



UTM
UNIVERSITI TEKNOLOGI MALAYSIA

ExCEL Activity Report

Session 2020/2021

Cultural Weekly Quiz 2020

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Justification in joining the activities

“Cultural Weekly Quiz August 2020” is a weekly online quiz competition organized by students from the Global Buddies club that is planned to be held throughout the month of August 2020. The purpose of this competition is to encourage interactions between the club and other UTM students while promoting various cultures and traditions via an online platform. This online quiz competition acts as a platform to create a fun yet challenging experience for the students while helping them to increase their international cultural awareness and understanding. The students are expected to compete amongst themselves to answer questions related to various cultures and score the highest points every week to be rewarded with cash prizes

As a member of UTM International Global Buddies, I was assigned to take the lead in organizing the cultural weekly quiz under the Culture Corner department of Global Buddies. With a team of 3 team members, we begin our preparations for the event to be executed in August 2020. For this event, we have decided to do a weekly quiz on a specific theme through an online quiz platform called “Quizizz”. Among the themes are Food and Eating Etiquette, Festivals and Celebrations, Ghosts & Superstition, Dance & Clothing.

This programme managed to attract more than 140 participants both international and local students in UTM. The programme’s primary objective was achieved which is to enhance cultural appreciation amongst UTM students of various nationalities as part of promoting diversity and also to connect with UTM students through a fun and captivating experience. Through this fun activity, we managed to bring cultural awareness among UTM students in a fun way during their Covid-19 restrictions period. This experience also helped me to learn a lot of new things as it was the first time for me to organize a programme on a virtual platform.

Graduate Attributes focussed on

(a) Leadership and Teamworking Skills

As a director of the event, it really gave me the opportunity to polish my leadership skills as I was required to lead my members with the delegation of the tasks and provide them assistance from time to time with their assigned tasks. This has greatly helped me to learn about how to manage teams and the importance of teamwork abilities to be able to complete the tasks effectively as a team. Besides, as a director representing UTM International Global Buddies, I was tasked to bring a good name of the club to the UTM students by eliminating any potential flaws through the programme execution. This is only possible with good planning and coordination between the team members through the event planning stage.

(b) Global Citizen

Being part of the Cultural Weekly Quiz organizing team gave me the chance to explore different cultures and traditional practices in different countries virtually. The primary purpose of the Cultural Weekly Quiz is to enhance cultural appreciation amongst UTM students of various nationalities as part of promoting diversity as well as to bring out the spirit of healthy competition amongst UTM students. In this way, we will be able to encourage the students to learn about various aspects of culture and traditions practiced in different countries across the world and be able to have a better understanding of cultural differences ultimately eliminating misunderstandings and racial conflicts. Apart from that, throughout the preparation period, I had to do lots of readings and explorations about different cultures and traditions to prepare the quiz questions. This opportunity actually greatly helped me to know various beautiful facts about the culture and traditions of different people around us.

(c) Thinking Skills

This was also a great opportunity to further enhance my thinking skills where I have to think of strategies to attract the attention of UTM students towards the event that is being organized. Besides, throughout the preparation period, we were hit with various obstacles such as most of the online quiz platforms are only offering paid services to cater to large crowd participation. Therefore, we had to think of a way on how to possibly solve this kind of issue to be able to conduct the online quiz in a fair and square manner. With that, we were really able to put our thinking skills and problem-solving skills throughout the programme planning and execution.

Content of the Activities

The Cultural Weekly Quiz event was conducted for 4 weeks in the month of August 2020 consisting of 4 different themes for the online quizzes. The event was conducted on 4 main themes which are 1) Food and Eating Etiquette, 2) Festivals and Celebrations, 3) Ghosts & Superstition & 4) Dance & Clothing. The participants got to answer about 20 questions related to the theme of the week in a competitive environment challenging their friends at the same time.

