

GREENY GREEN 8.0


WINTER 2021 IMPACT REPORT
AIESEC in JB

Organised by:



Supported by:





“We aim to **cultivate environmental awareness** among the youth in Malaysia and train youth to **be more capable in taking action** towards the issues”

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Leadership

/ˈliːdəʃɪp/

noun

Leadership is a **choice to lead**.

Choosing to be a **better version of yourself** every day.
Choosing to **take responsibility** for the things in your world
and that choice is one that you have to make again and
again, everyday.

Youth **ARE** the solution.

There are many ways to develop leadership in a person, but AIESEC believes in **exchanges**.

We are not just an organization, but a movement, a **youth leadership movement** which brings global perspective to community and creates societal impacts via volunteer and internship experiences.

Youth is the key to **unlock a better future** and the future has arrived. AIESEC believes that undergoing cultural exchanges would allow youths to challenge their thoughts, unleash their potentials, expand their global horizons and develop themselves as a leader in an unfamiliar environment.

After the process, these young leaders will be someone better than yesterday's and contribute back to the society, by **making better choices as a leader**.

The **AIESEC** Way

It all started after the
SECOND WORLD WAR
WHEN A GROUP OF
Young People
determined that **cross-cultural understanding**
was essential to prevent similar conflicts.

WE STRIVE
TO ACHIEVE
Peace
&
Fulfillment
of
Humankind's
Potential

WE PLACE OUR
CONFIDENCE
IN
Youth
AS THE KEY TO UNLOCK A
BETTER FUTURE.

WHAT

WE ENABLE YOUNG PEOPLE TO DEVELOP THEIR
LEADERSHIP

THROUGH LEARNING FROM

**PRACTICAL
EXPERIENCES**
IN
**CHALLENGING
ENVIRONMENTS.**

WE DO THIS THROUGH
**CROSS-CULTURAL
EXCHANGES**
& BY CREATING THESE OPPORTUNITIES.

CAN YOU IMAGINE WHAT HAPPENS TO THE WORLD WHEN WE
Engage
&
Develop
EVERY
**YOUNG
PERSON?**

THIS IS THE QUESTION THAT
DRIVES US
AS WE STRIVE
TO ACHIEVE
WHAT WE ENVISION:
Peace
&
Fulfillment
of
Humankind's
Potential



STRIVING FOR
EXCELLENCE



DEMONSTRATING
INTEGRITY



ACTIVATING
LEADERSHIP



ENJOYING
PARTICIPATION



LIVING
DIVERSITY



ACTING
SUSTAINABLY



EMPOWERING
OTHERS



SOLUTION
ORIENTED



SELF
AWARE



WORLD
CITIZEN

AIESEC in COVID-19

In the face of **COVID-19** outbreak, our exchange programme which involve international volunteers or interns have to put on hold to flatten the curve.

Meanwhile, our action is ongoing by **innovating our volunteering projects around community needs** to stay relevant towards current Malaysia context. To ensure our memberships' safety, our engagement activities are conducted via virtual platforms.

Foreword



Low Ler Min
Director of Partnership Development
AIESEC in Malaysia
Session 2020 - 2021

"Impact" this magic word has been advocated with an increasing momentum in the current world. This word seems to be very abstract and similar with "Change", so what is the differences of impacts and changes to people?

To me, bringing changes to someone can be just a moment of time, and the changes lasting are also just for temporary. Yet, bringing impacts to someone endures longer or even permanent, and it actually starts from changes that we made.

In Global Volunteer Programme, our Exchange Participants enter an unfamiliar environment bringing cultural shocks and challenges to them. They undergo self-exploration, adaptation, realization by seeing the world in a different cultural perspective. Plus, we are also bringing the world to our targeted group so that to expand their horizons, learn to embrace and respect different culture.

This mutual understanding would surely root in their mind and showcase with their actions. And these small action is gonna to build a better and peaceful community in the future, with the power of exchanges.

Global Volunteer is a programme that is full of excitements and brings out the fullest potential in a person. Being someone who has gone through the experience personally, to managing the project managers, I could proudly say this is by far one of the best experience.

When I was experiencing the program itself, I could see the definite impact that we are creating through our projects. Seeing our local community benefiting for the programs itself is indeed fulfilling. Through Global Volunteer Programme, we are also able to achieve our objectives of developing local students confidence, spreading awareness about a cause we truly care about and enhancing the leadership potential of the youths.

Furthermore, the essence of Global Volunteer also revolves around the cross-cultural understanding between people. Through the projects, we are able to showcase the uniqueness of Malaysia cultures to our volunteers from around the world, and allowing them the opportunities to learn directly from the local communities.



