



**UTM**  
UNIVERSITI TEKNOLOGI MALAYSIA

## ***ASSIGNMENT 2***

GROUP-17

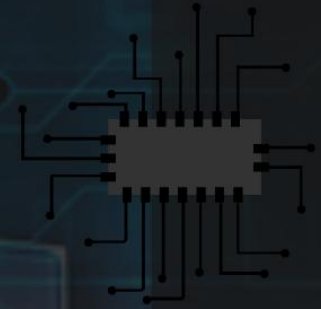
### ***Members***

- MD Masqurul Hasan (A20EC4031)
- Shah Sajid (A20EC4050)
- Musab Ahmed Yousif Eltayeb (A20EC4043)
- MD Mohaiminul Islam Faysal (A20EC9105)
- Youssef Hesham Khairat (A20EC4052)

tRiOn  
TeCh

Since 2010

Changing lives  
of millions



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## Board Message--

Enhancing to our clients and partners our heartfelt appreciation for their constant support for us. Trion Tech has provided efficient and smart solutions focused on our strong business portfolio. We are committed to pursuing excellence in innovation and technology, which will give us a clear competitive advantage in the industry .

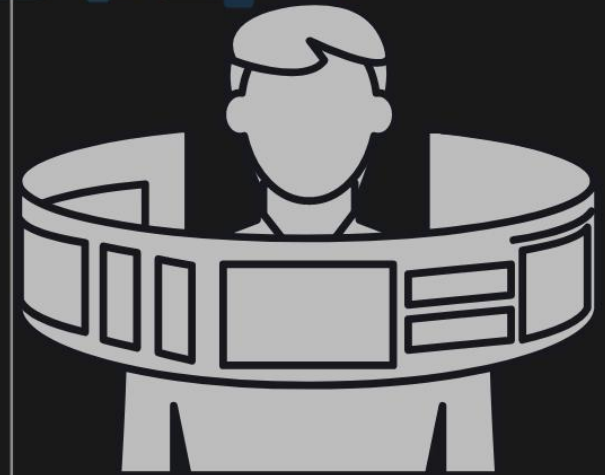


## Company Profile--

**TRION TECH**, an innovative software creating company -established in 2010 by a team of young expert software professionals. It is a leading IT consultancy, services and business processes outsourcing organization that conceived and persuaded us today to adopt flexible business practices that enable our client organizations to operate more efficiently and generate more value. The power of Trian Tech Software Solutions is to provide client business processes, culture, vision and goals in industry sectors and to provide client-based solutions, which lies in a highly reliable team of highly trusted domain, technology and project management experts. Bring it. Business and technology experts from some of the best universities in Asia like UTM bring invaluable insights and expertise in their field. Industry veterans, who laid the base for the offshore service business, form the backbone of our successful leadership team..

WHO WE ARE?

# ABOUT US



A business model where people are the drivers of growth, we are one of the most viable pool of talents across the country although our strong sales and marketing presence around the world gives us the ability to strengthen existing relationships, build new ones and enter new markets. On the other hand, our alliance partners expand our reach into markets where we do not have a direct presence.

## Our Mission--

Our mission is to provide our clients with the best fully tested products and solutions to deliver outstanding services in the field of IT services. Our basic principles of:

- Explore
- Innovative
- Improve

Our Smart team works actively to update existing solutions and build new products. Trion Tech is open and accountable to clients, stakeholders, investors and employees and aims to address commitments and performance.



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**Building on a reputation as one of the most creative developers of IT solutions and services. With systematic and rigorous methodology, we believe in doing our work in the most productive way, with a progressive evolution from hard-work to smart-work culture. To be the greatest technology facilitator to develop the future of our customers.**

Our Vision



## Our Values

Trion Tech maintains the highest ideals of equity, justice, dignity, and honesty and strives to uphold them. Our corporation philosophy is--



Constant and reliable production of the highest quality products and services.



Keep pace with development and aim for creativity on a continuous basis while perfectly in line with new technology and methods. Our fundamental belief focuses on total customers' satisfaction.



Absolute customer satisfaction, continual development and total involvement.

## Background

Trion tech founded in 2010 as a software development company and is now a global business. A rapidly growing company devoted to delivering reliable and cost-effective I.T. solutions Globally, alternatives to companies. Focus on performance, world-class human resources and cost effective solutions drive its devotion. With a clear track record of representing the most challenging clients.





