



UTM
UNIVERSITI TEKNOLOGI MALAYSIA

UKQT 3001

Extra-Curricular Experiential Learning
(ExCEL)

INDIVIDUAL ASSIGNMENT
PART 2

LECTURER'S NAME : DR SYAHARIZATUL NOORIZWAN
MUKTAR

NAME: WAN MAISARAH BINTI WAN MUHAMMAD FAISAL

MATRIC NO: B19BS0017

COURSE: MANAGEMENT OF TECHNOLOGY

FACULTY: AZMAN HASHIM INTERNATIONAL BUSINESS
SCHOOL

REPORTING



On a Tuesday which was on 27th December 2021, I participated in a webinar program entitled “Let’s Learn Photoshop From Scratch” which was held on an evening at 2pm until 4pm for about 2 hours. This webinar was organized by Strategi Club of Universiti Teknologi Malaysia which located in Skudai, Johor Bahru. “Let’s Learn Photoshop From Scratch” webinar program has chosen Webex as a platform for it to happened as it was easier for everyone who are interested to access without trouble..

Other than that, , anybody who was interested to join this program was needed to pay an amount of RM 5 to earn an entry pass and they will be provided with free Adobe Ps Software, Photoshop e-book, brushes, mockup and templates. The speaker invited for this beneficial webinar program happens to be a professional speaker named Encik Imran Abdul Jabar who is a founder of SIFOODOTCOM. This webinar program was open not only to UTM students or staffs, it also open to outsiders who were also allowed to join this beneficial program.

As from what I have experienced from this webinar program, I would say that “Let’s Learn Photoshop From Scratch” was a webinar program that implement in the form of sharing, talks and workshops. I happened to be one of the committee members of Strategi Club that handled matters related to multimedia. This was actually my first time in handling those matters.

As we all know, Photoshop has become so widespread especially in youth culture. Undergraduates can easily edit and rework images in Photoshop for a variety of purposes. In addition, they can also apply Photoshop skills to a professional career. Besides just a basic editing, Photoshop has an almost infinite number of functions and to master it which require a lot of practices and knowledge. Creating composite images, isolating artifacts, layers, typography and masking are some of the features available in Photoshop software.

By running this program, I noticed that this webinar program will help students to increase their creativity skills and somehow help them preparing for their future profession because the speaker has taught the participants on how to enhance photos, improve design, creating content and the tricks and tips of the software. Throughout this webinar program, I have given my full attention to the speaker as I know this program will benefit me in many ways. The speaker did not only focus on editing images, he even shared his experiences and challenges to create interesting images. I have taken down all the important knowledge and tips given by the speaker for myself to be well prepared for my future references.

RESPONDING

As from what I have analyzed from “Let’s Learn Photoshop From Scratch” webinar program, I believe that this program was really helpful for everyone who are looking to enhance their photography and editing skills. It may also help in increasing individual’s creativity skills. This is because this webinar program was full of contents that will help participants to master Photoshop as there is so many features in the software. In addition, the speaker has really taught well and go through really details of the tips and tricks on how to use the software without missing any good features.

I have observed that all the knowledge, tips and tricks given by Encik Imran Abdul Jabar will definitely help me in the future. This is because i am actually trying to develop an editing skill as I believe it will benefits me a lot. In addition, i felt that with a proper edited images, it may help company or individual to express core message without using too many words.

Other than that, I think with right editing skills, it will give a huge impact to in overall images. This is because it is very important to have proper skills of editing to avoid unrealistic images. The speaker was very helpful and patience in the sharing session as a lot of participants keep on asking guidance because they were new to the software.

Furthermore, editing skills are one of the most important aspects that employers look for to see if you have the abilities required to help in the improvement of the company.

Often, the speaker said employers give extra attention to editing skills particularly in design jobs like graphic design, web design and user interface design. Individuals who can work effectively with Photoshop are also in high demand in marketing positions. I felt that learning editing skills using software like Photoshop will help an individual to stand out from the crowd in a competitive job market.

Furthermore, I felt that “Let’s Learn Photoshop From Scratch” webinar program has given quite huge impact to myself. This is because I happened to be one of the committee members who was responsible to handle multimedia matters of this program. By having a position as a committee of the program, I have developed various skills and those had improved me to be a better version of myself with full of confidence.

As what I have observed, this webinar program has improved my communication skills very well. This is because I had to communicate with other committee members of Strategi Club in various levels to make sure that I received all the information needed to avoid mistakes. As a committee that handled multimedia matters, I had to prepare few posters and a background image to blast it all to the groups we had in Whatsapp and Telegram platform. In addition, I also had to ensure that our social medias like Instagram and Facebook were always updated with posters and information about the program. In order for me to complete these tasks, I had to communicate with all the members especially with my teammate so that we can work together to meet mutual understandings.

Other than that, I got to strengthened my teamwork skills and my leadership skills and as we all had one common goal which was to ensure that this program will succeed with ease. Every member has their own responsibilities that are needed to be completed with the time given.

Last but not least, “Let’s Learn Photoshop From Scratch” webinar program has also help me with my networking as I got to meet and get to know UTM staffs and students from different courses. This has made me to force myself to communicate with them as I need to complete the task given by person in charged and somehow has built my self confidence to make a conversation with one another to avoid miscommunication.

RELATING

In my observation, “Let’s Learn Photoshop From Scratch” webinar program can really relate with my internship days which I consider as a past experience that I treasure during my diploma year in 2019. I used to do my internship which was in the last semester before I completed my diploma and graduated at Oriental Realty Sdn Bhd located at Mont Kiara, Kuala Lumpur.

