CHAPTER 6

Chi-Square Test
&
Contingency Analysis

Chi-Square Test
&
One Way Contingency Table

- Categories with Equal Frequencies/Probabilities
- Categories with Unequal Frequencies/Probabilities

Multinomial Experiment

An experiment that meets the following conditions:

1. The number of trials is fixed.
2. The trials are independent.
3. All outcomes of each trial must be classified into exactly one of several different categories.
4. The probabilities for the different categories remain constant for each trial.

- ***n*** identical trials
- ***k*** outcomes to each trial
- Constant outcome probability, $\boldsymbol{p_k}$
- Independent trials
- Random variable is count, $\boldsymbol{o_k}$

Example: Ask 100 People (*n*) which of 3 candidates (*k*) they will vote for.

Goodness-of-Fit Test

Goodness-of-fit test is used to test the hypothesis that an observed frequency distribution fits (or conforms to) some claimed distribution.

Notation:

O - represents the observed frequency of an outcome

E - represents the expected frequency of an outcome

k - represents the number of different categories or outcomes

p – probability for the category

n - represents the total number of trials

Expected Frequencies

If all expected frequencies (E) are **equal**, then:

$$E = \frac{n}{k}$$

If all expected frequencies (E) are **not equal**, then:

$$E = n * p$$

Key Question :

Are the differences between the observed values (O) and the theoretically expected values (E) statistically significant?

Answer:

We need to measure the discrepancy between O and E. The test statistic will involve their difference: $O - E$

Chi-Square Test

$$\chi^2 = \sum \frac{(O - E)^2}{E}$$ → Test statistic

Critical Values (Chi-square value from table):

1. Found in table χ^2 using k-1 degrees of freedom where
   k = number of categories.
2. Goodness-of-fit hypothesis tests are always right-tailed.

Chi-Square Test (cont'd)

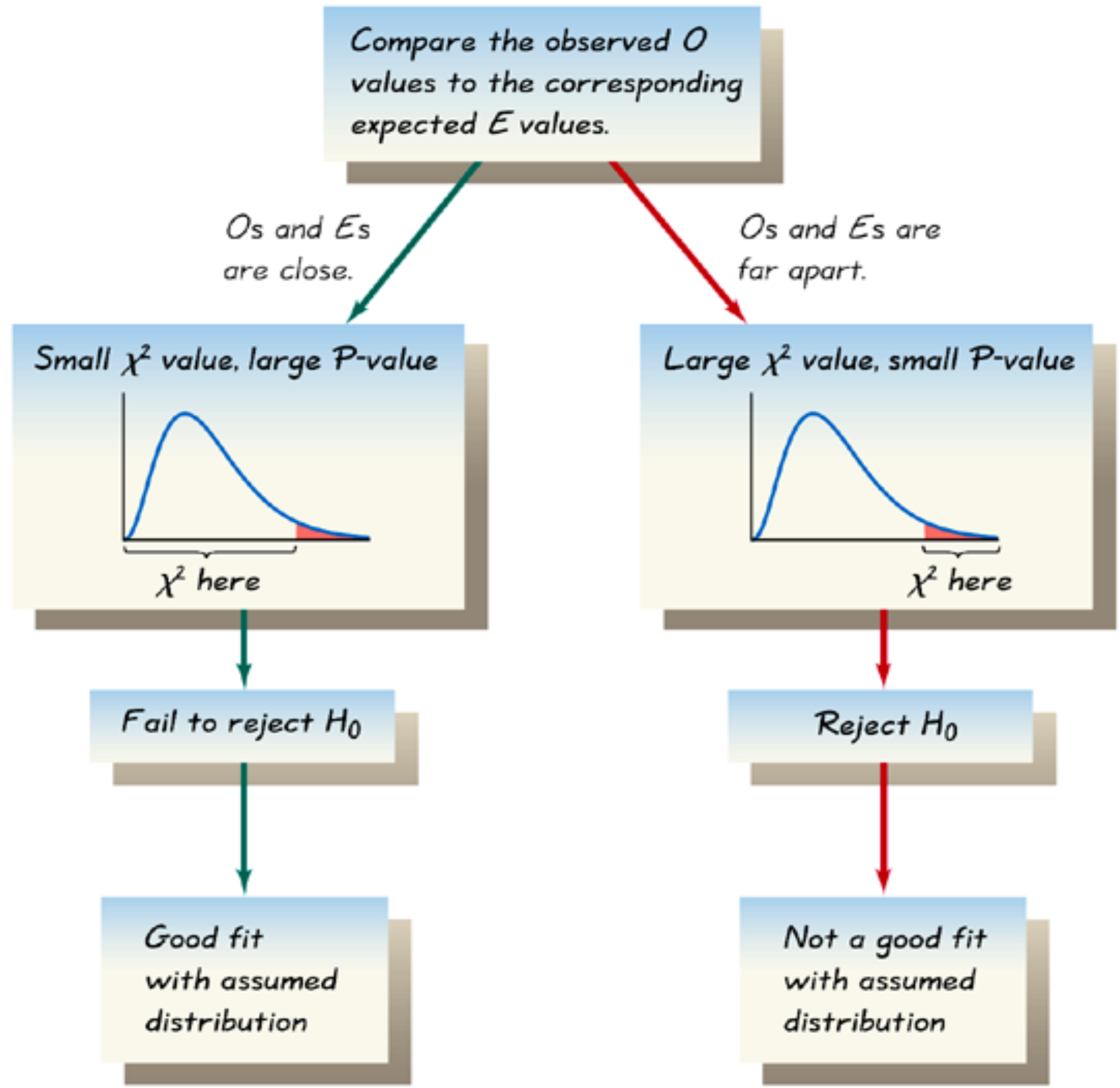
Hypotheses statements:

H_0: No difference between observed and expect probabilities.

H_1: At least one of the probabilities is different from the others.

- A close agreement between observed and expected values will lead to a small value of χ^2 and a large p-value.
- A large disagreement between observed and expected values will lead to a large value of χ^2 and a small p-value.
- A significantly large value of χ^2 will cause a rejection of the null hypothesis of no difference between the observed and the expected.

Relationships Among Components in Goodness-of-Fit Hypothesis Test



Chi-Square (χ^2) Test for k Proportions

- Tests Equality (=) of Proportions only.
  - Example: $p_1 = 0.2$, $p_2 = 0.3$, $p_3 = 0.5$
- One variable with several levels.
- Assumptions:
  - Multinomial Experiment
  - Large Sample Size
    - All expected counts ≥ 5
- Uses One-Way Contingency Table

One-Way Contingency Table

- Shows number of observations in k Independent Groups (Outcomes or Variable Levels)

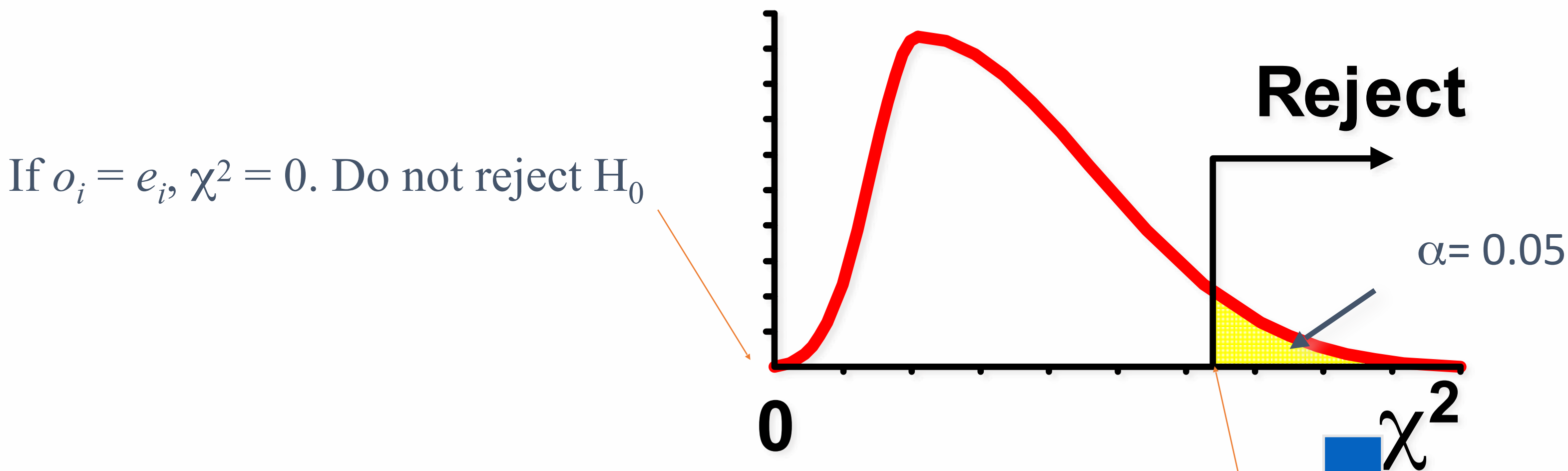
Outcomes (k = 3)

