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SHARING SESSION BY AIR ASIA

DATE: 08 JUN-2021

TOPIC: A DAY IN THE LIFE OF A SOFTWARE ENGINEER

This talk was organized by PERSAKA and hosted multiple software engineering leaders from Air Asia group. I have decided to join as a participant in this talk due to the fact it was tightly connected to my study field. Moreover, this is a company that I would be interested in joining for my internship. The talk was focused on career and communication skills as well as thinking skills. The event was hosted online via WebEx.

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INTRODUCTION

The session started by a quick introduction from the management team at Air Asia.

They all came from different backgrounds not only geographically but in terms of their specialty when it comes to their involvement in SDLC (Software development life cycle). The talk was managed by Dr.haszlina whom was my lecturer during my first year at university. This was a pleasant surprise given the fact I did not expect it.

The talk was aimed at final year students but I believed it provided a great insight into my future career.

THE PANDEMIC

Air Asia, just like other companies around the globe has suffered from a serious decline in business. The main factor can be attributed to the fact their business model was focused on air travel and how to make it affordable to individuals. However, with the movement restrictions that has been applied both nationally and internationally, it has become obvious that Air Asia needed a drastic change in their business model to target alternatives in order to remain a profitable business.

This has led to a new direction where the company has started creating a super app that does much more. For example, through their app, a client can access the regular booking services for flights, hotel bookings, insurance and even get discounts on products. To make the app even more appealing, it incorporated fintech to allow for users to pay using the app when buying products whether online or in person.

ABOUT AIR ASIA

Air Asia is considered the largest airline operating in Malaysia at the moment. They have connecting flight to 25 different countries around the world.

SOFTWARE ENGINEERS

Taking such a large leap meant that developers and software engineers were needed to accomplish such a monumental task. This is the reason Air Asia is actively hiring a lot of graduates from universities.

During the talk they provided a link for interested students to apply for intern positions.

A DAY IN A LIFE OF A SOFTWARE ENGINEER

Finally, the team discussed the technologies employed by a software engineer such as SCRUM techniques and how stand-up meetings are done. This was useful since it provided a nice insight into how a day in the life of a software engineer is.

CONCLUSION:

I'm looking forward to having an internship in a company that employs cutting edge technology and techniques in developing modern software that evolves with its users to achieve a better future for all of us.

The following is a screenshot from the UTM system. Unfortunately, the session recording was not provided by the lecturers.

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