## ▶ Company Infrastructure

We are a software development company that provides technical support to customers across Malaysia & overseas. The business was founded to provide professional software development services with a specific purpose.

We have state-of-the-art infrastructure for almost every production of software.

# Recommendation:

- New office structure with state-of-the-art center for growth
- Internet high-speed gateway access
- The most current hardware and software approved
- Checking software custom-built
- Adequate facilities for contact
- Book a resource pool for workers
- Redundant backup and data backup services
- Redundant power supplies via generators and inversion systems
- All workers have safe access.



# Our Services



- Software Development
- Hardware development
- Internet services
- Mobile and Desktop Application Development
- Social Media Services
- Security solutions



## Software and hardware development:

Buying computer hardware and software is a big expenditure. Trion Tech will help you make the most of your investment by performing updates, renovations, and installations on your hardware and software. Trion Tech is now a full-service software and hardware retailer. We offer computer software and hardware at a much lower price than usual, reducing your costs. We are certified sellers of Microsoft Products/Services, Safe Software, Antimalware Software, security softwares, and application softwares for both android and IOS.

## Internet services:

The Internet is one of the greatest and most challenging ways of advertisement and communication we have ever seen. With a deep understanding of this relatively new technology, Trion Tech is positioned to face these challenges. Trion tech can establish and maintain your website quickly and easily, allowing you to provide your clients with information and services in an interesting and speedy way. We are professional designers of the Web who use To have right experience for your website, the great aspects of the Internet. By displaying you, TRION TECH can also help you navigate the Internet When you need it, where and how to get the details you need.

## Application development:

We ensure an interactive experience with mobile apps and Desktop Apps that are technologically advanced, full of features and deliver visual delight that is unique to be found in the digital world. You can expect innovative applications across all major mobile platforms, Desktop platform with our unique experience and knowledge.

## Security solutions:

Customers are met with an information security boom a great many threats to the security of information. We are providing our services. One focal point of consumer oriented solutions for all of these suppliers. We support organizations to develop and adopt safety solutions in these areas.

## Social Media Services:

Brands have a broader variety of options to choose from to interact with their customers and clients, with the growing number of social media sites. Although this is a very profitable chance for brands to engage with their target customers, However, as the role of the brand means a lot, this medium needs to be used carefully and professionally. Your social media presence is handled by the Trion Tech team of social media experts, so you don't have to. Our teams have experience monitoring the engagement of customers on a number of social media platforms, including Instagram, YouTube, Facebook, and other social media platforms



## Engagement:

We Use different types of communications forms:

## Email:

We email when our customer is willing to communicate to us and allow customers to response to their time.

## Phones:

When we need to communicate or deal with important issues, we use phones so that we can connect directly with our customers.

## Live Chat:

It's the easiest way to reach "face to face" customers without travelling, so we use skype in combination with a phone call that assures that even if we miss video, we can not lose audio.

## Social Forms:

Via social media, we connect with customers. Social sites such as Facebook, Twitter, Instagram, etc. are best for getting out information that can be read or simply overlooked by customers.

## Customers support:

Whenever they need us, we help our customers. Today, everyone is distracted and it has become very simple to drop colours for business relationships. Hence, we have a weekly or monthly job report informing customers of what is going on in the project, live audio video chatting on the project and many more



# Our team:



The greatest project manager in both managing and technological realms, possessing an abundance of talent and everlasting imagination.

MD MASQURUL  
HASAN



It has an old expertise in exploring the many possibilities for achieving business target and retaining quality in order to catch new views and recognize optimum sales.

SHAH SAJID



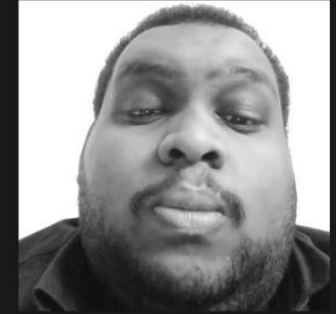
He is able to plan new marketing campaigns and create consumer ideas with a good communication and leadership ability.

MD MOHAIMINUL  
ISLAM FAYSAL



By best operating in operational procedures, he fulfills his tasks and obligation

YOUSAF HESHAM  
KHAIRAT



He is familiar with the latest discoveries in online marketing using his successful experience

MUSAB AHMED  
YOUSIF ELTAYAB