Candidate			
Tom	Bill	Mary	Total
35	20	45	100

Number of responses

Finding Critical Value

Example: What is the critical χ^2 value if k = 3, and α=0.05?



χ^2 Table (Portion)

Df = k - 1 = 2

	Upper Tail Area				
DF	**.995**	**…**	**.95**	**…**	**.05**
1	**…**	**…**	**0.004**	**…**	**3.841**
2	**0.010**	**…**	**0.103**	**…**	**5.991**

Categories With Equal Frequencies or Probabilities

Hypothesis Statement:

$H_0: p_1 = p_2 = p_3 = . . . = p_k$

H_1: At least one of the probabilities is different from the others.

Example 1

A study was conducted on 147 cases of industrial accidents that required medical attention. Test the claim that the accidents occur with equal proportions on the 5 workdays.

Day	Mon	Tues	Wed	Thurs	Fri
Observed accidents	**31**	**42**	**18**	**25**	**31**

Example 1 - Solution

Claim: Accidents occur with the same proportion. Therefore,

$p_1 = p_2 = p_3 = p_4 = p_5$

i) State the test hypothesis statement:

H_0: $p_1 = p_2 = p_3 = p_4 = p_5$

H_1: At least 1 of the 5 proportions is different from others.

ii) Calculate the expected frequency:

$$E = \frac{n}{k} = \frac{147}{5} = 29.4$$

iii. Calculate the different between O and E:

$$\frac{(O-E)^2}{E}$$

Observed and Expected Frequencies of Industrial Accidents

Day	Mon	Tues	Wed	Thurs	Fri
Observed accidents, O	31	42	18	25	31
Expected accidents, E	29.4	29.4	29.4	29.4	29.4
$(O-E)^2/E$	0.0871	5.40	4.4204	0.6585	0.0871

$$\frac{(O-E)^2}{E} = \frac{(31-29.4)^2}{29.4} = 0.0871$$

iv. Calculate the test statistic:

$$\chi^2 = \sum \frac{(O-E)^2}{E} = 0.0871 + 5.4 + 4.4204 + 0.6585 + 0.0871 = 10.6531$$

v. Find the critical value:

$$\chi^2_{4,0.05} = 9.48$$

vi. Based on the result, state the conclusion:

Since χ^2=10.6531 > $\chi^2_{4,0.05} = 9.48$ we reject the hypothesis null.
That is, we reject claim that the accidents occur with equal proportions (frequency) on the 5 workdays.

Example 2

As personnel director, you want to test the perception of fairness of three methods of performance evaluation.

