

# UX/DX :

## WHAT YOU NEED TO KNOW

### INTRODUCTION

User experience design has revolutionised the entirety of the design process for many designers, companies and corporations. Connecting the user to the product by highlighting the areas people are most attracted to and exploiting this during the design process. User experience (UX) is one of the crucial things in developing a system. User experience refers to the experience when users interact with a tool, website, app or some other system. However, developer experience (DX) matters for the same reasons with UX. Developer experience is the equivalent to User Experience when the user of the software or system is a developer. User experience is important because it tries to fulfill the user's needs from every single aspect. Other than that, it aims to provide positive experiences that keep a user loyal using the product continuously for a long period of time.

### SUMMARY

Focusing on the good UX/DX criteria, where the first basic good criteria of a ux/dx is functional or useful. UX design is totally centered around tackling the clients' issues, which makes ease of use of the plan perhaps the most significant client experience plan standards. Regardless of how stylishly satisfying your work might be, it will not evoke an emotional response from the client except if it is safe and easy to use.



## DESIGNING UX PROCESS

There are 5 main process in designing UX

#### Research



This stage of the design process is really focused on you to explore but also better understand in merging yourself into the business, industry and also the customer pain point

#### Planning



There are 3 common activities that will be most likely to be engaged in which are Creating user stories, High-level user flow and Creating a sitemap.

#### Conceptualize



In this process, the designer will most likely be creating a preliminary sketch.

#### Designing



You want to make sure you have a designed system that looks very polished and it's market ready. You also want to focus on the accessibility of the design.

#### Analysis



In the analysis process, you always need to know the result and the outcome that you have produced are meeting those business outcomes.