



**UTM**  
UNIVERSITI TEKNOLOGI MALAYSIA

**COURSE CODE**

**UKQE 3001 - EXTRA-CURRICULAR EXPERIENTIAL LEARNING(ExCEL)**

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**EXTRA-CURRICULAR ACTIVITY REFLECTION REPORT**

**PROGRAMME :**

**HUAWEI CONNECTED CAMPUS 2020**

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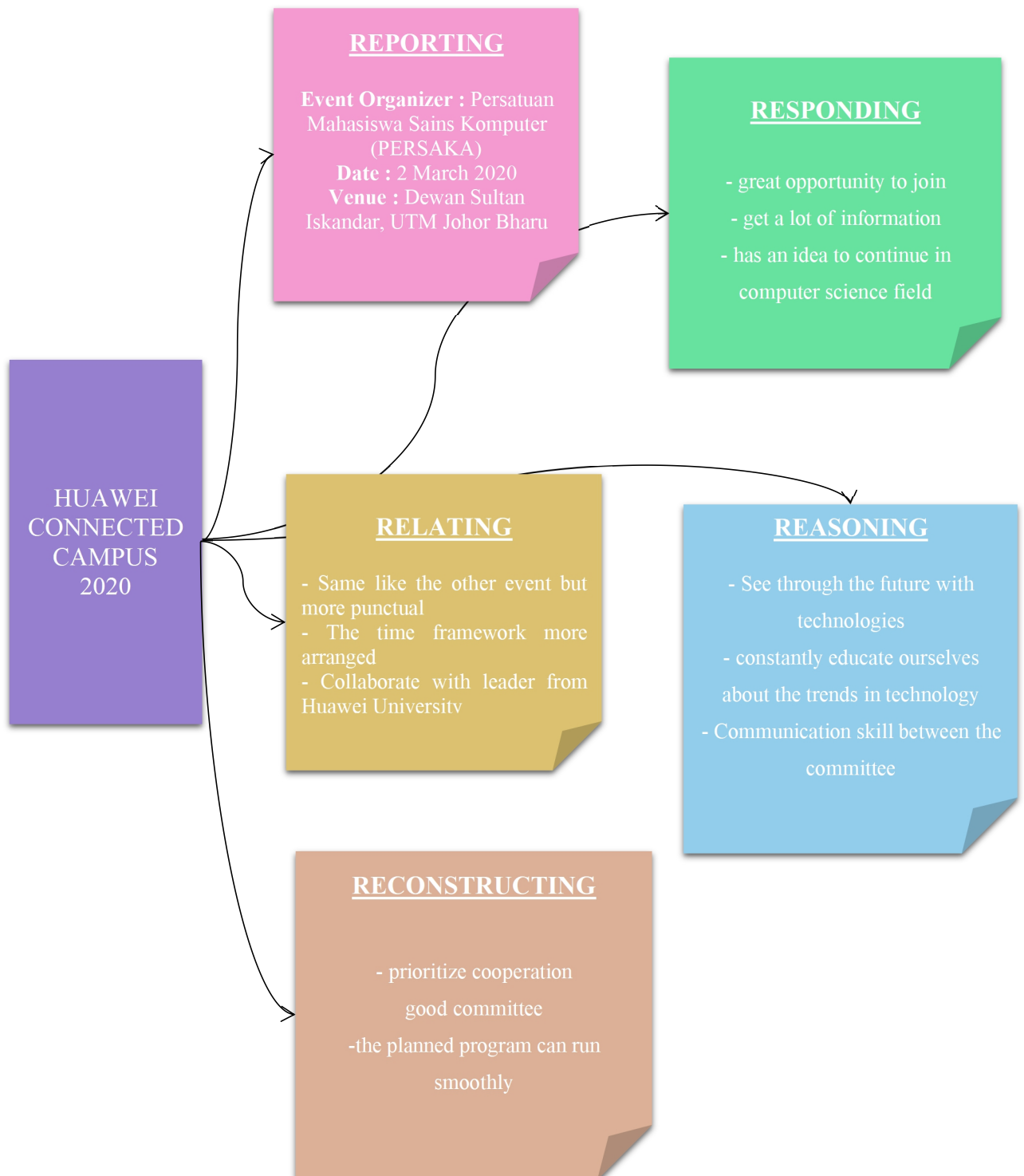
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**SECTION**