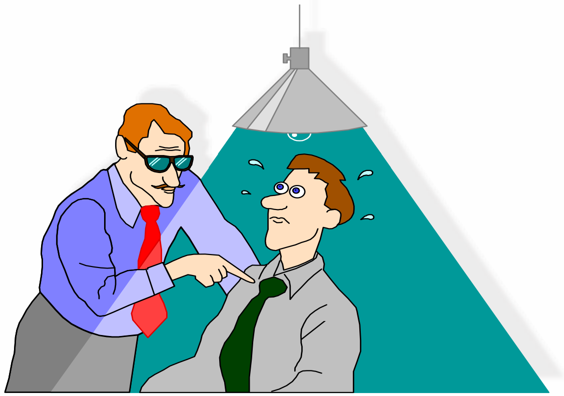
Of **180** employees,

63 rated **Method 1** as fair.

45 rated **Method 2** as fair.

72 rated **Method 3** as fair.

At the 0**.05** level, is there a **difference** in perceptions?



Example 2 – Solution

i) Hypothesis statement:

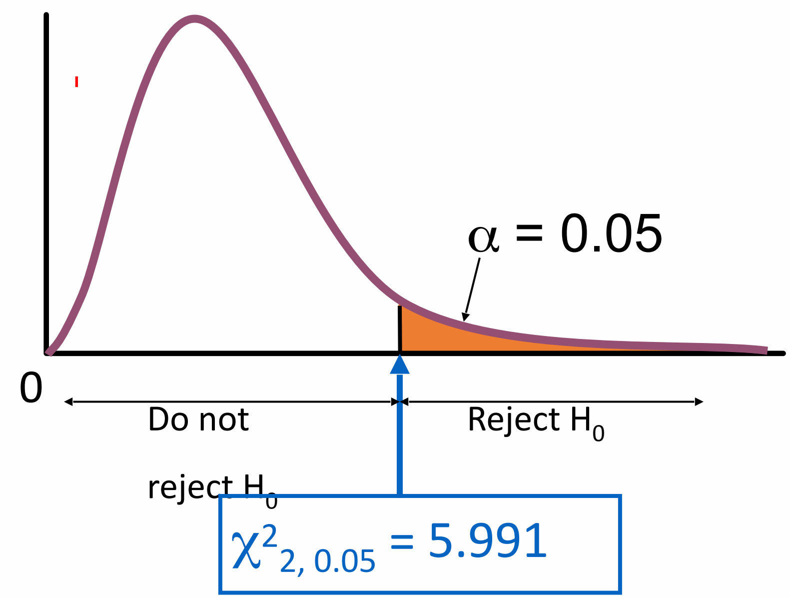
$H_0: p_1 = p_2 = p_3 = 1/3$

H_1: At least 1 is different

ii) Find the critical value:

$\alpha = 0.05;\ k = 3-1 = 2$

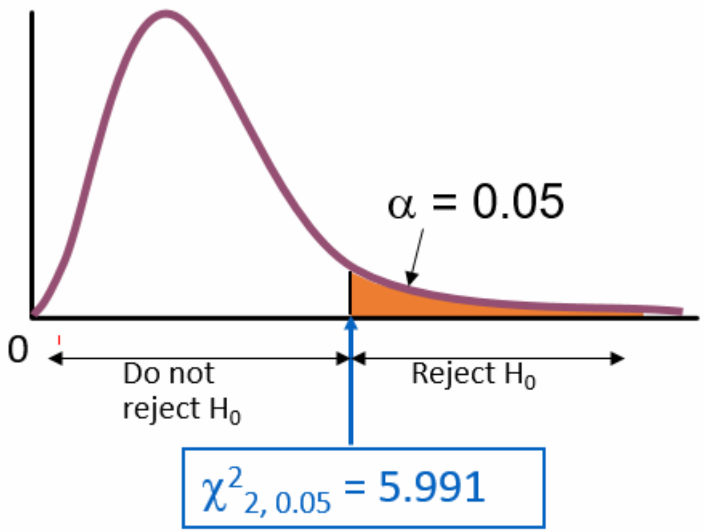
$\therefore\ \chi^2_{2,\,0.05} = 5.991$



iii. Calculate the expected counts and,
iv. Find the test statistics value:

Cell,	Observed Count,	Expected Count,	
1	63	(1/3)×180=60	0.15
2	45	(1/3)×180=60	3.75
3	72	(1/3)×180=60	2.40
Total	180	180	$\chi^2 = 6.30$

v. State the decision:



Test Statistic: $\chi^2 = 6.3$

Critical value: $\chi^2_{(k=2,\ \alpha=0.05)} = 5.991$

Conclusion:

Reject H_0 at $\alpha = 0.05$

There is evidence of a difference in proportions.