Mary Nguyen
Director of Global Volunteer
AIESEC in Malaysia
Session 2020 - 2021

Foreword



Pauline Lai,
Vice President Incoming Global Volunteer

It was never easy for us to break through all the challenges and bottlenecks. Throughout these few months, our team became more agile and able to adapt with every new change. We believe in the things we do and strive our best to create impact to our communities.

Chuah Lay Yong,
Vice President Partnership Development

While everything turns into virtual due to the pandemic, I have never thought of how the project can still be impactful when everyone is staying at home. Thousand of appreciation to the project team being so determined to breakthrough, making the impossible possible! And also to our partners that willing to create more impact to the society together with us, thank you!!



Choo Wei Wang,
Director Project Greeny Green 8.0

This is the second time that we host project virtually. Even though we face a lot of challenges and changes throughout the preparation stage, but we still believe that in this virtual project still able to create the impact as long as we believe the things we do and give all of ourselves in.



Greeny Green Project



Greeny Green started in the year 2017, planned by youths to tackle climate change issue that is happening in Malaysia by supporting the **13th Sustainable Development Goal, Climate Action.**

This project is executed with the participation of youths from all around the world through the flagship Global Volunteer Program of AIESEC in Malaysia.

Greeny Green!

Our **Problem Statement**

Climate change is the global issue in such that Malaysian people do not know about clear action that they could take to take in part for this issue.

From 1981-2015, both maximum and minimum temperature **increase by 1.5°C**. People are not aware about the action that can be taken by them in daily life.

According to Global Environment Centre, Malaysian produced **23,000 tonnes of solid waste** in a daily basis while only **5% is recycled**.

Greeny Green!

Our Problem Statement

GLOBAL COMMUNITY SHIES AWAY
FROM COMMITMENTS REQUIRED
TO REVERSE **THE CLIMATE CRISIS**



2019 WAS THE
SECOND WARMEST YEAR
ON RECORD

GLOBAL TEMPERATURES
ARE PROJECTED TO RISE
BY **UP TO 3.2°C BY 2100**

Greeny Green!

Project Outcome



7 Local Virtual Volunteers

inspired and aware of importance of tackling environmental issues.



2 Workshops

21 Students are inspired and trained to take small daily actions after school workshops on environmental issues.



13 Eco-bricks built

2.816kg of plastics were recycled by the process of making eco-bricks



Key Activities

Train-the-Trainer

We invited partners to provide training for the Virtual Volunteers in order to build up the quality of trainer before delivering the online workshop.

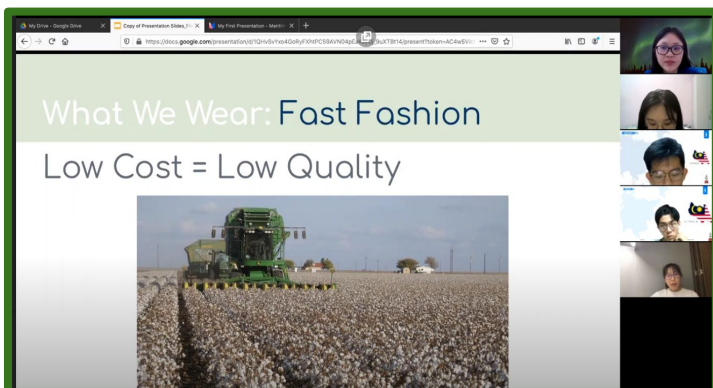
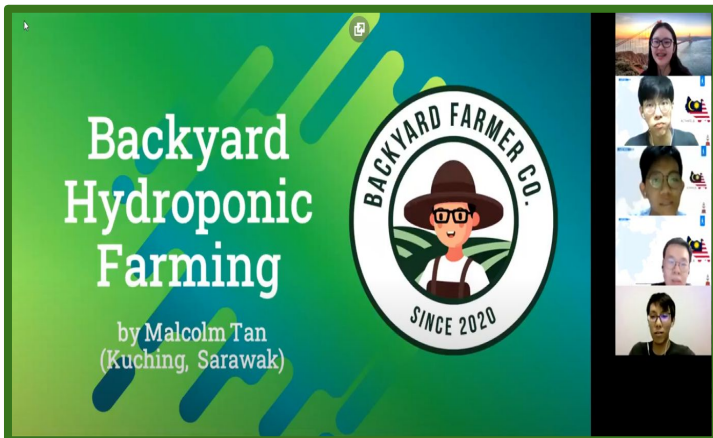
Our Partners:

1. **Backyard Farmer CO.**
2. **MINUS Zero Waste Store**

had provided training regarding environmental issues in Malaysia and how does every stakeholder can take the right action take part in tackling them.

