jamhari completed his Bachelor’s Degree, Electrical and Electronics Engineering, in Universiti Teknikal Malaysia Melaka (2006-2010). Then he continued his Master’s Degree, Technical, Vocational Education and Training in Universiti Teknologi Malaysia (2012-2015). And what is more, he has a certificate of Practical Coaching and Mentoring Skill, also Adobe Certified Associate in Graphic Design & Illustration Using Adobe Illustrator which is valid from August 2018 – August 2021.

## 2.2. GLOW

Global Online Workforce (GLOW) is a program to help Malaysians utilize crowdsourcing platforms to produce digital income consistently and in full time. Crowdsourcing represents the future in how works, projects, and jobs are offered and taken through online platforms. The reason why Global Online Workforce program is being implemented is to create a community of full time high quality crowd workers among Malaysians. The other reason is to establish a sustainable model on the program through engagement with strategic partners, to provide alternative sources of incomes through online platforms. And also to develop a support program for Malaysian freelancers to remain motivated and committed in earning digital incomes via crowdsourcing platforms.

Experienced freelancers or crowd workers in global and local crowdsourcing platforms should be involved in this program. Not just experienced but also qualifications and capabilities in various disciplines such as ICT, creative and design, languages and others. The reasons why people should be involved in this program is because of the flexible working environment and time, the ability to open and develop a digital agency, the ability to generate a stable and consistent income, the incentives given to qualified applicants, and also become more disciplined and independent by having to complete digital works as per requirements by employers.

## 2.3. E-Rezeki

On the internet, there are many ways to get additional incomes, including every websites that offers easy tasks and so on. To enrich the digital economy of local users, the MDEC is present with a dedicated service named e-Rezeki. The e-Rezeki program focuses on families with a monthly income of RM4000, where they can join the e-Rezeki program, make more simple digital tasks, and also generate additional income through it.

The program offers a number of simple tasks, including : enter data from text on web pages, enter data from viewed images, enter data from audio or video, review and correct any incorrect information, and search the internet for some information. Through the rough calculation shown on the e-Rezeki site, they say consumers can generate up to RM500 a month by doing roughly 3 hours a day for 24 days. E-Rezeki offers payment methods via PayPal or directly to a local bank account.

The benefits of joining this program are having an opportunity in starting a business for digital works to earn more incomes, able to choose our own job based on our expertise and skills. We can also learn a lot of new skills for our future after the registration and this program will train, qualified and matched out the suitable jobs for the participants.

## 2.4. Process of getting participants

The e-Rezeki program offers part time employment opportunities through digital crowd sourcing. MDEC has collaborated with education center and “Pelatihan Teknis dan Kejuruan” in order to reach the goal of finding as many as 100,000 members. The MDEC requires 18 years old and above Malaysians, students, free workers/freelancers, and households whose income is below 40% with the capabilities in IT, experienced and skills in creative design, and others to join without any charge. The basic registration for e-Rezeki takes approximately 5 minutes. Once the basic registration is finished, the participants will be guided with additional questions to help them to assist in matching the participant to suitable tasks and works.

## 2.5. Impact of the program to Malaysia

There are lots of impacts of the program to Malaysia. Other than Malaysians can develop their talents to find a job in the future, they also get to know how to earn a large income with a right method. They can work without having problems with the time or place. As for the nation itself, this program can help reducing the number of unemployment in the country. Also transform Malaysia into a fully-developed country trough Malaysia’s digital economy and technology.

## 2.6. Personal notes on further interest

Overall, I am very interested to join this program because of the benefits given. This program can surely develop the nation through technology. It can help unemployment to find a perfect job for them. The facilities and also the trainers are great. They have a very good background. I’m sure we can learn more than just how to improve skills or how to work efficiently.

## 2.7. Reflection from the industrial talk

Technologies are becoming more powerful in this era. Almost everything can be done easily and more efficiently. People are always inventing something new. The one who understands technology can take over the world. But we still found talented people end up jobless. The e-Rezeki program which was invented by MDEC is an alternative for every talented people in technology but don’t have a job due to inefficient time and place given. Why do we have to travel far in such a little time given while we have an internet which can connect us to the world at any time? As long as we have skills and the willing to earn money in an effective way, we can do online working with the MDEC and don’t have to worry about anything else.

# 3. SUMMARY

An Industrial talk by Mohd Ihsanuddin Jamhari, a freelancer with a nickname “XSUN GRAPHYX”, which was held on Monday, September 24th 2018, gave many information about MDEC, GLOW and also e-Rezeki (a program that help people to earn income through online working). Requiring participants with IT capabilities, e-Rezeki provide good facilities and also trainers to help Malaysians to develop their country. By checking the websites of MDEC or e-Rezeki, people can also search many information about how to register and what are the requirements needed. A very good background convinced many people to join and earn money through working online.

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