



UTM
UNIVERSITI TEKNOLOGI MALAYSIA

**UKQE 3001 EXTRA-CURRICULAR EXPERIENTIAL
LEARNING (ExCEL)
SEMESTER II SESSION 2020/2021**

**INDIVIDUAL ASSIGNMENT
ACTIVITY 1**

NAME	SITI NUR ZULAIEKHA BINTI ROSLAN
MATRIC NO.	A18KE0266
PROGRAM	E.M.F. FUN RUN
ORGANIZER	PERSATUAN PELAJAR KEJURUTERAAN ELEKTRIK UTM (JURUTEK UTM)
VENUE	STADIUM AZMAN HASHIM, UTM
DATE	6 MARCH 2020
PARTICIPATION	MULTIMEDIA COMMITTEE

FULL REPORT

REPORTING :

“E.M.F. FUN RUN” or its full name “Endangered in Malaysian Forest Fun Run” is a program that provide campaign and awareness to community about the endangered species in Malaysian forests instead of collecting funds and donations for Jabatan Perhilitan Malaysia. It was organized from Persatuan Pelajar Kejuruteraan Elektrik UTM (Jurutek UTM). This program takes place at Stadium Azman Hashim located in UTM on 6 March 2020.

This programmed was held to spread awareness to the community about an endangered species that are facing extinction due to the climate change and deforestation in Malaysia. Most of the committee from this program are from School of Electrical Engineering since this program organized by JURUTEK UTM. As committee, we were divided for many exco starts from secretary and others as well. Every exco has their own committee which easier to work as a team. Before program starts, the preparation for each unit exco must be finish before the due to avoid flaws. As for preparation, Unit of Multimedia needs to prepare official poster, banner, design that related for kits and event promotion. Unit of publicity will handle the promotion and there are other units will be taking care of other things such as safety, sponsor, registration and other else.

On the event day, the program starts with registration at 7.30pm and participants will be given running kit. At 8.00pm the participants were gathered for opening ceremony and warm up session with all committees. The run starts at 8.30pm which all participants will be released to take run for 6KM. There were adults and kids running together. Some of them bring their whole family. The first runner arrived 20 minutes after released yet followed by others two runners as well. After all participants has arrived, they were given drinks and the medal as they

completed the whole run. At 9.15pm, all participants have arrived and the awards ceremony begins to give those who got first three places. As for this program name Endangered in Malaysian Forest Fun Run, some of the money obtained from the run were given to Jabatan Perhilitan Semenanjung Malaysia as a funds for handling endangered species. After the program came to the end, there are photography sessions and all committee were working together to clean up the stadium and set up.

After all of these were complete, there were postmortem session between committee to express about the problem and what to improve.



RESPONDING:

At the first time I was given the opportunity to participate in this program, I was quite not confidence since I was assigned in Multimedia Committee which needs so much earlier preparations from other units. We work together as a team to prepare the poster, proposal design, t-shirt and medal design as soon as possible. As from multimedia, we have submitted three different design for t-shirt for crew and participants. Instead of designing these, we must design poster for social media for unit of publicity to promote about the program. There were several meetings that have been attended by us to give the update about what have been finish. As for in multimedia, we divided many tasks assigned for each other. As for me, I was assigned to design the official poster, one of the participants t-shirts, the route map and the e-certificate. We were told to ask guide from the seniors that used to join this kind of program. For me, the designing and using adobe photoshop and illustrator is my hobby so the designing would be fun for me. Multimedia unit is important for the earlier preparations because we need to provide many promotional posters to attract many participants as possible. During the event, unit of multimedia will take documentation such as videos and photos. As for us after the program, we need to prepare event photos and videos in drive for all committee and participants and provide the raw e-certificate to registration unit. This kind of unit and program gives me a positive feedback as I need to communicate with many people in order to complete my design and gives satisfaction for others. It also can be adapted in daily life and better preparations in the future. By participating in this program, it encourages me to develop my software skills and other useful skills and give me confidence for participate to join this kind program in the future.



RELATING:

From my experience, I have joined program in the UTM that were organized by a club under KTC which is Adventure Team as documentation and multimedia committee of the club for a short time. From previous program, I have design many of posters, nametags, banners, and t-shirt which this develop my using of editing software skills. This gives benefits to me as these skills will be useful. Some of other program that I have join is program that based on teamwork, communication and leadership skills. One of the programs is another hiking program which I m required to take photos and videos for documentation purpose. The similarities of all the programs that I have joined so far this program has increased my soft skills inside me. Most of the program required us to work in a team based on the tasks given. The main purpose from that program is really to be good team player. As for communication, this kind of program will be great for increasing the communication skills as we as committee need to communicate between us, participants, outsider and management that are related. As for leadership skills, as committee, we were assigned to guide participants to avoid something bad happens. Instead of communication, teamwork and leadership skills, this program tends to strengthen our bonds as well as from this we create and build the friendship and it grows from it. Thus, this kind of program itself gave us knowledge and lesson to everyone regardless of our age.



REASONING:

The main objective of “E.M.F. FUN RUN” is to provide awareness to all the community how importantly the endangered species faced right now. Instead of awareness, other purpose of these program is to spread campaign to the community about healthy lifestyle. By attending and participate in this program, it helps all of them to stay healthy and active. This based on healthy lifestyle program help community to keep healthy and aware about the endangered species. Moreover, this program has its own fun which some of them bring their family, friends and relatives to enjoy. The situation in this program seems so happy since everybody just run with family and friends more to spend times with their loved ones. As for crewmates seems to enjoy the program to during the warmup session and preparation to receive the first runner. Furthermore, for us as committee, we gain so many fun experiences from this program on how to handle these such big kind of program needs a lot of teamwork and strong back supporters. These gives benefits for us too since we can identify the problem that occurred so it will be improve for next upcoming program. For me itself, this program gives me joy and satisfaction as I can see each of them so much happy. It also gave me the good feedback that gets me to join this kind of unit again.



RECONSTRUCTING:

This program is the 3rd year annually that have been organized by JURUTEK UTM. Most of selected students are from School of Electrical Engineering were selected to become committee. There are several meetings were conducted before the program which to get know of each other in this big team and briefing about how the program is going to works. At first, we were listings the actual time of this program which at noon or night since us need to consider the safety of the participants. The other meetings is to update about what is finished and what is no complete, to be fix and to improve. Since this is the big program, we need to prepare lot of things in such as sorting participants running kits, tag number and handling the route that they going to use. On the day of the program, we have been prepared in the stadium since noon so that the program will get full preparation. Some of us willing to do shift since at the same time we need to handle things in other places. After the program was settled, a postmortem has been held to express the problem occurred, improvements for this program and to give each other the big clap for together makes this program success. I hope that this type of program will be held again as it gives us huge benefits to us itself. We also hope that improvements could be done from the problem that occurred during the program.

