



UTM
UNIVERSITI TEKNOLOGI MALAYSIA

FACULTY OF COMPUTING
UTM Johor Bahru

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ExCEL Activity Report

Sweet Repeats 2023 (SRE'23)

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Course	3/SECBH
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1. JUSTIFICATION ON JOINING THE ACTIVITIES.

My decision to organize the Sweet Repeats 23 program was aimed at further enhancing the relationship between the college staff and students at Tun Dr. Ismail College. In addition to tackling assignments and end-of-semester tasks, they could still alleviate stress by participating in the activities we provided.

I learned a great deal during my tenure as the director of SRE'23, including the importance of maintaining a calm and rational demeanor throughout the program. Ensuring that everyone involved was not burdened by the tasks I assigned was crucial. I had to engage with staff and high-ranking officials to discuss the SRE'23 program. The prospect of engaging with industry professionals, mentors, and like-minded peers in networking events aligns with my commitment to building a robust professional network. Furthermore, the entrepreneurial activities within the program offer a platform for hands-on learning, enabling me to develop a comprehensive understanding of business dynamics. This involvement not only aligns with my academic and career aspirations but also reflects a genuine enthusiasm for embracing challenges and contributing meaningfully to the entrepreneurial ecosystem within the college. Despite the numerous tasks that needed completion, I am very satisfied with the feedback received from everyone in attendance. I plan to organize similar programs to Sweet Repeats 23 in the future.

2. GRADUATES ATTRIBUTES

- Professionalism and leadership skills

Joining entrepreneurial activities provides a fertile ground for the cultivation of professionalism and leadership skills. In the entrepreneurial landscape, professionalism goes beyond the conventional norms; it encompasses adaptability, a proactive approach, and a commitment to ethical business practices. By participating in such activities, individuals can refine their communication, time management, and teamwork skills, essential components of a professional demeanor. Moreover, the dynamic nature of entrepreneurial endeavors often necessitates effective leadership. Engaging in these activities offers opportunities to lead projects, make strategic decisions, and inspire teams, thereby honing leadership qualities. Successful entrepreneurship demands the ability to navigate uncertainties, make informed decisions, and motivate others towards a shared vision—attributes that contribute significantly to both professionalism and leadership. Thus, involvement in entrepreneurial activities becomes a practical and impactful avenue for individuals to develop and showcase these crucial skills.

- Teamwork and Communication skills

Participation in entrepreneurial activities serves as an invaluable platform for the development and refinement of teamwork and communication skills. Joining entrepreneurial activities like SRE'23 provides an opportunity to engage in teamwork, fostering collaboration, and enhancing the ability to contribute effectively within a group dynamic. Furthermore, successful entrepreneurship hinges on effective communication—conveying ideas, persuading stakeholders, and maintaining transparent dialogues. Through involvement in entrepreneurial initiatives, individuals can practice and enhance their verbal and written communication skills. This includes articulating business proposals, networking with potential partners, and clearly expressing ideas to team members. The synthesis of teamwork and communication skills in the context of entrepreneurial activities not only enriches individual capabilities but also contributes to the overall success and sustainability of entrepreneurial ventures.

- Creative and critical thinking

Engaging in entrepreneurial activities serves as a catalyst for the cultivation and refinement of both creative and critical thinking skills. Entrepreneurship demands innovative problem-solving and the ability to think outside conventional boundaries. By participating in entrepreneurial initiatives, individuals are exposed to real-world challenges that necessitate creative thinking to formulate novel solutions. This process encourages the development of an entrepreneurial mindset that values innovation and originality.

The synergy of creative and critical thinking in entrepreneurial endeavors not only fosters adaptability but also equips individuals with a holistic approach to problem-solving. This dual skill set is instrumental in navigating the complexities of the business landscape, fostering innovation, and ultimately contributing to the success of entrepreneurial ventures.

3. CONTENT OF ACTIVITIES

Activities: Charity Talk, Eating Contest, Food Trucks Selling, SRE Got Talent, Karaoke, Movie Night, Lucky Draw and Busking.

The array of activities planned for this event promises a vibrant and diverse experience for everyone involved. The Charity Talk adds a meaningful dimension, allowing participants to engage in insightful discussions and contribute to a noble cause. The Eating Contest and Food Trucks Selling are sure to tantalize taste buds, offering a delectable journey for food enthusiasts. SRE Got Talent and Karaoke bring forth the spotlight for hidden talents, creating an entertaining atmosphere and fostering a sense of community. Movie Night offers a relaxing break, allowing attendees to unwind and enjoy cinematic delights. The Lucky Draw introduces an element of excitement, providing a chance for participants to win exciting prizes. Lastly, Busking adds a touch of artistic flair, creating a lively ambiance through street performances. This well-rounded selection of activities ensures there's something for everyone, fostering a sense of community and entertainment throughout the event.