

# Current Trend of AUGMENTED REALITY In Industry

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## Future of Augmented Reality

According to MarketsandMarkets, the expected revenue by industry in 2025 found out that the video games will be the highest ranking which is worth 11.6B and the second will be the healthcare for 5.1B. The following is Engineering which is 4.7B. these are the top 4 highest revenue for the prediction.

## AR in future uses Cases

The first expect that will cover is education. Students could learn the knowledge of different subject such as planet, geography, or even human body and all educational materials will be digital and interactive. AR is an important trend for the clothing retail industry, such as Uniqlo, Nike, Adidas For example, customer can see their jacket, footwear, makeup by using this virtual fitting room technology and smart Mirror is the another way to use Augmented Reality to serve this type of experience. Ar, Vr, AI, 5g network & NFT is the keys that entering Metaverse. It is the next step of the internet evolution. Users could play after working or staying connected with friends within a digital universe.

## Work position in Augmented Reality

There are some position in the AR fields which is AR / VR content develop, AR/VR content strategist, AR/VR user experience designer, AR/VR community manager & AR/VR project manager.

## Key Areas why AI cannot replace human in current situation

Creativity is the act of turning new and imaginative ideas into reality which is a skills that cannot learn by the AI in current situation. Except for the creativity, emotional intelligence is one of the difficulty that we facing during AI industry because they cannot imitate emotion, such as empathy. Computer cannot think critically and this cause that AI cant replace human. They can only present us the numbers and data to inform us the possible options, we are the ones who make the critical decision in the end. This is one of the reason that AI cannot make decision for our humans.

## Reference

Andrew, M (1). 10 Augmented Reality Trends in 2021. Retrieved February 1, 2021, from <https://mobidev.biz/blog/augmented-reality-future-trends-2018-2020>

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## Reflection

In this industrial talk, it makes me more clear about how does Augmented Reality will affect our technology. AR will become one of the technology that is necessary for life in the next generation. In next few decades, it will become a digital world likes Metaverse, we need to keep in track so that we will not felt left behind.