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**DEVELOPING YOUR ENTREPRENEURIAL
VENTURE IN CAMPUS**

SCSD3761 - 02 : TECHNOPRENEURSHIP SEMINAR

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Known as a young entrepreneur who started his own business that manages to operate more than 350,000 web applications in more than 100 countries around the world. As a developer he discovered there was a lot of complexity in terms of project deployment to multiple servers for clients, so he came up with an idea to build and launch Runcloud that are more easily used as a process for configuring, managing cloud technology and deploying web applications. You will find out more in this article as Mr Arif Tukiman will reveal his journey how he ran this business until reaching this stage. Moreover, he is going to talk about university life, what tournaments he and his friends have taken part in Singapore. You will find out more in detail from here without a business background and no experience working as he goes through and from where he learned all about business. He also shared his accomplishments not only in Malaysia but around the world to inspire young entrepreneurs. Finally, he will talk more about how to plan our minds properly to establish our own business.

According to Mr Ariff, the first thing that we need to do is adjusting our mindset. This is because our mindset becomes the determinant whether we can overcome a problem or not. Sometimes, things that we want does not mean that we will supposedly get even if we have tried hard to achieve it. We will face many challenges throughout our lives such as rejection of job application or enrolled in a course that we dislike. Therefore, we need to change our mindset as it is crucial to overcome the problems. We need to accept the fate or choices that we got as there may be wisdom or happiness in the future that we do not know. "When I was in secondary school, I wanted to be an architect because I like to draw technical engineering. My dream is finished as I got offered a Science Computer course during the student admission (UPU) announced.", Mr Arrif stated. He also stated that he was depressed and frustrated during studying the course for the first several weeks. A changed mindset helped him overcome the frustration. Instead of mourning the course he got, he tried to learn the course and it became one of the steps he took to become a successful person nowadays.

The second tip is to make friends with our lecturer. Some students might find it hard to have a friendship with their lecturer due to the large gap between their age or the lecturer having many students in a class they need to handle. If we can get ourselves a good friendship with our lecturers, it will be a lot of benefits for us. As a student, it will be easy for us to have a helping hand personally from our lecturer if we have trouble in finishing our assignments or projects. This also benefits when starting our own business. As a beginner entrepreneur, we do not have any experiences and lack of networks on business partners. Lecturers are the best option to seek into because we are still studying. Lecturers may give us advice for improvement on our business. Plus, they may have some networks on business partners. This can help us in advertising our business to other people faster. Mr Ariff stated that his lecturers teach him on managing a small business company because he does not have any experience on managing a proper business.

Based on the talk given by Arif Turkiman, the people and the students should stay positive to whatever the things they do in their life. The student must apply SWOT analysis throughout their journey path. SWOT analysis consists of strength, weakness, opportunities and threats. For strength and opportunities are the helpful elements to achieve the objective in business and their own life. We also need to figure out the harmful element by looking at our weakness and the threats. These harmful elements can make our life or business to be more successful rather than ignore these elements. In every individual, there must be strength that you can develop and improve. This can ensure that there will be any position that can suit based on their own strength and it can make any company to be more successful. Each person also needs to know their weakness and start to learn on their own. By learning new things it can improve in personality and the value of that particular person. In business the person needs to analyze the current opportunities on the latest trend in the market. By analyzing the latest market trend, this will make the business be relevant for a long period of time and can gain more income from that business. Next, we need to see our threat in businesses. By seeing the threat, we are able to know the competitor for our businesses. From that we can improve our business weakness.

Mr Arif Turkiman has participated in many events during student life. One of the events that he and his team have joined is MDEC ICONApps Bootcamp in 2012 and have won for overall winner for this event. Next event that he joined as a student was the DBS Bank Hackathon Challenge in 2014 that was held in Singapore. Mr Arif Turkiman also achieved Best Student Enterprise in MOHE Ent. Award and have won ten thousand ringgit Malaysia. During student life, Mr Arif Turkiman actively involved in the development of educational games. He has been awarded MDEC ICONDap Grant worth one hundred and sixteen thousand ringgit Malaysia and build partnership. From many events we can gain our confidence. Gain confidence in the term of communication and deliver the ideas. By joining many programs we also can gain more experience. By joining many events also we can gain partnership which can help us in managing proper funding.

It's a vital role of society, bonding together and supporting each other. In moments of hardship, the stories of those who support others to encourage. Some people even dedicate their lives to helping others, from the police force that protects our cities, to the fire units who run into burning buildings, to the service people who risk their lives for the common good. Fulfilling things for others - whether small, unplanned edicts or normal volunteering - is a powerful way to boost our prosperity as well as those around us. The people we support may be anyone like strangers, family, friends, colleagues or neighbours. They can be aged or inexperienced, close or far away.

Giving isn't just about money, so you don't need to be rich. Giving to others can be as reasonable as an individual kind word, smile or a thoughtful sign. It can include giving time, care, skills, thought or attention. Sometimes these mean as much, if not more, than financial gifts. Most communities are afraid to think big. They stick to the same way of thinking, and therefore start again living the same kind of life. Thinking big is like charm. It can remake your beliefs, your beliefs, and your expectations. It gives you courage and daring. The magic of thinking big can improve your life, but only if you

help it with effort and morality. Just dreaming, staying modest, and waiting for things to improve with no effort on your part is not going to give rise to success into your life.

In conclusion, from the beginning we can see from Arif Tukiman's journey and how he went through it. Arif Tukiman starts his journey with a computer science course that will help him to plan his future with very supportive friends, lecturer and family by his side. Did not have any working experience and business background doesn't matter for him as long as we stick and always adjust with the mind set. Even his journey did not seem the same as he planned since he was in secondary school but he is willing to accept his fate that he will go through as a science computer student. Whatever problems he faced he always adjusted his mind set to overcome the problem. Arif Tukiman once said that whatever situation he faced, please take care of the relationship with friends and lecturers, because we will get a lot of benefit from it that will help us in the future. As a student we must always apply SWOT analysis in our journey because from this SWOT analysis we can plan our journey well especially in the business field. From his participation before, we know that he is a very active person because he has joined many events that will give him experience and advantages in building the partnership with the organizer that is involved.