## 4TH INDUSTRY REVOLUTION (AUGMENTED REALITY)

2015.

## **EXAMPLE**



Games



Education



Medical



**Business** 

## INTRODUCTION OF 4TH IR

- -> a new stage in the Industrial Revolution that prioritizes interconnection, robotics, machine learning, and real-time data.
  ->Was mentioned first time in 2011 and Klaus Schwab published the details of idea in
- WHAT IS AUGMENTED REALITY
- ->Augmented reality (AR) is an experience in which programmers augment aspects of the physical environment of users via computergenerated input.
- -> Creators construct inputs in digital material that adapt in real time to changes in the user's surroundings, often mobility, covering from music to video, images to GPS overlays and more.
- ->In layman's terms, Augmented Reality is a technology that augments the actual environment by superimposing digital features on top of it.

## REFLECTION

- ->Making the learning process more fun as it enables the cohabitation of digital and real-world information, reducing mental workload and facilitating students' learning processes.
- ->Lower their demand for travel and their carbon emissions