**09**

## MINDMAP



## **THE GALLERY OF HUAWEI CONNECTED CAMPUS 2020 EVENT**



Image 1 : All of Student from School of Computing with Management from Huawei



Image 2 : UTM Vice-Chancellor doing the talk

## SUMMARY

### REPORTING

- The event was held at Dewan Sultan Iskandar, UTM Johor Bahru campus on 2nd March 2020 by PERSAKA
- One day event had gathered more than 3000 students

### RESPONDING

- I feel happy because was selected to be one of the participate
- Feel want to explore more about future technologies
- Can see how the technologies improve time by time

### RELATING

- UTM Career Carnival have slightly same time framework like this event
- The event organizer was managed the time properly
- A lot of information that I gained from this event

### REASONING

- This talk describe how Huawei improved their marketing by digital transformation
- Communication between committee members was excellent and there were no disagreements occur

### RECONSTRUCTING

- Cooperation between all the members involved.
- The relationship between all committee members needs to be taken into account because in a shaping a program because many things require cooperation fellow members.

## 1. Reporting

On 2<sup>nd</sup> March 2020, UTM became the first among public sectors universities to host Huawei Connected Campus for 2020 at Dewan Sultan Iskandar, UTM Johor Bahru campus. This event managed by PERSAKA community which is the organization from School of Computing UTM. The during of this event only one day and they gathered more than 3000 students engaged in various activities that conducted by PERSAKA including the talk by Huawei leader which is they talked about how to get into the campus and campus recruitment in Huawei University also showcase of Huawei products such as Tablet, smartphones and the technology that have been develop by the students and lecturers from Huawei University. They also provide the solutions that they managed to solved while the problems occurs. Before the event start, the UTM Vice-Chancellor, Prof. Datuk Ir. Dr. Wahid Omar doing the talk, he said he believed that this joint event organised by academia collaborate with Huawei industry was a great opportunity for UTM to witness the future, as well as to cultivate collaborations for the betterment of Malaysian higher education, business, culture, and the whole country. The event was also attended by Director of Huawei Cloud, Mr. Lim Chee Siong, the most important person in this event doing talked about how Huawei University build and provide a lot of IOT devices based on the time. Not to mention, actually since August 2018, UTM and Huawei have been working together to advance academic and science goals. Through the School of Computing, Faculty of Engineering, UTM-Huawei has aimed to provide a conducive and inventive forum to promote academic and study, training, and learning opportunities for both academicians and students since their partnership. The showcase provided by Huawei company was so great and we can see that Huawei one of the most intelligence company that already targeted to develop a devices that have a cloud and artificial intelligence technologies such as 5G and cloud storage.

## 2. Responding

Huawei now is one of the biggest companies in the whole wide world and will continue to be one of the major stakeholder in one of the biggest countries in the world which is China. So in the event 2020 HUAWEI connected campus @ UTM. Huawei also is one of the biggest manufacturers of smartphones in the world. Despite producing smartphones, HUAWEI also develops a lot of other technology. To utilize this opportunity to the fullest I have decided to join the event. The event is unexpectedly interesting. At first I thought that the talk would be boring like any other talk. As talk would be very lengthy and time consuming a lot it would be boring. Hence the talk starts off with a lot of words that do not interest me. So, after a while it becomes more interesting as the moderator starts to open up topics that are related to my courses. The event has given a lot of info on how the major company works and gave me insight into the difference between the HUAWEI university and our Universiti Teknologi Malaysia. They also say that they open chances for us to join the company as trainees or interns. The requirement for the internship is high as expected from a major company. With the information that I get from the talk it has inspired me a lot, since i had a dream to get into a major company. The relation between the talk and our courses has inspired my idea to continue to give more output to UTM. I am also motivated to work as hard as I can so that I'm able to give my fullest to achieve my dream. The HUAWEI also has an affinity to develop more products on augmented reality and also virtual reality. So that is our specialty programme. As we knew that the closest virtual reality project that is trending right now would be Elon Musk neuralink. As the investment on the neuralink is huge people are predicted that virtual reality and augmented reality will be a new normal and replace the smartphone that we have today. As neuralink is popular, HUAWEI as a major company will compete in the sector too. Hence the AR and VR that my programme has learned will be very useful to the company. In a nutshell, the joint event of HUAWEI and school of computing UTM, is very useful to me as a lot of the input has been given to me and many other participants. Because of the event, I had all fire up to give my best shot in all of my courses.