Topics covered in the training included :

1. **Hydroponic Planting**
2. **Zero Waste Lifestyle**
3. **Eco-bricks**



Key Activities

Virtual Workshops

Within these 4 weeks period, there are two online workshops held involving two Non-Governmental Organization (NGO) through Zoom Meetings.

1. **Jeremiah Welfare Charity Society**
2. **Berkat Children Home**

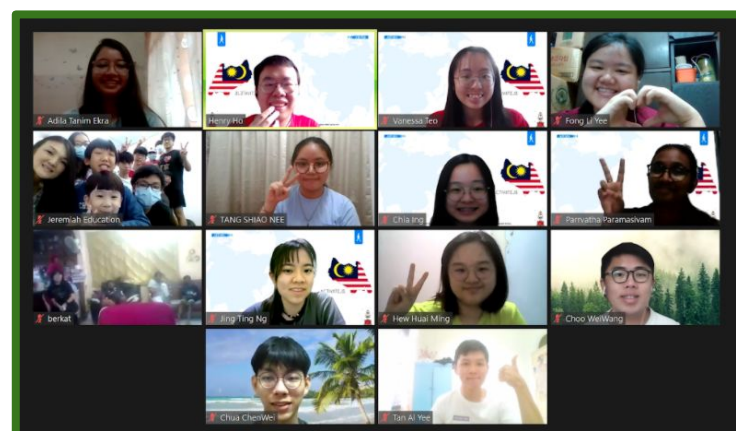
Committees and Virtual Volunteers from AIESEC provides a 2 hours online environmental education to drive our motive which is to inculcate environmental awareness amongst the students in the NGOs.

Topic covered :

1. **Hydroponic Planting**
2. **Eco-bricks**

Outcome :

1. 21 Students educated from the workshops
2. 7 Virtual Volunteers developed in terms of leadership and effective communication skills.



Key Activities

Webinar

Our online webinar session '**Zero Waste Experience**' aims to provide professional knowledge on practising zero waste lifestyle to local community.

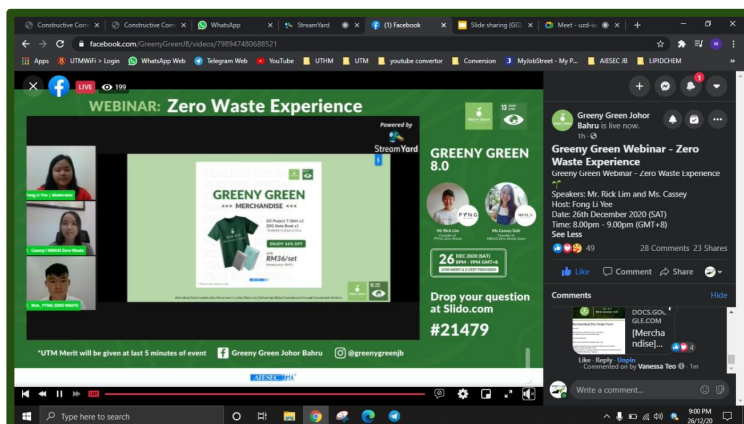
This webinar session involves partners from MINUS Zero Waste Store and PYNG Zero Waste in order to deliver awareness and knowledge to UTM students and the public.

Our Partners:

1. MINUS Zero Waste Store
2. PYNG Zero Waste

Topics covered in the webinar included :

1. Experiences sharing
2. Panel Discussion
3. Q&A



Key Activities

EcoBrick Challenge

EcoBricks Challenge has been assigned to local virtual volunteers (LVV). Each and every LVV has to complete at least two 500mL Eco-bricks bottles within three weeks' time.

The **objective** of this challenge is to raise awareness and encourage people to practise eco-bricks lifestyle as this small action can contribute in reducing plastic wastes and making an impact on the environmental sustainability".

Total EcoBricks collected:
7 Eco-bricks out of 7 LVVs

Criteria of Eco-Bricks

- At least two 500mL Eco-bricks bottles are completed
- Reach the minimum weight for the passable ecobrick



Key Activities



Awareness Video Challenge

We challenged and guided the Virtual Volunteers to create an **awareness video** related to the **environmental issues**.

The **objective** of this challenge is to further inculcate environmental awareness in the community through social media such as Facebook and Instagram by using the awareness video created by them.