Example 3

Are technical support calls equal across all days of the week?

Sample data:

	Sum of calls for each day:
Monday	290
Tuesday	250
Wednesday	238
Thursday	257
Friday	265
Saturday	230
Sunday	192

$\Sigma = 1722$

Example 3 – Solution

If calls **are** equal across all days of the week, the 1722 calls would be expected to be equally divided across the 7 days:

$$\frac{1722}{7} = 246 \quad \text{expected calls per day}$$

i) Test hypothesis:

$H_0: p_1 = p_2 = p_3 = p_4 = p_5 = p_6 = p_7 = 1/7$

H_1: At least one of them is different.

ii. Calculate the expected counts and,
iii. Find the test statistics value:

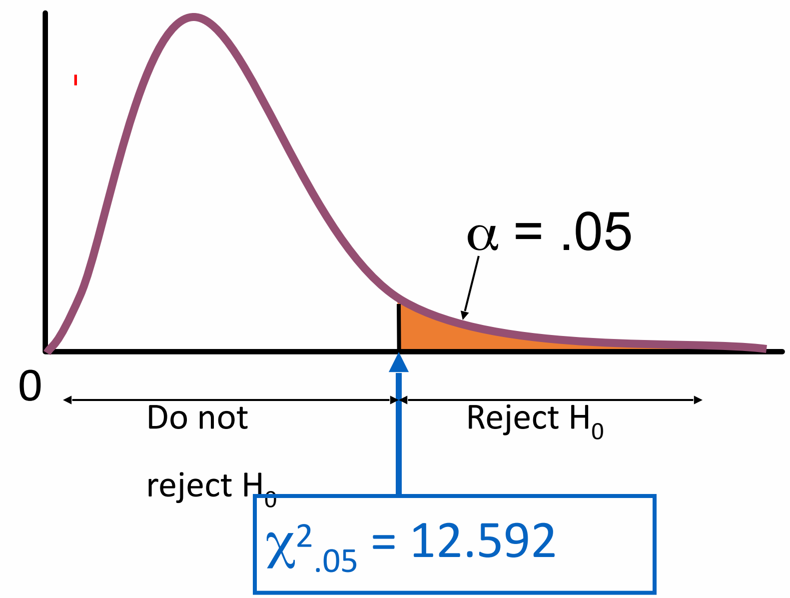
	Observed,	Expected,	
Monday	290	246	7.8699
Tuesday	250	246	0.0650
Wednesday	238	246	0.2602
Thursday	257	246	0.4919
Friday	265	246	1.4675
Saturday	230	246	1.0407
Sunday	192	246	11.8537
TOTAL	1722	1722	$\chi^2 = 23.0489$

iv. Find the critical value:

$$\chi^2_{0.05,6} = 12.592$$

v. State the decision:

$\chi^2 = 23.0489 > \chi^2_{\alpha} = 12.592$, so **reject H_0** and conclude that the distribution is not uniform.



Categories With Unequal Frequencies or Probabilities

Hypothesis statement:

H_0: p_1 , p_2, p_3, . . . , p_k are as claimed.

H_1: At least one of the above proportions is different from the claimed value.

