

INDUSTRIAL TALK 1

MALAYSIA DIGITAL ECONOMY CORPORATION (MDEC) E-REZKI AND GLOW PROGRAMME

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TECHNOLOGY AND INFORMATION SYSTEM

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# INTRODUCTION

On 24th September 2018 (Monday) the students of School Of Computing in UTM, whom take subject Technology and Information System recently attended a program Global Online Workforce (GLOW) that organized by Malaysia Digital Economy (MDEC) at Seminar Hall-N28, UTMJB. MDEC is a government agency under Malaysian Ministry of Communication and Multimedia. This program target is to make sure students get knowledge and skills about working through on online platform. In this program, a representative from MDEC give a talk about E-Rezki and GLOW which GLOW is the program that enable Malaysia workers earn money digitally through “Crowdsourcing” method.

# CONTENT

This part was told about what e-Rezki and GLOW besides the benefits from this program. In addition, this part will explain a few about the speaker’s background. Next, this part also includes how MDEC get people to join e-Rezki, who can join the program, impact of the program to Malaysia, and the reflection on the Industrial Talk.

## SPEAKER’S BACKGROUND

En Mohd Ihsanuddin Bin Jamhari is the one of the Master trainers for GLOW center which stands for Global Online Workforce or formerly known as e-Rezki in Southern region. He has graduated Bachelor’s Degree in Electrical and Electronics Engineering at Universiti Teknikal Malaysia. Then he continued studied at Universiti Teknologi Malaysia by doing Master’s Degree in Technical. He is a freelancer that have 6 years experience in creative industry. As freelancer, he expert in making logo design and branding design.

|  |
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| Figure 2.1Encik Ihsanuddin Jamhari |

## WHAT E-REZKI AND GLOW

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| Figure . e-Rezki | Figure . GLOW(Global Online Workforce) |

E-Rezki and GLOW are branched of MDEC. MDEC (Malaysia Digital Economy Corporation) can be divided to three main initiatives which are e-Usahawan, e-Rezki and Global Online Workforce (GLOW) program. MDEC is one of holistic agency, which owned by government under Malaysian Ministry of Communication and Multimedia. MDEC has launched in 1996 to pioneer the transformation of Malaysia’s digital economy. In addition, MDEC was focus to utilize the usage of Internet to get additional income.
E-Usahawan has launched by MDEC in 2015 with the aim of providing digital entrepreneurship and digital entrepreneurial inspiration for Malaysian entrepreneurs and Small and Medium-Sized Micro entrepreneurs to generate lucrative income through the digital platform. E-Usahawan is a form of MDEC initiative and government to cultivate on digital entrepreneurship among the people as well as improving the country's economy.

E-Rezki is a unique partnership with Public-Private Partnerships funded by the Malaysian government to develop the world's first 'Cloud Awareness Star'. The e-Rezeki program is a special focus on model-based services. For example, foodpanda and grab.

Crowdsourcing is the method which the jobs offered and workers will do it digitally will do it digitally in global such as Freelancer.com and Upwork.com. GLOW also coaching, mentorship and train Malaysians to become a fulltime digital worker and earn RM2000 per month. Stable and consistent.

### BENEFITS OF THIS PROGRAM

This program has many of benefits and advantages for Malaysian especially youths and students. Firstly, GLOW want to create a community that capable doing work digitally. Then, it is for build a high quality model for digital worker program with helps from the MDEC partner. Next, it is also can introduce freelancing as an alternative career for Malaysian to earn money through global digital platform. GLOW also provide a support program for digital worker to maintain motivated and committed to earn money digitally. Plus, it is for marketing services and skills for Malaysian to global market. Other than that, the benefits from this program is the flexibility of doing digital work anywhere anytime as long as users have access to Internet.

## HOW MDEC GET PEOPLE TO JOIN

Basically, MDEC has at least a branch in a state around Malaysia and recently MDEC staff are more active do a public lecture in secondary school and universities to let students know what it is GLOW and e-Rezki. In addition, MDEC also active promote their programmed widely to all over Malaysia through multimedia platform. So, from here, MDEC will easily get people to join their program. Anyone who interested to join can apply via online at www.glowmalaysia.com. People that want to join GLOW are, digital worker that have any experienced before, have qualifications and skills in IT/ICT field (programming, web server, mobile apps, etc), designs and creative (graphic and multimedia, etc), linguistic and foreign languages (translator, transcription and other in Mandarin, Arabic, French, etc languages). They also proof of qualification and skills possessed such as portfolio, resume, certificates and experiences to MDEC as well as having an email account, local bank account, PayPal account and virtual communication platform. Other than that, the participants also need to have proficiency in English language to communicate and interact among overseas employers.

### WHO CAN JOIN THE PROGRAM

GLOW has offered three sub-programmed for varies people. For the free GLOW@HLI’s Program, the students from numerous faculties (faculty computer science / information technology / communication & multimedia, faculty of design / creative & design, faculty of linguistics & linguistic, faculty of business administration and faculty of education are able to join the sub-program by looking at respective skills) was able to join the program. Then, a free fast track program is targeted to freelancer, qualified graduates which not involved in GLOW@HLI’s, retired private sectors, housewife and professional youths with 2-3 years’ experience which want to generate additional incomes. Lastly, “HRDF” is open to employee whom applied under the HRDF, freelancer, and retiree / graduates who qualified and skilled graduates as digital workers.



## IMPACT OF THE PROGRAM TO MALAYSIA

Nowadays, can make abilities, skills and marketability of freelancers in Malaysian will be easily recognize by the various companies worldwide. Indirectly, this can reduce the number of for fresh graduates students online business becomes a worldwide trend from teenagers to adults. It is because by using online platform, they can do anything. So from here, with GLOW many fresh graduates whom does not have work, can help them to get job and experiences through sell their skills at global platform. In addition, we can produce a generation of entrepreneurs in the future who have the opportunity to generate monthly digital income hence unemployed that have qualification in specific fields to get a job. So, this is how GLOW program gave the impact to Malaysia.

## REASONS WHY INTEREST TO JOIN THE PROGRAM

Personally I am interested to join the MDEC program because the program give a lot benefits to the family which has lower income. Besides that, with the MDEC program, we can reduce the number of unemployed people in Malaysia to get job especially for the fresh graduates. In addition, this program also can make people generates side income without to go anywhere as long as the user have Internet. Other than that, this program can make the digital worker to introduce their skills to the overseas employers without to go over broad.

## REFLECTION FROM THE INDUSTRIAL TALK

After attended the talk, I felt very blessed to be one of participants in the industrial talk because this program was very good which provide a platform for students and adults to grab chances to generates additional income every month according to our abilities and needs. Beside that, the speaker was very clever in tackle attention from the participant until we do not notice the time passed very fast. The speaker also succeeds deliver all point to the participant. I’m also being motivated by successful person that have joined MDEC before.

# SUMMARY

e-Rezki and GLOW programs was giving the positive effect to all universities students and youths in Malaysia. In this program, MDEC was target to make sure students get the knowledge and skills about working through online platform. MDEC also become one of this way to promote our marketability of Malaysians to the global market. Thus, e-Rezki and Glow program was create to follow global trends, and it is the of the national aspiration to produce a successful community of digital makers and digital employers which popular in worldwide.

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