



UTM
UNIVERSITI TEKNOLOGI MALAYSIA

ExCEL

ENTREPRENEURSHIP (COMP FAIR '21)

MINI REPORT

ACADEMIC ADVISOR: DR NOOR HIDAYAH BINTI ZAKARIA

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Justification in joining the activities:

The objectives of the program were to introduce about the entrepreneurship skills which is the last element of six wellness elements (economical, physical, psychological, intellectual, spiritual and entrepreneurship). The topic of the program is From Business Idea to Startup, which is spoken by the expert, Dr. Umar Haiyat Abdul Kohar from AHIBS. At the end of the program, I believe the participants including me was having more insight and knowledge about the entrepreneurship skills, the usage of technologies in the business and the list goes on.

The Graduate Attributes that are focused on:

- Enterprising skills:

I have more understanding about the operation mode of a business and the risks that may arise. We must be able to deal with the sudden issues and difficult situations when running a business.

- Thinking skills:

The skill was improved when I think of the contents that were presented by the speaker and this gave me more insight about what the current trend of platform for business is and how to start a business either through online or physical.

- Adaptability

I able to adapt myself by attending the program virtually due to Covid-19 pandemic and stay focus along the program.

Content of the activities:

The webinar was conducted virtually through an online platform, Facebook Live on 21 November 2021. It is organized by Persatuan Mahasiswa Sains Computer (PERSAKA). The webinar was start from 2.10 pm with the opening speech given by the emcee, Marnisha Binti Mustafa Kamal and end at 3.30 pm. Since this Entrepreneurship talk is the last program of CompFair' 21, there was a closing ceremony officiated by the Associate Chair of School of Computing, Prof. Ts. Dr. Dayang Norhayati binti Abang Jawawi after the end of the webinar.