



FACULTY OF COMPUTING  
UNIVERSITI TEKNOLOGI MALAYSIA

ExCEL Mini Report

ACTIVITY: START UP'23

Academic Advisor: Prof. Madya Ts. Dr. Rohayanti Binti Hassan

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- **Activities Information**

- **Date:** from 13th to 14th January 2023
- **Venue:** N28A, FACULTY OF COMPUTING
- **Organizer:** PERSAKA UTM

- **Graduate Attributes**

- Thinking skills
- Communication skills
- Adaptability skills
- Leadership skills

- **Position / Role**

- **Committee:** Registration Unit

- **Mini Report**

As a member of the registration team for Start Up! '23, I played an active role in organizing and managing the event, which aimed to promote entrepreneurship and community involvement among University Technology Malaysia's students and staff. The event spanned two days and featured a variety of booths showcasing consumer products, entertainment, and shopping opportunities. My responsibilities centered on ensuring a seamless registration process by collaborating closely with other teams. This involved creating registration forms, managing responses, and keeping track of participant numbers to facilitate food distribution. One of the event's highlights was the participation of Faculty of Computing students who presented their innovative ideas, underscoring the importance of nurturing young talent. The event itself was a testament to entrepreneurial spirit, creative thinking, and enthusiastic participation from attendees. Additionally, incorporating health-related activities underscored a commitment to overall well-being. I take pride in our team's accomplishments in facilitating a smooth registration process and delivering a positive experience for all involved. I extend my gratitude to Persatuan Mahasiswa Sains Komputer and the Faculty of Computing, UTM, and eagerly anticipate future editions of Start Up! to continue inspiring and empowering aspiring entrepreneurs within our community.

- **Self-Reflection**

Participating in Start Up! '23 as a member of the registration unit was an enriching experience that provided me with valuable insights and skills. I acquired practical knowledge in registration tasks, event coordination, and execution. Collaborating with the organizing team improved my teamwork and communication abilities. Witnessing the pitches of aspiring entrepreneurs deepened my understanding of business development and entrepreneurship. I honed adaptability, problem-solving, and networking skills while learning to manage multiple responsibilities effectively. Overall, this experience equipped me with essential competencies for future pursuits in entrepreneurship, event organization, and leadership positions.

- Photo of Proof

