Faculty of Engineering,

School of Computing

Session 2020/2021

ExCEL Report: Activity 3

Creative '20

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Programme:	Bachelor of Computer Science (Data Engineering) 2/SECP
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1.0   Programme Information

Date   **:** 13rd -27th December 2020

Venue   **:** Facebook Live (Persaka UTM Official Facebook Page)

Organiser   **:** Persatuan Mahasiswa Sains Komputer (PERSAKA)

Graduate Success Attribute:

    1. Thinking Skills

    2. Global Citizen

    3. Adaptability

Position   **:** Technical Unit

2.0   Programme Brief

Creative '20 is a program that refers to videography and editing workshop. It has 2 segment which are editing video workshop and short video contest. "Editing Workshop using Filmora" was lead by Mr. Jeffri Bin Abd Rahman and Mr. Mohamad Nizam Bin Ahmad on 13rd December 2020. Both of them are the Show Producer of UTM Lead. Based on speakers, they like to use Filmora application because it is easy and can produce a well edited video in instant. Free admission to this workshop led more students and staffs to join until the video reach the peak of 100+ viewers. Mr. Jeffri taught the basic tools and skills that will be used in the application such as crop, merge, upload, fasten or slower a video. On the other hand, Mr. Nizam showed the audience the more advance features in Filmora such as background voice/noise cancellation, transition effect, picture in picture and add elements into video.

After the workshop, PERSAKA organized the short video contest from 14th to 27th December 2020. The contest was open to all. Participants can submit any video that related to the theme "My daily routine during MCO" as long as it is not against contest's rules and regulations.

3.0 Program Photos

Figure 1: Poster of the workshop

Figure 1: Poster of the contest

4.0   Graduate Success Attribute

4.1   Thinking Skills

As a technical unit who control the live stream using Streamyard, I need to prepare and planned on how the live will be seen by the audience. The layout, overlay and background used must appropriate and applicable with the theme. Other than that, the backup plans should be drew up if any technical issues happen during the live stream. Thus I came into the Streamyard studio with one friend who experienced using this tool to take each other role if anything bad happened to one of us. We also had rehearsal twice to get the flow as smooth as possible. In order to accomplish that goal, everyone of us need to think the best strategy with approval from protocol team. From contestant side, they need to push themselves to think creatively to create a video that can catch professional's attention.

4.2   Global Citizen & Adaptability

The theme of the video contest itself "My daily routine with MCO" spread the awareness of current world events which are Covid-19 pandemic and the contestant must prove that we can do many things that are valuable and important even by staying at home. The video should contain the message, power and influence people to get rid of their ignorance of obeying government order. Indirect and effective advice about showing the right thing to do during this time can help as little as possible to convince people that they need to adapt with the new normal. With consistency and help by our support system, the awareness delivered by contestants can have possibilities to spread around the globe thus develop the first class mindset among citizen.