Topic covered :

1. Ecology Footprint
2. Mass Extinction
3. Plastic Waste
4. Renewable Energy
5. Zero Waste
6. Save Water
7. Deforestation





OUR IMPACT

*Our unique contribution towards a united
Malaysia.*

Our **Impact**

Impact on **Local Community**

13 Eco Bricks built

2.816 kg Plastic Recycled

5 Trainings and Workshops

7 Awareness Video Created

21 Student Leaders

Our **Impact**

Impact on **Local Community**

5 Partners

19,088 Social Media Outreach

89.14% Webinar Satisfaction Rating

7 Organising Committees

7 Virtual Volunteers

Our **Impact**



13 Eco Bricks Built

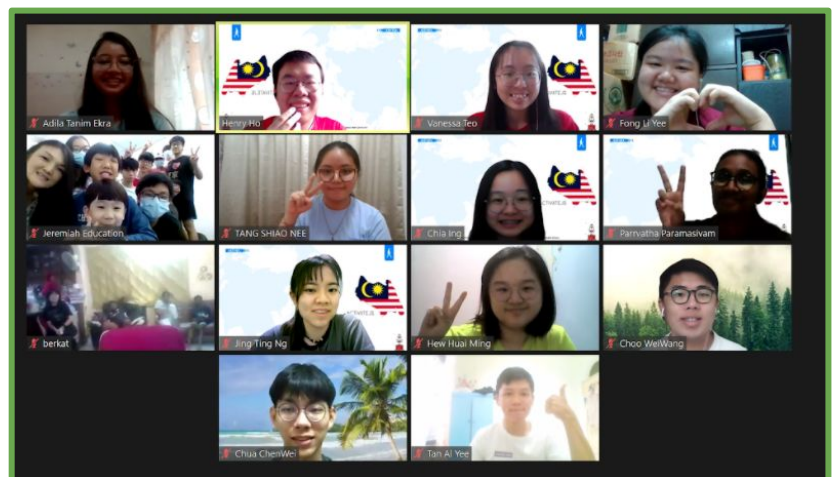


13 Eco-bricks were built during our 4 weeks project duration by our Virtual Volunteers. There are total 2.816kg plastics recycled. These eco-bricks will be donated to the local Non-Governmental Organisations for eco-brick projects.

Our **Impact**



2 Online Workshops

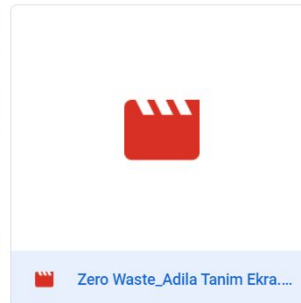
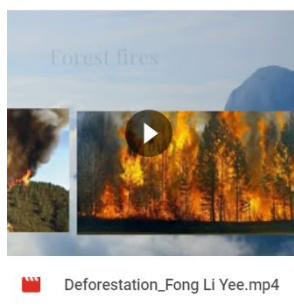


21 students from Berkata Children Home and Jeremiah Welfare Charity Society were attending our Online Workshop and educated about Eco-bricks and Hydroponic Planting.

