



SECI2143: PROBABILITY & STATISTICAL DATA ANALYSIS
2020/2021 – SEMESTER 2

Group Name: GROUP 4

List of Members:

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Proposed Topic: Usage of Social Media among Malaysian Student

List of Questions:

Questions	Answers	Level of Measurement
1. Gender	Male/Female	Nominal
2. Age	(metric value)	Ratio
3. Type of Social Media	Facebook/Twitter/Instagram/WhatsApp/Telegram/TikTok/YouTube/Snapchat	Nominal
4. Most use Social Media	Facebook/Twitter/Instagram/WhatsApp/Telegram/TikTok/YouTube/Snapchat	Ordinal
5. Screen Time per Day (in range)	0-3hrs/3-6hrs/7-9hrs/9 above hrs	Nominal
6. Purpose of using Social Media	Communicating/Work/Hobby/Shopping/Leisure/Learning	Nominal
7. Age starting to use Social Media (in range)	Below 7yo/7-12yo/13-17yo/18-25yo/25 above yo	Nominal