



UTM
UNIVERSITI TEKNOLOGI MALAYSIA

**FACULTY OF ENGINEERING
SCHOOL OF COMPUTING**

**BACHELOR OF COMPUTER SCIENCE (COMPUTER NETWORKS AND
SECURITY)**

EXCEL MINI REPORT

**COMP FAIR 2020: PREP TALK – CHALLENGES DURING START-UP
AND HOW TO SURVIVE**

NAME	Matric No.
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ACADEMIC ADVISOR	
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Justification

This event was organized by Persatuan Mahasiswa Sains Komputer (PERSAKA) on 10th December 2020. The objective of this program is to give exposure about the challenges during starting up business and explain how to survive during Conditional Movement Control Order (CMCO). Many people lost their job during CMCO especially start-up business. Moving towards to adapt new lifestyle, this talk helps to give the students more exposure regarding the importance of backup plan and strong mentality to survive hardships. Besides, the talk also creates awareness about things to do to expand your start-up business.

Graduate Attributes

1. Communication skills
2. Global citizen
3. Adaptability
4. Enterprising skills

Content of the activity

The prep talk was given by Dr Ruzimi bin Mohamed who is the business owner of IMI Creative Sdn Bhd. He is a person with a Disability (PWD) Physical category He is a tough person as even though he was born without a hand and both legs, he successfully develops business and at the same time obtained a PhD from Universiti Teknologi Malaysia. Dr Ruzimi started his talk by sharing his portfolio and business to the students. His business is about producing a BIMO Sign Language Learning Interactive Book. It focuses more to supply learning add for special person education. The conductor told the students how he came up with the idea of innovation for special needs . Besides he also told the audiences about the challenges he faced when doing his business during CMCO and the tips how to survive to prevent bankruptcy. At the end of session, the students asked many questions to the conductor about the tips to do before starting the business and the importance of the learning aids. Dr Ruzimi answered all questions smoothly and the talk ended with photography session with the conductor and participants.