Our **Impact**



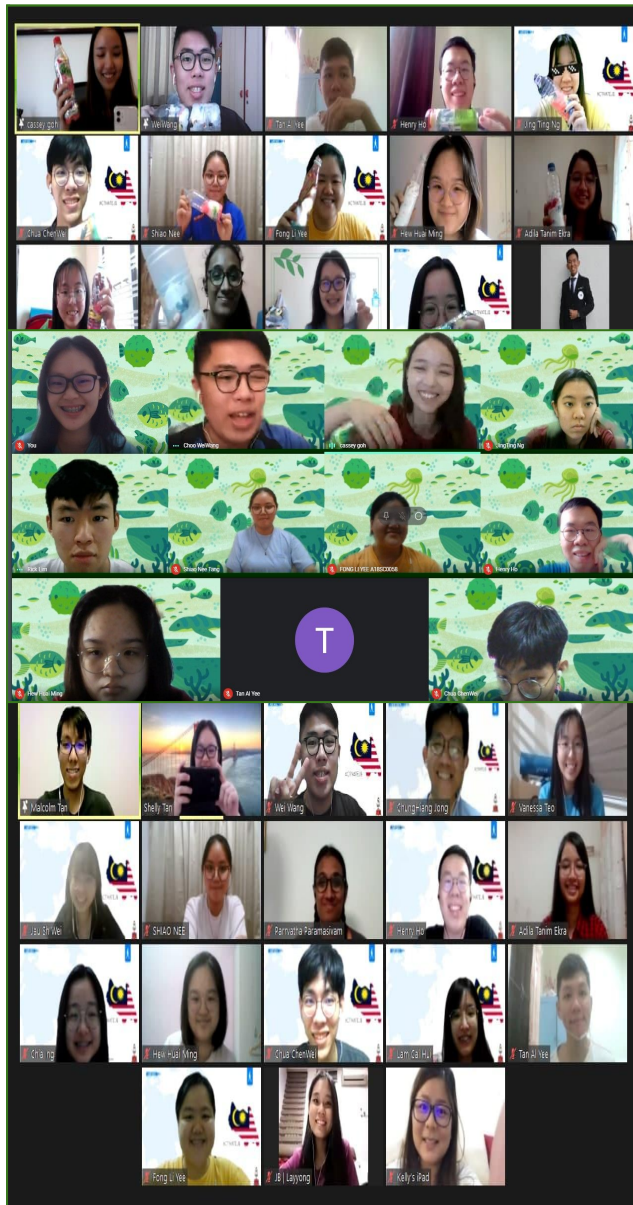
7 Awareness Video Created



Each of the Virtual Volunteers were assigned and engaged in making environmental awareness video to **inculcate awareness in the community**. The awareness video were then posted in social media such as Facebook and Instagram.

Our Partners

Without our partners' support, we wouldn't have been able to execute our project successfully. We appreciate their utmost contribution to us throughout Winter 2021 and we look forward to working together in creating more impacts to the society!



MINUS Zero Waste Store
Which is our partner for training 1.0 -EcoBricks and also partners for our online panel discussion 'Zero Waste Experiences'.



Backyard Farmer CO.
Which is the partner of training 2.0- Hydroponic Planting

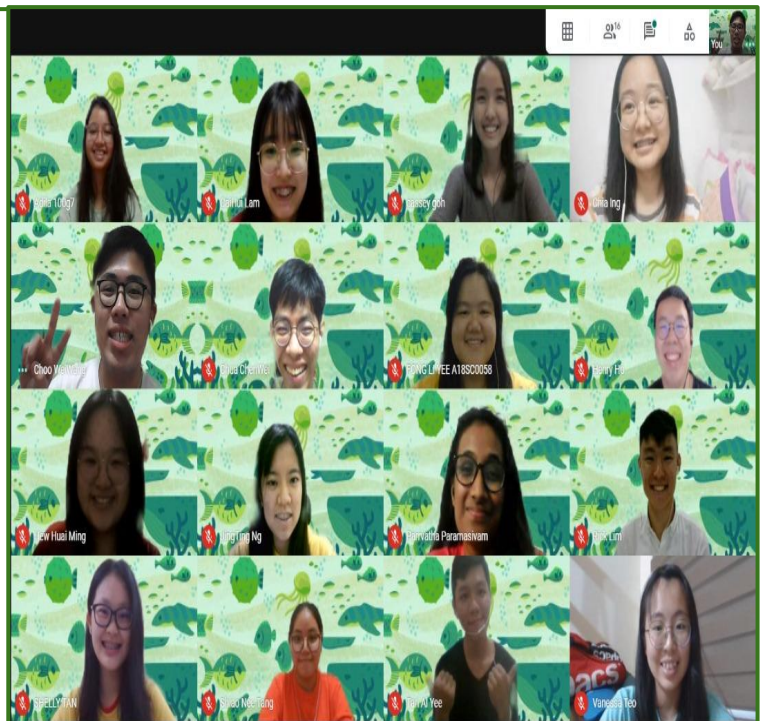
Our **Partners**

Without our partners' support, we wouldn't have been able to execute our project successfully. We appreciate their utmost contribution to us throughout Winter 2021 and we look forward to working together in creating more impacts to the society!



PYNG Zero Waste Store

Which is one of the partners of our online panel discussion- 'Zero Waste Experiences'



Our **Partners**



Mr Malcolm Tan

Founder of Backyard Farmer CO.

"I am happy that every participants are interested in hydroponic planting. It was a good cooperation with Greeny Green project . Keep up the good work."