Example 4

Mars, Inc. claims its M&M candies are distributed with the color percentages of 30% brown, 20% yellow, 20% red, 10% orange, 10% green, and 10% blue. At the 0.05 significance level, test the claim that the color distribution is as claimed by Mars, Inc. The observed frequency as shown below:

Frequencies of M&Ms candies

	Brown	Yellow	Red	Orange	Green	Blue
Observed frequency	33	26	21	8	7	5

Example 4 - Solution

Claim: $p_{\text{brown}} = 0.30, p_{\text{yellow}} = 0.20, p_{\text{red}} = 0.20,$
$p_{\text{orange}} = 0.10, p_{\text{green}} = 0.10, p_{\text{blue}} = 0.10$

i) Hypothesis Statement:

H_0 : $p_{\text{brown}} = 0.30, p_{\text{yellow}} = 0.20, p_{\text{red}} = 0.20,$
$p_{\text{orange}} = 0.10, p_{\text{green}} = 0.10, p_{\text{blue}} = 0.10$

H_1: At least one of the proportions is different from the claimed value.

ii) Calculate the expected frequency:

Frequencies of M&Ms candies

	Brown	Yellow	Red	Orange	Green	Blue
Observed frequency	33	26	21	8	7	5

$n = 100$

Expected frequency:

Brown $E = np = (100)(0.30) = 30$

Yellow $E = np = (100)(0.20) = 20$

Red $E = np = (100)(0.20) = 20$

Orange $E = np = (100)(0.10) = 10$

Green $E = np = (100)(0.10) = 10$

Blue $E = np = (100)(0.10) = 10$

iii) Calculate the test statistic @chi-square value:

	Brown	Yellow	Red	Orange	Green	Blue
Observed frequency	33	26	21	8	7	5
Expected frequency	30	20	20	10	10	10
$(O - E)^2/E$	0.3	1.8	0.05	0.4	0.9	2.5

Test statistics value:

$$\chi^2 = \sum \frac{(O - E)^2}{E} = 5.95$$

iv) Find the critical value from chi-square table:

Critical Value χ^2 =11.071

(with k-1 = 5 and α = 0.05)

v) State the decision:

Test statistic value (χ^2 =5.95) < critical value ($\chi^2_{k=5,\ \alpha = 0.05}$ =11.071), we do not reject H_0.

There is not sufficient evidence to warrant rejection of the claim that the colors are distributed with the given percentages.

Exercise #1

It was claimed that population at ABC country in 2008 consisted of 50.7% English, 6.6% French, 30.6% Irish, 10.8% Asians, and 1.3% other ethnic groups. Suppose that a random sample of 1000 student graduating from ABC colleges and universities in 2008 resulted in the accompanying data on ethnic group (see table below).

Ethnic Group	Number in Sample
English	679
French	51
Irish	77
Asian	190
Other	3

Do the data provide evidence that the proportion of students graduating from colleges and universities in ABC for these ethnic group categories differs from the respective proportions in the population for ABC? Test the appropriate hypotheses using α=0.01.

Chi-Square Test
&
Two Way Contingency Table

Chi-Square (χ^2) Test of Independence

- To shows if a relationship exists between 2 qualitative variables, when
  - One sample is drawn.
  - Does **not** show causality.
- Assumptions:
  - Multinomial experiment.
  - All expected counts ≥ 5
- Uses two-way contingency table

- Table below shows the number of observations from 1 sample jointly in 2 qualitative variables:

Level of variable: 2

House Style	House Location: Urban	Rural	Total
Split-Level	63	49	112
Ranch	15	33	48
Total	78	82	160

Level of variable: 1

Test hypotheses & Test Statistic

- Test hypothesis:

  H_0: Variables are independent.

  H_1: Variables are related (dependent).

- Test Statistic:

Observed count

$$\chi^2 = \sum_{\text{all cells}} \frac{(o_{ij} - e_{ij})^2}{e_{ij}}$$

Expected count

- Degrees of Freedom: $(r - 1)(c - 1)$

Calculation of Expected Counts

- Statistical independence means joint probability equals product of marginal probabilities.
- Compute marginal probabilities & multiply for joint probability.
- Expected count is sample size times joint probability.

Example 5

Calculate the marginal and joint probability for the following data.