### **3. Relating**

This event almost same with the UTM Career Carnival 2019 but there are different between this two which is the category activities , Huawei Connected Campus under innovation category while UTM Career Carnival under Career Category. Huawei Connected Campus was the event where we collaborate with business leaders to present the event's highlights from a specific viewpoint, clarify cutting-edge digital innovation patterns and perspectives, and concentrate on creating a forum for cross-border digital transformation exchanges while UTM Career Carnival Day, the event is entirely student-run and supervised by the UTM Career Centre. It gives students a perfect opportunity to hone their teamwork, collaboration, and problem-solving skills. Students may also engage and work with a variety of businesses, enhancing their expertise and professionalism. Both of two events doing the same concepts where the events give us a lot of explanation about how world outside going and how we adapted with the current and future situation. The organization and work frame in Huawei Connected Campus 2020 event was more arranged and give us a lot of information how we can adapt with the future technologies. The relating between these two, they provided me a lot of new knowledge and we cannot afraid to try something new because if we not afraid of explore, we can found something big and gain our interest into it.

## 4. Reasoning

From this talk, I can imagine how the future will work with technologies. New communications technologies speed up human behaviors detected and perceived in a frenetic-intensive digital environment. We need to think outside of the box to create a more complex and useful technologies. This made it clear to me that we must constantly educate ourselves about the trends in technology. We need to know how new emerging technologies can change the way we are doing business. We need to be able to identify if the competitors can acquire them. The advantages of this talk is know about Huawei's advanced technologies. This talk describe how Huawei improved their marketing by digital transformation because with more than 10 years of experience in digital transformation, Huawei has confirmed that digitization can only be achieved when the digital world and the physical world are fully integrated. The challenge in this talk is I am criticizing the speaker's delivery. The ways to avoid is I need to pay attention to the content and reserves judgment until the talk is over. Through observation me, group collaboration plays a very important role. Committee members who have been appointed to realize this program work well with each other and the results of this collaboration can be seen very clearly on the day of the program. All members the committee is not shy to give views and discuss together for make improvements to the program. Cooperation shown throughout the process Program supplies give me the motivation and enthusiasm to work harder for succeed in this program. Cooperation between committee members would not have been possible without the existence of good communication between them. Through this, I was able to discover important aspects the next is communication skills. Effective communication is very important in a job or activity that involves many parties because without it will there is a misunderstanding that will complicate the situation. In this program, communication between the committee members were very kind and no disagreements or misunderstandings occurred.



## **5. Reconstructing**

Through this program, many things can be learned and used as a reference for time front. If given the opportunity to be a committee member for this event in the future, various improvements I can make based on what I am has gone through this program. The first thing that needs to be prioritized is cooperation between all members involved. The relationship between all committee members must be taken into account because in shaping a program because many things require cooperation fellow members. If there is a misunderstanding that is not resolved amicably and as soon as it happens, many things related to the program will also be affected. The last thing we most don't want to happen is failure to execute the program has been designed. Therefore, I will try to apply it in myself themselves as well as all committee members so as to prioritize good cooperative relations. Also, for future programs, I will strive to ensure communication effective can apply. All units must be kept informed of the progress of the movement their respective work so that all committee members get a big picture of the preparation process that has been carried out. At the same time, all committee members as well will be more eager to carry out the tasks that have been assigned to them. This is a very high priority for directors for a program I got involved recently. Therefore, if this matter is really applied, it is inevitable the planned program can run smoothly.