Mr Rick Lim

Founder of PYNG Zero Waste

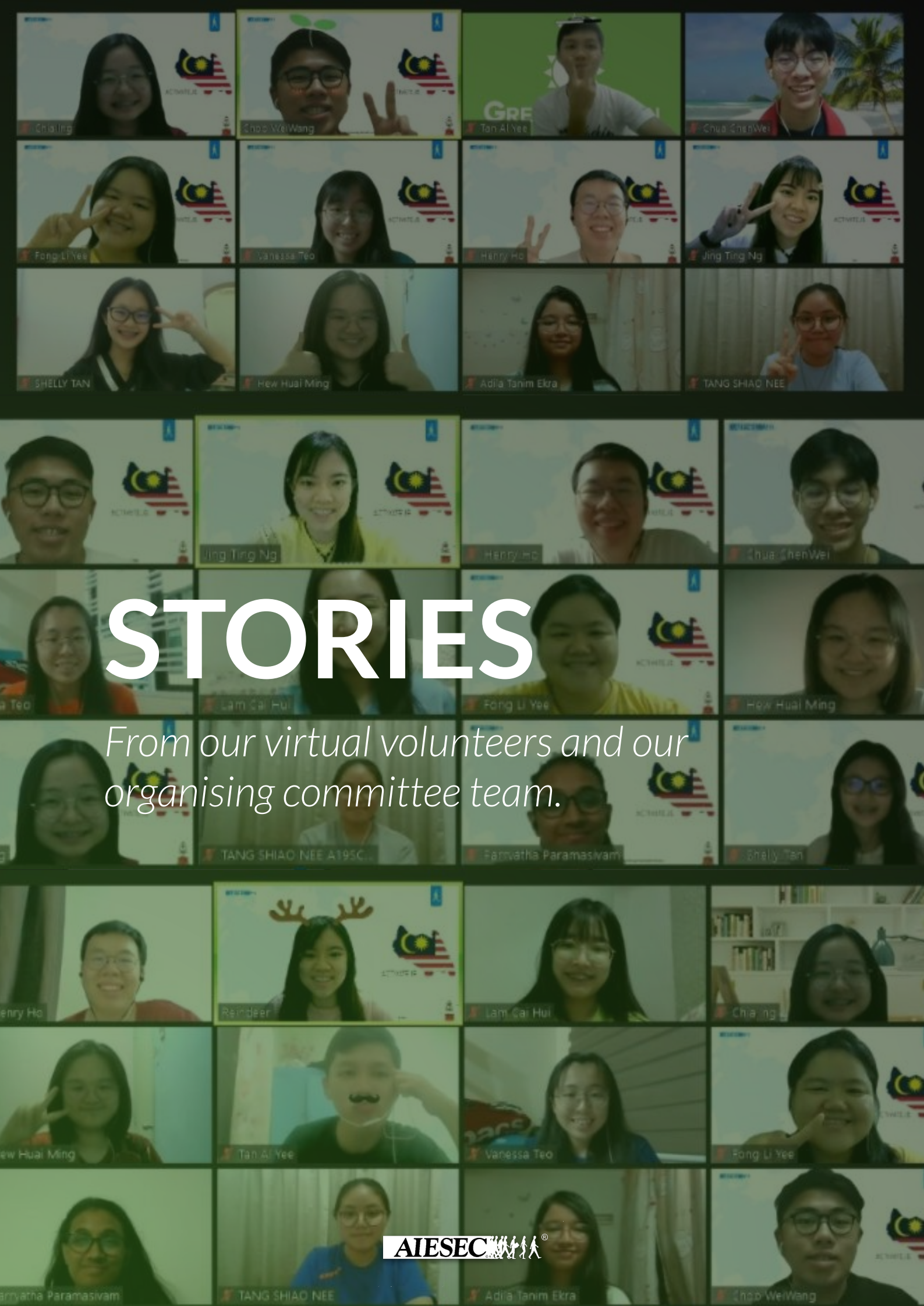
'It was a very good experience working with Greeny Green, everyone was doing a great job and the live webinar was conducted professionally..'



Ms Cassey Goh Kar Hei

Founder of MINUS Zero Waste Store

'I would say this project is totally exceeds my expectations. At first, I only think it is a close event but it turns out better than my expectations.' I have a good experiences collaborating with Greeny Green .



STORIES

From our virtual volunteers and our organising committee team.

Our **Stories**

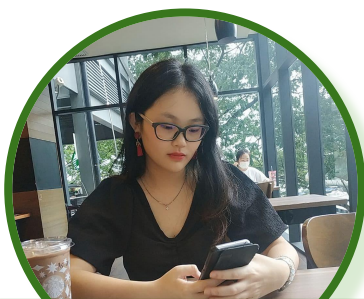
Our **Organising Committees**



Choo Wei Wang
Project Director



Chua Chen Wei
Assistant Director



Shelly Tan
OC Partnership
Development



Ng Jing Ting
OC Marketing



Tan Al Yee
OC Finance &
Legalities



Hew Huai Ming
OC Activities



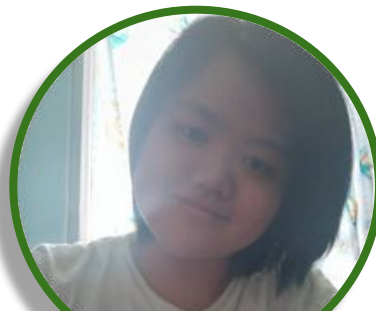
Lam Cai Hui
OC Youth
Experience

Our **Stories**

Our **Virtual Volunteers**



Adila Tanim Ekra
University of Technology,
Malaysia (UTM)



