



**UTM**  
UNIVERSITI TEKNOLOGI MALAYSIA

**FACULTY OF COMPUTING  
UNIVERSITI TEKNOLOGI MALAYSIA**

**ExCEL Mini Report**

**ACTIVITY: START UP'23**

**PROGRAMME: BACHELOR OF COMPUTER  
SCIENCE(SOFTWARE ENGINEERING)**

**ACADEMIC ADVISOR:  
PH.D . Dr.Rohayanti Binti Hassan**

**YOUSSEF HESHAM KHAIRAT**

**A20EC4052**

## **1. Activities Information**

- Date: from 13th to 14th January 2023
- Venue: N28A, FACULTY OF COMPUTING
- Organizer: PERSAKA UTM

## **2. Graduate Attributes**

- Team Working skills
- Thinking Skills
- Communication Skills

## **3. Position/Role**

- Committee: Participator

## **4. Mini Report**

Start Up! '23, which aimed to encourage entrepreneurship and community involvement among students and staff at University Technology Malaysia. The event spanned two days and featured a variety of booths showcasing consumer products, entertainment, and shopping opportunities. My main responsibility was ensuring the smooth handling of finances, working closely with the organizing team to establish clear and transparent processes. One of the highlights was seeing students from the Faculty of Computing present their innovative ideas, underscoring the importance of nurturing young talent. The event was a testament to entrepreneurial spirit, creative thinking, and the enthusiastic participation of attendees. We also made sure to incorporate health-related activities, emphasizing our commitment to overall well-being. I'm proud of our accomplishments in financial management and in creating a positive experience for everyone involved. I'm thankful for the support of Persatuan Mahasiswa Sains Komputer and the Faculty of Computing at UTM, and I eagerly anticipate future editions of Start Up! as opportunities to continue inspiring and empowering aspiring entrepreneurs within our community.

## **5. Self-Reflection**

Participating in Start Up! '23 was a rich learning experience for me. It gave me hands-on knowledge in financial management, event planning, and execution. Collaborating with the organizing team improved my teamwork and communication skills. Watching aspiring entrepreneurs pitch their ideas helped me grasp entrepreneurship and business development better. I also honed my adaptability, problem-solving, while juggling multiple responsibilities. Overall, this event equipped me with crucial skills for future pursuits in entrepreneurship, event management, and leadership roles.