Oriental Realty Sdn Bhd has been operating for more than 32 years in the real estate industry. They have been said to be the Largest Home Grown Real Estate Agency in Malaysia. It is safe to say that I can relate this program with my past experience because it reminds me of my journey of me working in the company.

Based on my experience, it is safe to say that everything Encik Imran Abdul Jabar share during the webinar program is very useful and are extremely important in working industry. I have been rotating roles in the company from being in a finance department to human resource department and not to forget marketing.

During my time working in the marketing department, I was guided by Ms Gen Lau who was responsible in guiding me regarding marketing matter. I am pretty sure that if I ever joined webinar program like “Let’s Learn Photoshop From Scratch” much earlier before I started doing my internship, I definitely will use all the knowledge, tips and tricks given by the speaker because it will really help me with the tasks I have gotten when I was in marketing department.

One of the tasks given by my supervisor was I had to learn and master photography skills because I need to take photos of property around Bangsar and Damansara area. She taught me to take facade, side, landscape and other tricks on how to take proper property photos so the houses will look huge and sleek.

Usually, after I have taken all the photos. I then needed to edit them to enhance all the features in the photos. My supervisor has taught me only a few Photoshop features in the software as she also did not really master in editing using Photoshop. In that case, I have not gotten the chance to explore everything in the software as there is no professional that can guide me. This is why I think webinar program like “Let’s Learn Photoshop From Scratch” is very useful for most profession.

Last but not least, similarly with what I have encountered during my intern days, this program is related with my past experience as I need to work in a team to achieve better outcomes of the tasks. Team members need to complement each other so we get to provide best results. I also believe that communicate effectively is very important as I need the guidance from people who has mastered to avoid mistakes in completing my task. This can be seen in the committee of Strategi Club that communication and comprehension is the most important aspect to make all responsibilities completed with ease. Every tasks that are needed to be completed will be easily completed with flying colours if everyone in the team can communicate effectively.

REASONING

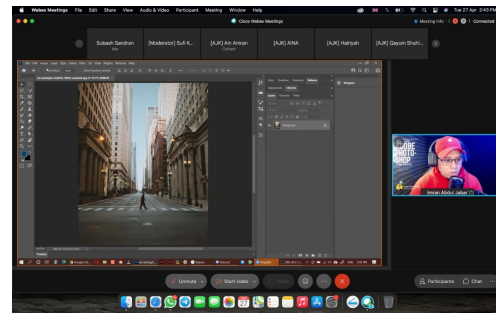
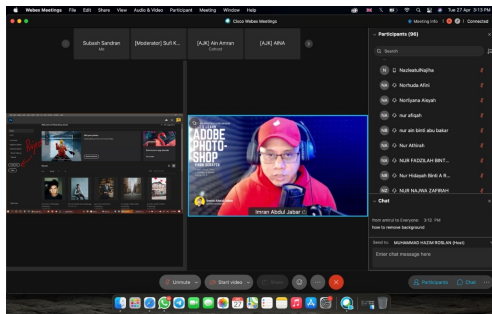
After what I have experienced with my internship and my experience in joining this program, I believe that it is very important to gain as much experience and knowledge as I can especially when I have so many opportunity in front of me. I must say that UTM has provided many useful programs that will benefit me in the future which I can include it in my resume as well. For instance, “Let’s Learn Photoshop From Scratch” webinar program has given me the opportunity to explore Photoshop software with proper guidance from professional.

Other than that, this webinar program has made me realised that communication skills are very important as it allows individual to deliver information quickly and accurately. Good communication skill is an essential life skill that should not be ignored. This is because a badly conveyed message can lead to misunderstanding, confusion and in some situations, failure.

Besides that, this webinar program has got to be one of the best programs I have joined and commit so far. The reason is because it was my first time as a committee member that handled multimedia matters and I am not used in handling a program using online platform. It actually needs a lot of effort and time to make sure everything is going according to what has been planned. With effective communication and responsible committee members that implement teamwork seriously to complete one task, everything was all settled with ease.

Last but not least, this program has increase my interest to learn more about Photoshop as I thought it would be very useful to have an extra skill of editing for my future profession. I was able to explore and have some fun with the software after I know how to navigate it without hesitation with the knowledge given by Encik Imran Abdul Jabar.

RECONSTRUCTING



As for the conclusion, learning Photoshop and working with digital images was an enjoyable learning experience. In my opinion, it was quite challenging to handle the software as I had to put in some effort to become familiar with Photoshop and its software applications. The most difficult part of learning throughout this program was becoming accustomed to navigating the different toolbars in the software.

Other than that, this program was quite time consuming. I think the person in charge of time management should be aware of the time taken by the speaker. This is because participants who joined the program could be students that have classes to attend after the time that has stated in the poster. This would be unfair to them as they have paid an amount of RM 5 to join the program.

In addition, I think it would better if there were more time given for “Let’s Learn Photoshop From Scratch” webinar program. This is because there are so much more to explore in the software as there are so many complicated features that only professional know how to navigate. Proper guidance is needed to to explore Photoshop software.

All in all, “Level Up Your Resume And Interview Skill” webinar program has many benefits and was a huge success. I believe that by including Photoshop skill will make me stand out more than the others. It will also give me more opportunity to work on a wider range which may lead to work on more diverse collection of projects.