Fong Li Yee
University of Technology,
Malaysia (UTM)



Henry Ho Keng Soon
University of Reading
Malaysia (UoRM)



**Parrvathavarthini
Paramasivam**
University of Technology,
Malaysia (UTM)



Tan Chia Ing
University of Technology,
Malaysia (UTM)



Tang Shiao Nee
University of Technology,
Malaysia (UTM)



Vanessa Teo Xin Yi
University of Technology,
Malaysia (UTM)

Our **Stories**



Adila Tanim Ekra

20

University of Technology, Malaysia

*I wanted to be part of this good initiative for the environment. GG project has allowed me **to make people aware of the environmental issues and to do something for a better environment.***

*As it was during the ongoing semester so it was quite a **challenge to balance the academic and GG project.** But it was also a commitment. So in the end it was managed well.*

*I get to learn a lot of things through this project. Like **better time management, teamwork and also marketing skills** as I was in the marketing team.*

*All over it was nice, get to know a lot **more about Environmental issues** especially zero waste from partners*

Our Stories



Fong Li Yee

23

University of Technology, Malaysia



*I choose the Greeny Green project as one of my volunteering activity because I want to be **more concerned about the environmental issue** that happened locally and globally, and what are the **actions** that can be done by us to tackle those issues, leaving our future generation a better place to live in.*

*The main challenge that I encountered throughout this 4 weeks journey is the **time management issue**. This is because I have a lot of commitment need to be given especially assignment and test as well as other ongoing activities. However, I learn to **prioritize my stuff** and react to it differently **based on the urgency**. That's the main takeaway that I gained from Greeny Green Project.*

*The main learning is the technical skills where I learn how to create **a higher quality of video and poster** which will be able to deliver my message clearly to my targeted audience.*

*I learned a lot of **environmentally friendly solutions** from our partners such as **hydroponic planting and EcoBrick**. Thank you our Greeny Green's partners for sharing that with us.*

Our **Stories**



Henry Ho Keng Soon

21

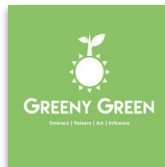
University of Reading Malaysia

*The reason I choose to be volunteering in our project, I want to **raise awareness** about an environmental issue in the community and to **grow myself***

*The main challenge I meet and how to overcome it, During this project, the main challenge I **tend to be awkward** sometimes when I communicate with other people. To overcome this challenge, I have practiced keeping the conversation going by **learning a few tips from communication skills and public speaking** from online articles*

*The main learning, The main lesson I have learned from this project is that **different people have a different perspective** on things, so convey your message clearly when you are communicating with other people to ensure they understand you. What I gain from partners are **4R - Refuse, Repair, Rot, Rethink***

Our Stories



Parrvathavarthini Paramasivam

21

University of Technology, Malaysia

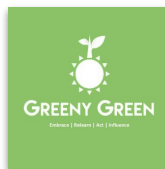


One of the main reasons I chose to volunteer for Greeny Green was to **step out of my comfort zone**. I was a very introverted person with very **little confidence**. Besides, I wanted to do something where I will get the opportunity to **contribute towards society** even if it was just a small gesture. **Current environmental issues** also motivated me to join this project.

One of the main challenges I met during this project is **time management**. I had a lot of **assignments and tests** that were coming up and there were sessions almost every night not to forget the extra challenges such as eco brick and video creating. I learned the importance of **managing my time efficiently** and started focusing on that first and the rest fell into place.

Something important I've learned through this volunteering project is **bravery**. I believe that **everything amazing starts with bravery** since that will kickstart our journey. I learned to **overcome my fears** and take risks bravely while being optimistic about them. I've also gained a lot of **information on the environment and ways to overcome** certain issues from our partners such as PYNG Zero Waste and Bye Bye Plastic Bag. I learned more about living a **zero-waste lifestyle** and now I'm slowly implementing it in my own life too.

Our **Stories**



Tan Chia Ing

21

University of Technology, Malaysia

*The initial idea to be a volunteer is because I want to **step out of my comfort zone** to try new things. I also want to **learn more about the environmental issue** which is something that is closely related to us but we might not aware of it.*

*Throughout this volunteering journey, the most **challenging** thing could be **time management** in which we have to take care of both academic and project tasks. For me, I think to make a proper **timetable and to-do list** for the day is helpful in this situation.*

*I also learned a lot from the project, like **communication and speaking skills, teamwork**, and how to **prepare the workshop and webinar**.*

*Not only that, but I also gained a lot of new knowledge from our partners, like the **knowledge on plastic waste**, how to **make ecobrick, hydroponic planting**, and **their passion** for dealing with an environmental issue.*