	Location		
House Style	Urban Obs.	Rural Obs.	Total
Split-Level	63	49	112
Ranch	15	33	48
Total	78	82	160

Marginal probability = $\frac{112}{160}$

	Location		
	Urban	Rural	
House Style	Obs.	Obs.	Total
Split-Level	63	49	112
Ranch	15	33	48
Total	78	82	160

Marginal probability = $\frac{112}{160}$

House Style	Location: Urban Obs.	Rural Obs.	Total
Split-Level	63	49	112
Ranch	15	33	48
Total	78	82	160

Marginal probability = $\frac{78}{160}$

Joint probability = $\frac{112}{160} \times \frac{78}{160}$

Marginal probability = $\frac{112}{160}$

	Location		
House Style	Urban Obs.	Rural Obs.	Total
Split-Level	63	49	112
Ranch	15	33	48
Total	78	82	160

Marginal probability = $\frac{78}{160}$

Expected Count calculation formula:

$$e_{ij} = \frac{(i^{th}\text{ Row total})(j^{th}\text{ Column total})}{\text{Total sample size}}$$

$$\frac{112*78}{160}$$

$$\frac{112*82}{160}$$

	House Location				
	Urban		Rural		
House Style	Obs.	Exp.	Obs.	Exp.	Total
Split-Level	63	54.6	49	57.4	112
Ranch	15	23.4	33	24.6	48
Total	78	78	82	82	160

$$\frac{48*78}{160}$$

$$\frac{48\cdot 82}{160}$$

Example 6

You're a marketing research analyst. You ask a random sample of **286** consumers if they purchase Diet Pepsi or Diet Coke. At the **0.05** level, is there evidence of a **relationship**?

	Diet Pepsi		
Diet Coke	**No**	**Yes**	**Total**
No	84	32	116
Yes	48	122	170
Total	132	154	286

Example 6 - Solution

i) State the hypothesis statement:

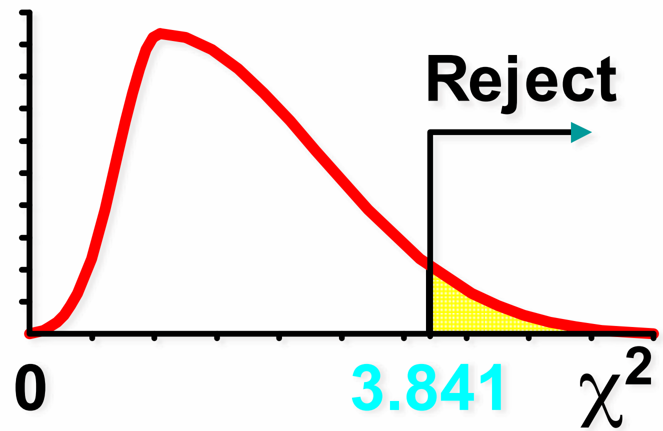
H_0: No relationship between variables.

H_1: Variables has relationship.

ii) Find the critical value (refer to chi-square table):

$\alpha = 0.05$

$df = (2 - 1)(2 - 1) = 1$



iii) Calculate the expected counts:

$\frac{116*132}{286}$

$\frac{116*154}{286}$

	Diet Pepsi				
	No		Yes		
Diet Coke	Obs.	Exp.	Obs.	Exp.	Total
No	84	53.5	32	62.5	116
Yes	48	78.5	122	91.5	170
Total	132	132	154	154	286

$\frac{170*132}{286}$

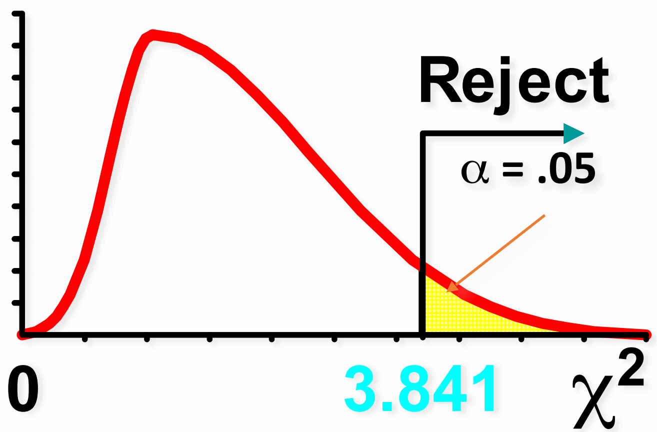
$\frac{170*154}{286}$

✓ $e_{ij} \geq 5$ in all cells

iv) Calculate the test statistic value:

