

Business Model

Partner Network -Housewife	Key Activities -It is a homemade food -Customer support via email and messaging app	Offer -It is a homemade food -Hygienic and healthy food fresh from kitchen -Online ordering -Much variety available -Receive food recommendation -Reasonable price	Customer Relationship -Update the menu everyday - Recieve food recommendation -Promo code	Customer Segments -Customer who are busy with work have no time to cook -Who want 'tapau' food but a homemade food
	Key Resources -Provide homemade food that no other restaurants can provide		Distribution Channels -Mobile application -Internet	
Cost Structure -Developing the application -Commission for every meal			Revenue Statements -Advertising -Monthly payment	