Our Stories



Tang Shiao Nee

22

University of Technology, Malaysia



*I participated in this Greeny Green 8.0 Volunteering Project as I love to **help others** when someone in a need and also wishes to be the **new/best version of myself**.*

*The main challenges I met included the need to **balance both academics and the task** given in the project as well as the **miscommunication** problem. However, I overcame it when I learn to **step out of my comfort zone** to manage it by **time management** in doing the important things first and be proactive to do anything to influence others.*

*I learned from this project that realizes we can't live alone, we need to **communicate well** with others to make everything smooth as become better, also **be initiated** to do anything as you wish to gain things.*

*I gained from our project's partners that the **zero waste lifestyle** is a lifestyle which we can **implement every day** in our daily life like Say No Plastic bags/straws instead bring our own recycle bags/containers to make fewer wastes rather than no waste anymore. Also, the **7Rs**: Refuse, Reduce, Reuse, Repair, Rot, Recycle, and Rethink. This every step counts. Start from now, **small actions can bring to big differences**.*

Our **Stories**



Vanessa Teo Xin Yi

20

University of Technology, Malaysia

*The reason I choose to be volunteering in our project: **step up of my comfort zone**, know more about an **environmental issue** and **learn something new***

*The main challenge I meet and how to overcome it: I think is there is a lot of **assignment** waiting for me when I'm joining this project but I always try to **distribute the time well** and **done the urgent things first***

*The main learning: what can I do to **save the environment** like reduce plastic waste by making **eco brick**, some **soft skills** like how to use mailchimp and certify em*

*What I gain from my partners: They can **speak English well** and **willing to help** each other when someone meets a problem*

Our **Stories**



We have a sharing session from our part term EP from Indonesia. She shares a lot of sweet memories during GG 6.0 and she also provides some useful tips and tricks in conducting the online workshops.

LVV has successfully completed the Eco-Bricks challenge. Every LVV was very proud of themselves as they have made an impact in tackle environmental issues which is reducing plastics waste in their housing area!



Our Stories



We have another sharing session from our part term Exchange Participant from Indonesia about her volunteering experience with Greeny Green. Informative yet inspiring!

Our last touchpoint before GG 8.0 came to an end. Sharing of blood, sweats, and tears moments during the project. These are all the memories we shared together! Even though everyone is apart from distances but we are never apart from heart!





WAY FORWARD

Feedback from all of our stakeholders and what we can improve on for the upcoming project.

Project **Evaluation**

We strive to improve the implementation of our project and is the exact reason we collect feedback from all of our stakeholders in order to:

KEEP	<ul style="list-style-type: none"> - Time distribution is good - LVV experience and learning - Marketing Strategy
START	<ul style="list-style-type: none"> - To organize more activities - Add more LnD sessions that is related to environmental issues. [climate change issues / campaign / policy-making (debate session)] - More panel discussion and webinars - Find and collaborate with with different partners - Open the workshop participation to public - Proper LnD on how to conduct a workshop - Early engagement with partner
STOP	<ul style="list-style-type: none"> - Minimise workshop redundancy - Conduct dry run instead of wet run (full duration rehearsal) - Last minute confirmation from partners

Afterword



Pauline Lai,

Vice President Incoming Global Volunteer

Thank you all of our stakeholders who works together with us to make this project success. Thank you for all the efforts and contribution, we really appreciate a lot. I believe everyone who involved in this project will continue to bring awareness to people around them in the future.

Chuah Lay Yong,

Vice President Partnership Development

It's a very touched moment for me when I see all the organizing committee and virtual volunteers being so dedicated and putting so much effort to contribute and make this project a success. Kudos to the team and million of thanks to the partner that working with us!



Choo Wei Wang,

Director Project Greeny Green 8.0

Thank you every organizing committee, volunteers, learning partners, workshop participants and all the parties indirectly involved. This project cannot be run successfully without you all. I feel proud as we still managed to create impact in this pandemic. Looking forward to bring more awareness and impact more people in our next project!



Contact us!



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Connect with us!



Greeny Green Johor Bahru



@greenygreenjb



AIESEC in Malaysia

A large crowd of people, mostly young adults, are gathered in a hall or auditorium. Many are holding up red balloons, and some are taking photos with their phones. The atmosphere appears festive and celebratory. The background shows a stage area with a screen and some equipment.

THANK YOU,

*all AIESECers, alumni, partners,
all enablers and supporters of AIESEC in Malaysia.*

Over the course of months, there were moments of sweet celebrations, moments we loved and moments we cherished in our Project. These moments interweaved a story that belongs to all of us. We sincerely thank you for joining us in composing this beautiful, intriguing tale, and may our paths cross once again in our next chapter in this beautiful place.