Cell, ij	Observed Count, o_{ij}	Expected Count, e_{ij}	$[o_{ij} - e_{ij})]^2 / e_{ij}$
1,1	84	(116)(132)/286 =53.5	17.39
1,2	32	(116)(154)/286 =62.5	14.88
2,1	48	(170)(132)/286 =78.5	11.85
2,2	122	(170)(154)/286 =91.5	10.17
		$\chi^2=$	54.29

v) State the decision:



Test Statistic: $\chi^2 = 54.29$

Critical value: $\chi^2_{k=1,\alpha = 0.05} = 3.841$

Decision:

Since, test statistic value > critical value, thus reject H_0 at $\alpha = 0.05$

Conclusion:

There is evidence of a relationship between the variables.

Example 7

- Left-Handed vs. Gender
  - Dominant Hand: Left vs. Right
  - Gender: Male vs. Female

H_0: Hand preference is independent of gender

H_1: Hand preference is not independent of gender

Example 7 – Solution

- Sample results organized in a contingency table:

Sample size, n = 300:

120 Females, 12 were left handed

180 Males, 24 were left handed

Gender	Hand Preference		
	Left	Right	
Female	12	108	120
Male	24	156	180
	36	264	300

- Calculate the observed frequencies vs. expected frequencies:

Gender	Hand Preference		
	Left	Right	
Female	Observed = 12 Expected = 14.4	Observed = 108 Expected = 105.6	120
Male	Observed = 24 Expected = 21.6	Observed = 156 Expected = 158.4	180
	36	264	300

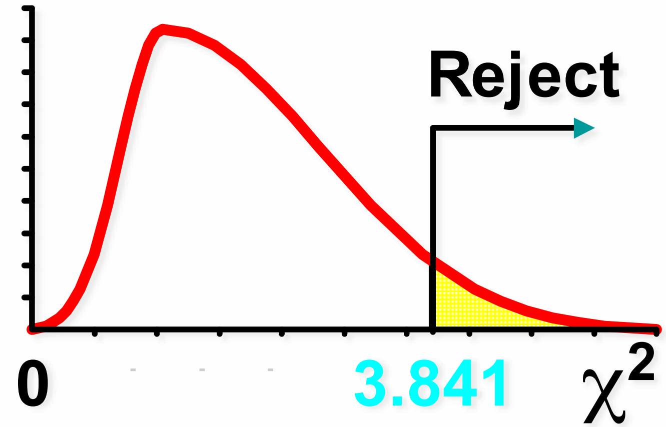
Cell, ij	Observed Count, o_{ij}	Expected Count, e_{ij}	$[o_{ij} - e_{ij})]^2 / e_{ij}$
1,1	12	(120)(36)/300 =14.4	0.4000
1,2	108	(120)(264)/300 =105.6	0.0545
2,1	24	(180)(36)/300 =21.6	0.2667
2,2	156	(180)(264)/300 =158.4	0.0364
		$\chi^2 =$	0.7576

Test Statistic: $\chi^2 = 0.7576$

Critical value: $\chi^2_{k=1,\alpha = 0.05} = 3.841$

Decision:

Since, test statistic value < critical value, thus do not reject H_0 at $\alpha = 0.05$



Conclusion:

There is evidence that gender and hand preference are independent.

Exercise #2

Jail inmates can be classified into one of the following four categories according to the type of crime committed: violent crime, crime against property, drug offences, and public-order offences. Suppose that random samples of 500 male inmates and 500 female inmates are selected, and each inmate is classified according to type of offence.

Type of Crime	Gender	
	Male	Female
Violent	117	66
Property	150	160
Drug	109	168
Public-order	124	106

We would like to know whether male and female inmates differ with respect to type of offence. Test the relevant hypotheses using a significance level of 0.05.